Project Design Phase-I
Proposed Solution
Template

Date	20 October 2022
Team ID	N.A
Project Name	Project – Graphical Advantages: A tableau Exploration of Top Manga
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	We must assess the best-selling manga in order to identify which has the greatest sales. The end goal is to get insights and Show Sufficient Information by using data visualization tools like Tableau. The problem of the publisher's incapacity to keep track of publication is also addressed, and it also aids other users in learning about the best manga in the world and piques their curiosity in giving it a shot.
2.	Idea / Solution descrip4on	Few suggestions are: 1) To identify the manga that appeal to particular age/gender groupings and its target audience. 2) To perform an individual analysis and identify the long-term manga time period's improvement arc. 3) A thorough examination of numerous authors and their development over time. 4) An examination of the financial success of these popular manga.
3.	Novelty / Uniqueness	The originality of this project lies in the concept of making a rapidly expanding industry available, one whose roots revolve around a significant Japanese cultural manuscript that is now slowly and steadily becoming one of the most well-known book writing formats, and understanding the underpinnings of this extremely exciting comic industry.
4.	Social Impact / Customer Satisfaction	Finding the best manga is a top priority so that we can expand the audience for these amazingly good comics with distinctive plotlines and lifelike illustrations and, at the same time, increase the profit of the publishing companies by making it simpler for them to recognize which manga is performing best and concentrating their marketing efforts on it. Additionally, by making publishers aware of their popularity, we intend to scale it in the future to identify some underrated manga that people enjoy and enhance their earnings.

5.	Business Model (Revenue Model)	An original approach to developing and analyzing manga that gives it a modern twist. This will also boost the sales of lesser-known manga that deserves to be recognized and will become more popular among manga readers, raising the author's interest as well because his manga has a lower likelihood of being canceled. The author will continue to create the manga he is now working on with the same love as he started it with, and the publisher will market the manga with all of their resources as the author of top manga would be earning in the millions and the publisher would also be making much money. extending its presence globally and not abandoning it
6.	Scalability of the Solution	Additional demographics might be added, such as including josei manga in the analysis alongside the more popular shounen and seinen manga. Including more underrepresented manga based on people's interest and analysis from them can be analyzed to increase their reach and provide them more opportunity to shine, along with more recognition from the less involved genders and age groups.