

Project Design Phase-I
Proposed Solution Template

Date	23 October2023
Team ID	Team-591084
Project Name	Wanderlust - A Personalized Travel Planning & Tracking App
Maximum Marks	2 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The challenge we aim to tackle is enhancing the travel experience for customers by providing a highly convenient and user-friendly app, which we call Wanderlust.
2.	Idea / Solution description	Wanderlust enables users to easily create their own accounts, search for their desired travel destinations, find nearby accommodations, and plan routes to reach their chosen spots.
3.	Novelty / Uniqueness	What sets Wanderlust apart is its ability to optimize travel plans based on various factors such as time, expenses, transportation options, the traveler's objectives, and hotel preferences.
4.	Social Impact / Customer Satisfaction	Recognizing that a satisfying travel journey hinges on effective planning, this application alleviates customer concerns by empathetically understanding their needs and preferences.
5.	Business Model (Revenue Model)	This application can be monetized by gathering comprehensive data on various aspects of travel itineraries, which can be leveraged for business opportunities.
6.	Scalability of the Solution	Wanderlust has the potential for expansion by integrating with a website and incorporating machine learning techniques to automate the creation of personalized travel itineraries for users.