

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	18 October 2023
Team ID	PNT2022TMID591106
Project Name	Project -An Android Application For Keeping Up With The Latest Headlines
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare  
🕒 1 hour to collaborate  
👤 2-8 people recommended

➕

#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

➡

#### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

➡

#### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

➡

#### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1

#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

QUESTION

How might we "Addressing information overload by delivering curated, reliable news efficiently to users?"

🧠

#### Key rules of brainstorming

To run an smooth and productive session

➡

Stay in topic.

💡

Encourage wild ideas.

⏸

Defer judgment.

👂

Listen to others.

🗣

Go for volume.

👁

If possible, be visual.

#### Step-2: Brainstorm, Idea Listing and Grouping

2

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

### TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

DEVA HARSHA

Develop a feature that allows users to easily fact-check news articles and verify the credibility of sources directly within the app.

Implement a dark mode feature for easier nighttime reading, reducing strain on users' eyes.

Integrate a text-to-speech feature, so users can listen to articles while on the go.

**A good user interface**

An easily accessible, so that old agers can use the app

SAHITHYA

Implement an adjustable text sizes to make it user Friendly for the people having disabilities

provide a bookmarking feature so that allows users to save news which they want and reads it later

**include an in-app browser for users to view the full news article**

Support images and interactive elements in news articles for a better user experience

Enable users to share news articles with their social networks, promoting reliable sources

3

## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

### TIP

Add notes, browse, categorize them

## GROUPS

### User Experience and Interface

**A good user interface**

Integrate a text-to-speech feature, so users can listen to articles while on the go.

An easily accessible, so that old agers can use the app

Implement an adjustable text sizes to make it user Friendly for the people having disabilities

### Content Delivery and Personalization:

provide a bookmarking feature so that allows users to save news which they want and reads it later

Implement an adjustable text sizes to make it user Friendly for the people having disabilities

### Step-3: Idea Prioritization

4

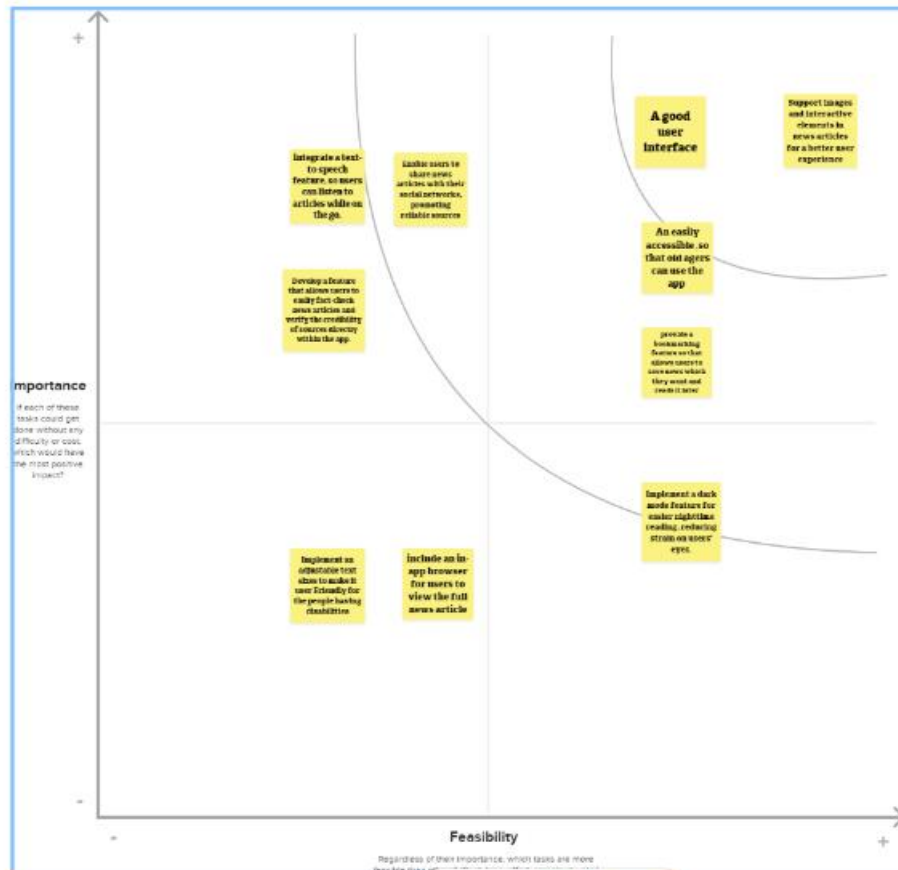
#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

#### TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.



Reference: [https://drive.google.com/file/d/1hjvoUYweirrpwwpE9wuKINhGRxHdfQ-m/view?usp=share\\_link](https://drive.google.com/file/d/1hjvoUYweirrpwwpE9wuKINhGRxHdfQ-m/view?usp=share_link)