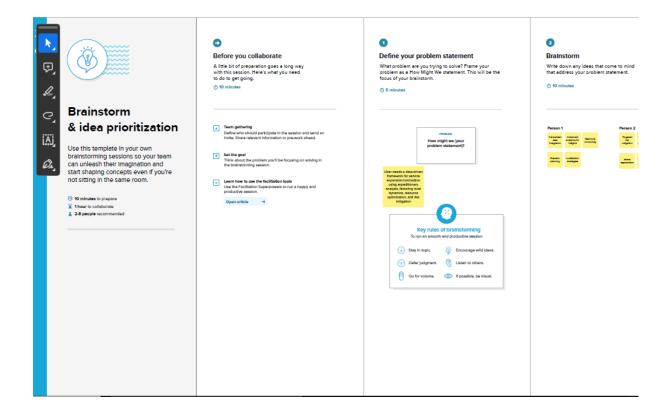
# Ideation Phase Brainstorm & Idea Prioritization Template

Date	16 October 2023
Team ID	Team-591309
Project Name	Voyage Vista : Illuminating Insights from Uber Expeditionary Analysis
Maximum Marks	4 Marks



### Brainstorm

Write down any ideas that come to mind that address your problem statement.

Source Localization planning sintingles









3

### Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

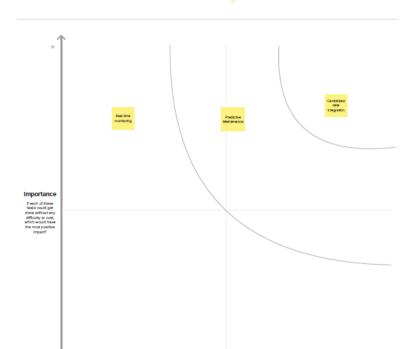




### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes





### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

A Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
 Export a copy of the mural as a PNG or PDF to attach to
 emalls, include in slides, or save in your drive.

### Keep moving forward





Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.

Open the template -9



## Strengths, weaknesses, opportunities & threat identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.



Share template feedback