

Project Design Phase-I Proposed Solution Template

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| Date | 23 October 2022 |
| Team ID | Team - 591011 |
| Project Name | Project - Snack Squad: A Customizable Snack Ordering and Delivery app |
| Maximum Marks | 2 Marks |

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

| S.No. | Parameter | Description |
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| 1. | Problem Statement (Problem to be solved) | Our app aims to solve the inconvenience of on-demand snack ordering and delivery by creating a customizable app that provides a personalized snacking experience, allowing users to easily customize their snack orders and snack providers to streamline order fulfilment. |
| 2. | Idea / Solution description | <p>Idea: This application is a user-friendly app that revolutionizes snacking by allowing customers to customize and order their favorite snacks for quick, on-demand delivery.</p> <p>Solution: Our solution offers a seamless platform for both snack enthusiasts and providers, ensuring a delightful, personalized snacking experience, while optimizing order management and delivery logistics.</p> |
| 3. | Novelty / Uniqueness | Our app is unique as it focus on snack personalization, real-time tracking, and a robust ecosystem that benefits both consumers and snack providers, creating a one-of-a-kind snacking experience. |
| 4. | Social Impact / Customer Satisfaction | <p>Social Impact: We foster the local partnerships with snack providers, boosting their businesses and contributing to the community's economic growth.</p> <p>Customer Satisfaction: With a seamless and customizable snacking experience, "Snack Squad" ensures delighted</p> |

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| | | customers who can enjoy their favourite snacks at their convenience. |
| 5. | Business Model (Revenue Model) | We operate on a commission-based revenue model, earning a percentage of each transaction from snack providers, and it may explore additional revenue streams through advertising partnerships with snack brands and restaurants. |
| 6. | Scalability of the Solution | Our app is inherently scalable, as it can expand to new geographical regions by onboarding more snack providers and engaging a wider customer base while maintaining efficiency and quality of service through its technology-driven approach. |