

## Ideation Phase

Date	18 October 2023
Team ID	Team - 591011
Project Name	Project – Snack Squad: A Customizable Snack Ordering and Delivery app
Maximum Marks	10 Marks

### Empathy Map Canvas:

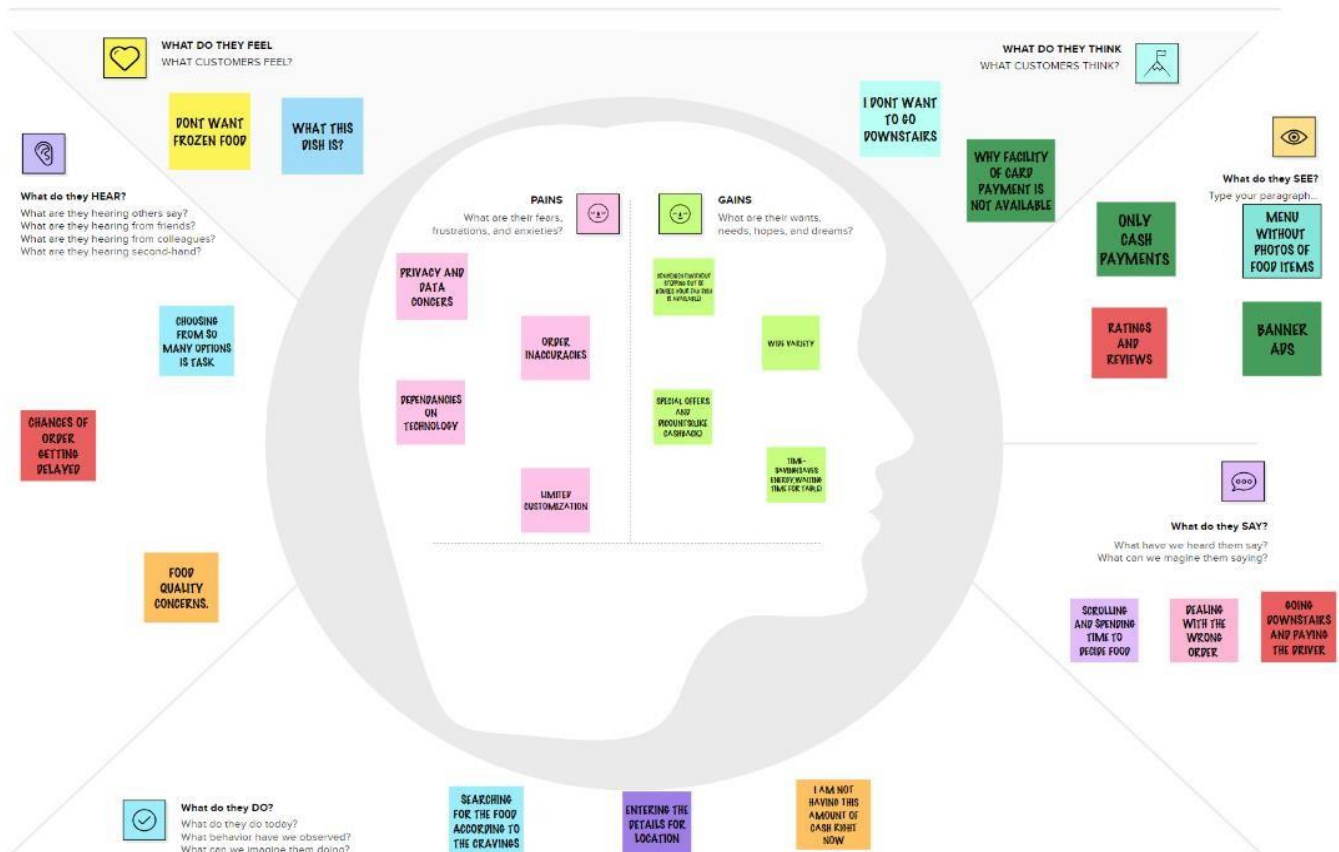
An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviour and attitude.

### Example: Snack Squad: A Customizable Snack Ordering and Delivery app



#### EMPATHY MAP FOR FOOD ORDER AND DELIVERY APP

Empathy map is simple, easy-to-digest, visual that captures knowledge about user's behavior and attitude.  
For creating an empathy map for food delivery we will be focusing on understanding the concern of the customer related to food delivery application



Link

<https://app.mural.co/t/work74477/m/work74477/1697521582029/735ad5ae29423168b068c390c82d73ed85b18482?sender=u083f710d4327ec7682fb3134>