

## Ideation Phase

Date	18 October 2023
Team ID	Team - 591011
Project Name	Project – Snack Squad: A Customizable Snack Ordering and Delivery app
Maximum Marks	10 Marks

### Brainstorm & Idea Prioritization:

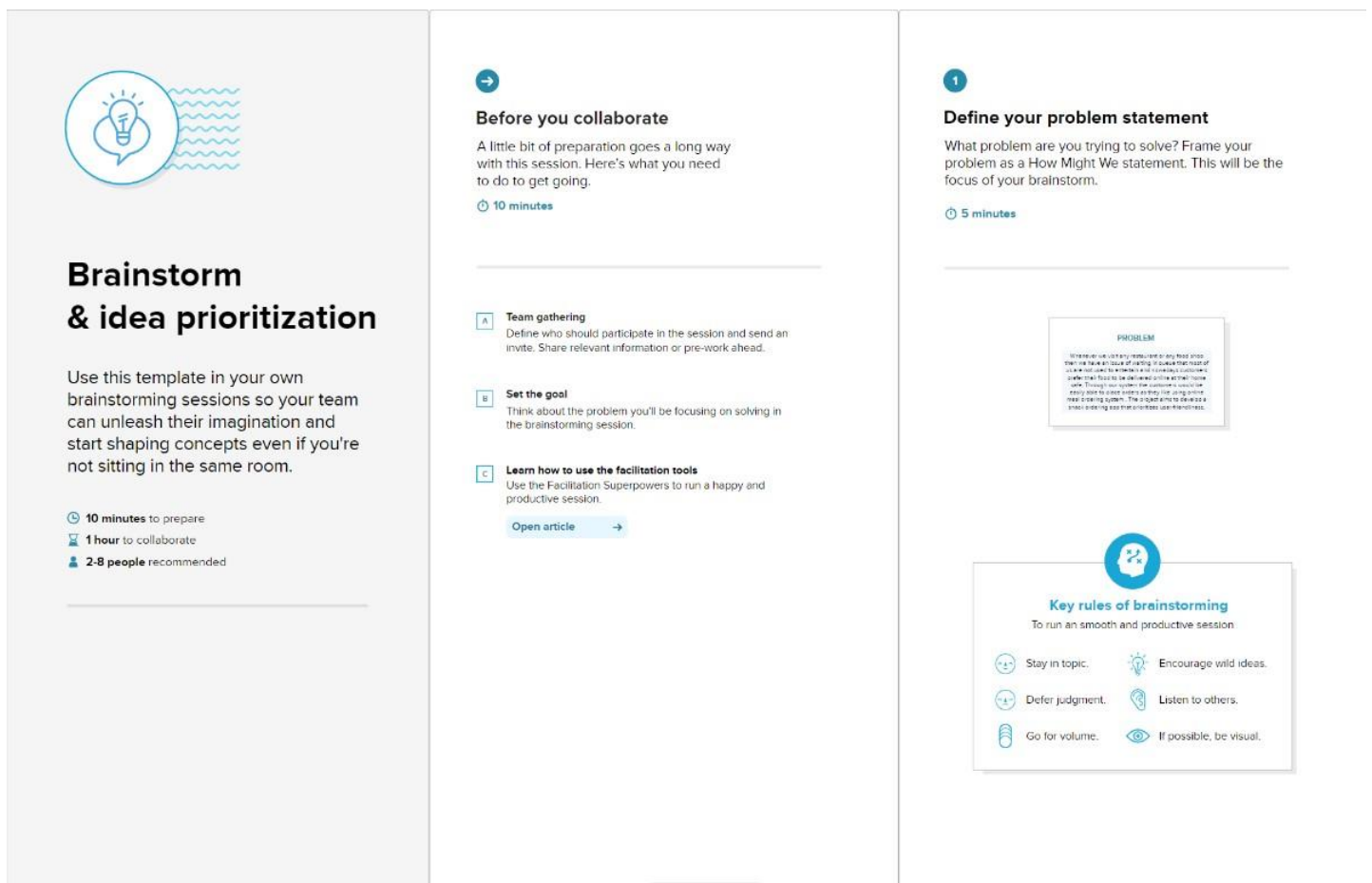
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Link:

<https://app.mural.co/t/naveen1000/m/naveen1000/1697551420990/9d232130c1dc463b67a9fd5720c89838cfe1d99f?sender=u083f710d4327ec7682fb3134>

### Step-1: Team Gathering, Collaboration and Select the Problem Statement



## PROBLEM

Whenever we visit any restaurant or any food shop then we have an issue of waiting in queue that most of us are not used to entertain and nowadays customers prefer their food to be delivered online at their home safe. Through our system the customers would be easily able to place orders as they like using online meal ordering system. The project aims to develop a snack ordering app that prioritizes user-friendliness.

## Step-2: Brainstorm, Idea Listing and Grouping Step-3: Idea Prioritization

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

#### Person 1

Mobile Application	Order Tracking	Menu Display
Add to Cart	Secure Payment Gateway	Order History
Push Notifications	Reviews and Ratings	

#### Person 2

Save Payment Information	Estimated Delivery Time	Real - Time tracking
Signup with mail/ Phone	Modify Cart	Report Issues

#### Person 3

Search by location	Food Images	Contact Delivery Person
Estimate time of Arrival	Multiple Payment Options	Delivery fees
Secure Payment Gateway	Order History	Smartwatch Integraton
Add to Cart		

#### Person 4

Filter by Cuisine	Restaurant Details	Rate Restaurants
Voice ordering	Real Time Tracking	Address Management
Customer Support	Edit Profile	Favorites List
Referral Bonuses	Delivery Time	Food Images

## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes



