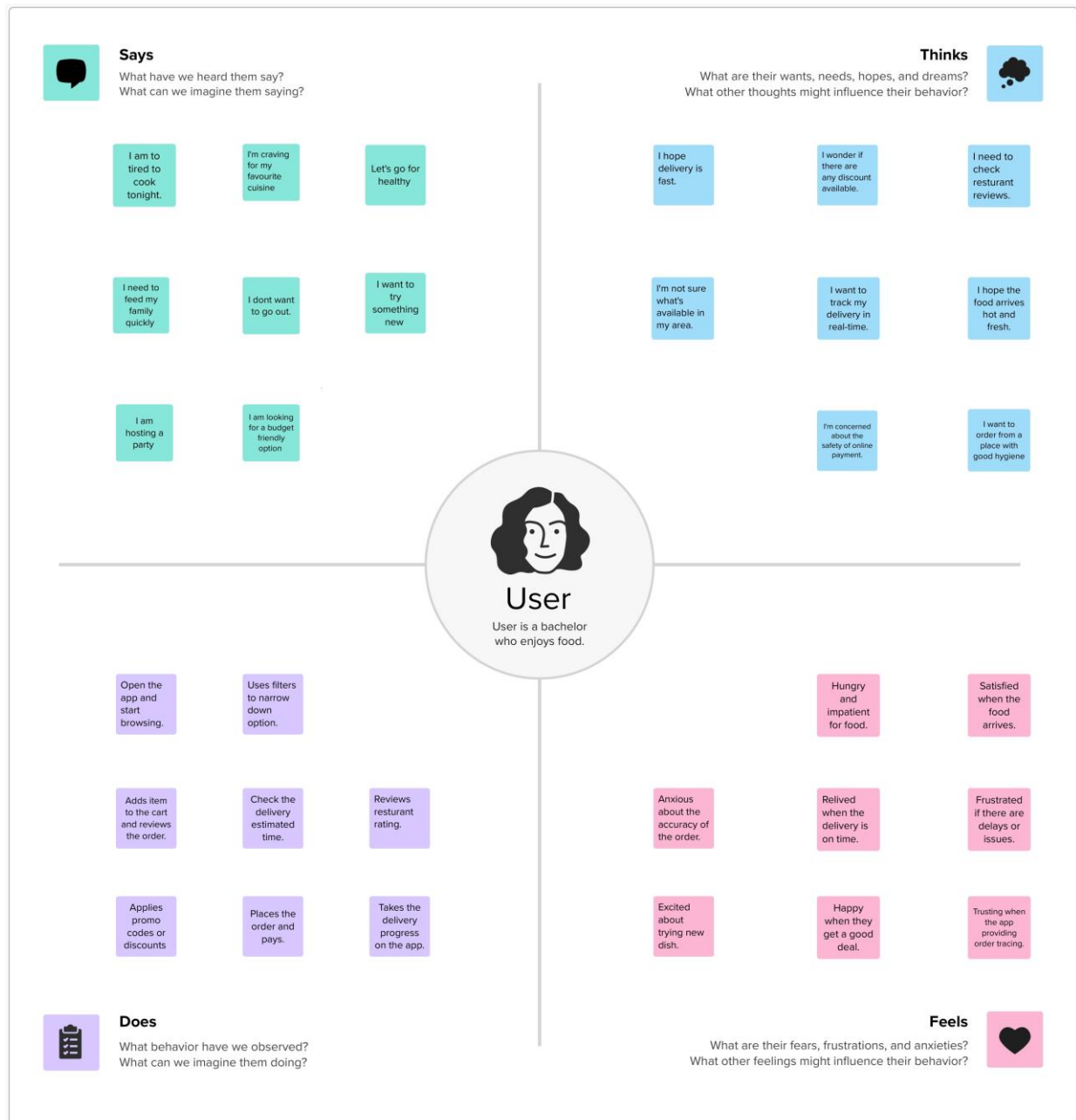


Ideation Phase

Empathize & Discover

Date	10 October 2023
Team ID	PNT2022TMID 591068
Project Name	Project – Food Delivery App (Snack Squad)
Maximum Marks	4 Marks

Empathy Map Canvas:



Reference: <https://www.mural.co/templates/empathy-map-canvas>

Pain and Gain:

Pain	Delivery Delay	Order Inaccuracy	Technical glitches
Gain	Convenience	Availability of range of options	Rewards and Discounts