

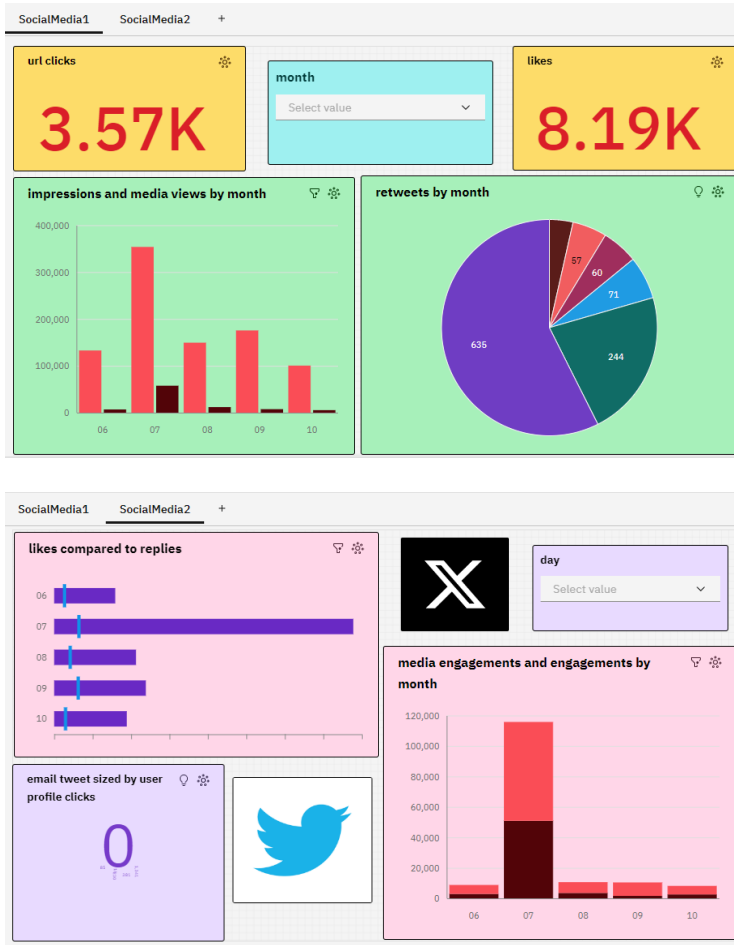
## Performance and Final Submission Phase

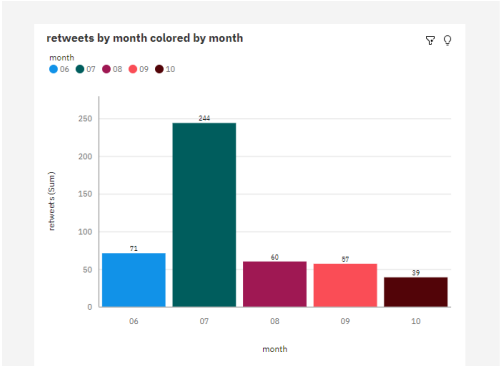
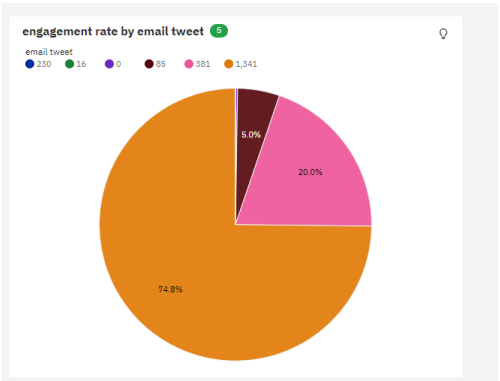
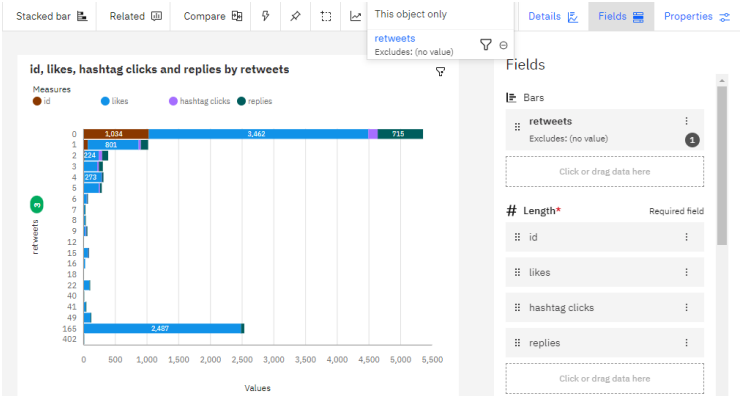
### Model Performance Test


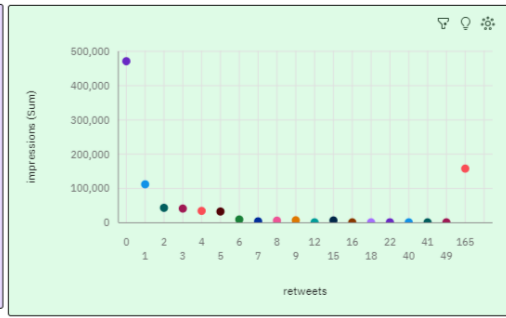
Date	7 November 2023
Team ID	Team-591216
Project Name	Dissecting the Digital Landscape: A Comprehensive Analysis of Social Media
Maximum Marks	10 Marks

#### Model Performance Testing:

Project team shall fill the following information in model performance testing template.

S.No.	Parameter	Screenshot / Values
1.	Dashboard design	<p>5 Visualizations and 2 Summaries and 2 filter drop downs</p>  <p>The screenshot displays a social media dashboard with the following components:</p> <ul style="list-style-type: none"> <li><b>Summary Cards:</b> <ul style="list-style-type: none"> <li><b>url clicks:</b> 3.57K</li> <li><b>likes:</b> 8.19K</li> </ul> </li> <li><b>Filters:</b> <ul style="list-style-type: none"> <li><b>month:</b> Select value (dropdown)</li> <li><b>day:</b> Select value (dropdown)</li> </ul> </li> <li><b>Visualizations:</b> <ul style="list-style-type: none"> <li><b>impressions and media views by month:</b> A bar chart showing data for months 06, 07, 08, 09, and 10. The y-axis ranges from 0 to 400,000.</li> <li><b>retweets by month:</b> A pie chart showing data for months 06, 07, 08, 09, and 10. The values are 635, 244, 71, 60, and 87 respectively.</li> <li><b>likes compared to replies:</b> A horizontal bar chart comparing likes and replies for months 06, 07, 08, 09, and 10.</li> <li><b>email tweet sized by user profile clicks:</b> A card showing a large number 0 and a Twitter logo.</li> <li><b>media engagements and engagements by month:</b> A bar chart showing data for months 06, 07, 08, 09, and 10. The y-axis ranges from 0 to 120,000.</li> </ul> </li> </ul>

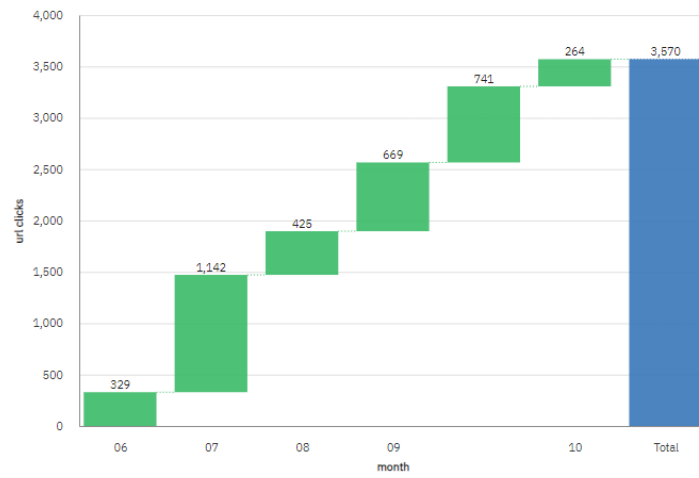
2.	Data Responsiveness	Efficient data collection, real-time processing, and responsive reporting are essential to provide timely insights. Optimization of data set, visualizations, dashboard, report and story making.
3.	Amount Data to Rendered (DB2 Metrics)	1182 data values are rendered
4.	Utilization of Data Filters	<p>Show label values:</p>  <p>Display%:</p>  <p>Excluding no value columns:</p> 

5.	Effective User Story	<div>5 scenes are added</div> <div></div> <div><div>Impressions by retweets colored by retweets</div><div><p>This point chart visually represents retweets and impressions. The x-axis shows the no of retweets, y-axis represents impressions, colored based on retweets.</p></div></div>



No of url clicks per month

Column values  
● Increase ● Decrease ● Total



engagements per day pointed by tweet

