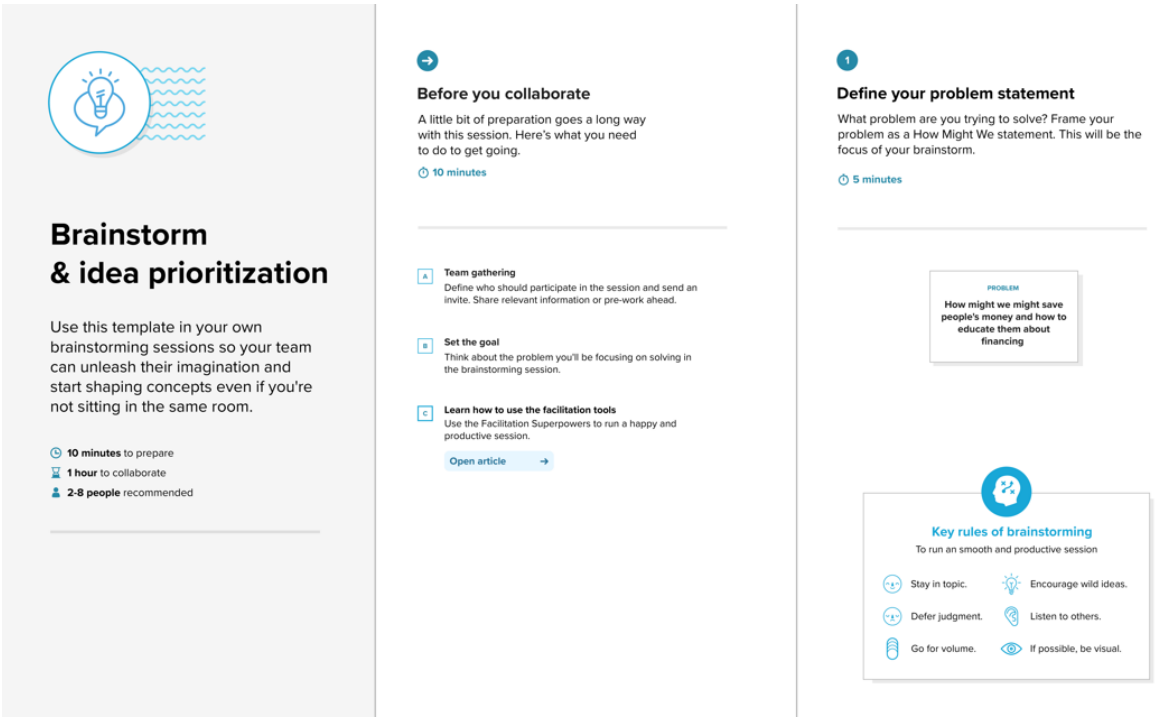
Ideation Phase
Brainstorm & Idea Prioritization Template

Date	10 October 2023
Team ID	Team-591008
Project Name	Money Matters
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

- Expense Tracking
- Setting budgets
- Showing remaining money
- Login page
- Ads for revenue
- Providing history of indian rupee

Person 2

- Adding max amount to spend for month
- Adding expenses daily
- Having profiles
- Making the app more attractive
- Allowing users to see the remaining money

Person 3

- Login page
- Different profiles for different users
- Ads for revenue
- Making the app more colourful

Person 4

- Tracking money
- Providing information about financing
- Get alearts
- Having profiles
- Calculator

Expense Tracking

Expense tracking is important for a number of reasons. First, it can help you to understand where your money is going. Once you know where you're spending your money, you can start to make changes to your budget to save more money.

Second, expense tracking can help you to avoid overspending. When you know how much you're spending each month, you can set limits for yourself and avoid going into debt.

Third, expense tracking can help you to reach your financial goals. Whether you're saving for a down payment on a house, retirement, or a vacation, expense tracking can help you to stay on track.

Providing information about financing

Helps them to make informed financial decisions: By understanding the different types of financing available and the pros and cons of each option, users can choose the best financing solution for their needs. This can help them to avoid making costly financial mistakes.

Helps them to achieve their financial goals: Financing can help users to achieve a variety of financial goals, such as saving for a down payment on a house, investing in retirement, or paying off debt. By providing information about financing, businesses and organizations can help users to reach their financial goals faster.

Helps them to save money: By comparing interest rates and fees, users can find the most affordable financing option. This can help them to save money on their monthly payments and overall financing costs.

Login page

Security: The login page is the first line of defense against unauthorized access to your app. By using strong security measures, such as two-factor authentication, you can help to protect your users' data and prevent fraud.

Usability: The login page should be easy to use and understand. Users should be able to log in quickly and easily, without having to spend time trying to figure out how to use the page.

Branding: The login page is a great opportunity to promote your brand and create a positive user experience. By using a consistent design and messaging, you can help users to feel comfortable and confident using your app.

Step-3: Idea Prioritization

Brainstorm & Idea Prioritization Link:

https://app.mural.co/t/suraj9770/m/suraj9770/1696915158589/3eafd45c68339a6884550871b60b25d4e789c573?sender=ue58a0fba2e45c5ed846f1616