

**Project Design Phase-I**  
**Proposed Solution Template**

Date	20 October 2023
Team ID	590968
Project Name	Public Health Enhancement Survey
Maximum Marks	2 Marks

**Proposed Solution Template:**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Problem to be addressed is the need for a thorough and up-to-date understanding of the public health landscape, including the prevailing health concerns, access to healthcare services, health behaviors, and awareness of preventive measures within the community.
2.	Idea / Solution description	The solution can be achieved by conducting a comprehensive public health enhancement survey.
3.	Novelty / Uniqueness	<p>The novelty of this problem statement lies in its comprehensive and adaptive approach to addressing public health concerns within a community, its emphasis on community engagement, and its recognition of the importance of mental health. It aims to provide a well-rounded and data-driven understanding of the public health landscape to inform policies and initiatives for fostering a healthier and more resilient community.</p> <p>The solution that we have proposed for the given problem statement is better in the following ways:</p> <ul style="list-style-type: none"> <li>- Unlike others who conduct campaigns or passing policies , we derive our data based on surveys</li> <li>- This gives us a better understanding of the mindset of the general public.</li> <li>- Since the surveys take the age and gender as inputs, we also get to know how the majority from a particular age group from specific gender think, analyze the solution and address the concerns a specific demographic faces.</li> <li>- The results can then be used as a basis for addressing the issues people face.</li> <li>- Thus this results in better policy making and more impactful campaigns for the healthcare sector.</li> </ul>
4.	Social Impact / Customer Satisfaction	The social impact is that the surveys help in understanding the ideology of the general public and they can be used as a basis to propose solutions to the existing problems and can help in prevention of any upcoming issues,introduction of better policies and overall improvement of data driven decision making. Individuals may make better educated decisions regarding their health and lifestyle by recognising their personal health

		risks and demands. The survey helps in enabling healthcare systems to respond promptly.
5.	Business Model (Revenue Model)	We aim to generate revenue by sharing the outcome of the survey to various health organizations and policy makers without disclosing the personal information(such as: email,name or phone number) or identity of the people involved.
6.	Scalability of the Solution	We aspire to launch the app nation-wide and after it's initial success, we plan to expand the horizons of the company and launch the app internationally.