

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	14 October 2023
Team ID	Team 591178
Project Name	Art Of Centuries: Virat Kohli's 71 Masterstrokes Visualized with Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

➔

➤

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

➤

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

➤

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

➔

Open article

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

Problem

The challenge is to create an interactive Tableau visualization that not only visually represents these centuries but also provides cricket enthusiasts and fans with valuable insights into the details and nuances of each century, including the format, venue, opponent, runs scored, and other key statistics.

2

Key rules of brainstorming

To run a smooth and productive session

➤ Stay in topic.

➤ Encourage wild ideas.

➤ Defer judgment.

➤ Listen to others.

➤ Go for volume.

➤ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm
Write down any ideas that come to mind that address your problem statement.
[10 minutes](#)

TIP

You can select a sticky note and hit the pencil (switch to search) icon to start drawing!

Vivek Vardhan Reddy

Creating attractive Dashboard overview

Making engaging Visualizations

Adding Filter and Search functionalities in Dashboard

Creating a Centuries Timeline

Visualization on centuries as captain and not captain

Vishnu Vardhan Gande

Making a map visualizations

batting positions he was most successful in when scoring centuries.

Creating a detailed table of centuries

Visualization on number of man of the matches

Visualizations on how many times India won when Kohli scored century

Surya Gowtham

Creating some Data visualizations

Giving some statistical insights

Visualization on how Kohli's centuries evolved over his career.

Visualizations on Strike rates

Creating a visualizations on score against each opponent

3

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.
[20 minutes](#)

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as they're added to your mind.

Giving some statistical insights

Making engaging Visualizations

Creating a detailed table of centuries

Creating attractive Dashboard overview

batting positions he was most successful in when scoring centuries.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

