Project Design Phase-I
Proposed Solution Template

Date	16 October 2023
Team ID	591057
Project Name	Project - Snack Squa
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	In today's food delivery landscape, there's a lack of efficient group order management, restaurant table reservations, and quick item reordering. These inconveniences result in fragmented user experiences. Our solution aims to streamline these processes, providing users with a seamless and user-centric food delivery and dining experience.

2.	Idea / Solution description	The idea is to cater to an audience that prefers ordering their food on the ease of just a few clicks.The app would offer any or all the essential features for a clean and hassle free user experience .The app will offer cleaner interfaces and would list genuinely healthy and hygienic eateries making it a commendable option amongst the many.
3.	Novelty / Uniqueness	Our food delivery app distinguishes itself through innovative features like group ordering and instant reordering, offering a seamless user experience. Personalization, technological advancements, and a focus on local sustainability set us apart, providing a unique value proposition for users and partners in the competitive food delivery market.
4.	Social Impact / Customer Satisfaction	Our commitment to social impact is unwavering. We are dedicated to supporting local business by actively seeking partnerships with a growing network of local restaurants and food establishments. By doing so, we aim to stimulate the local economy and create opportunities for these businesses to thrive.
5.	Business Model (Revenue Model)	1. Restaurant Commissions: Earn a percentage of each order as commission from partner restaurants. 2. Delivery Fees: Charge customers for

		delivery services, with possible subscription options.
		3. Advertising: Offer premium ad space and promotions for partner restaurants and food brands.
		4. Loyalty Programs: Create loyalty Programs for users and charge restaurants for participation.
6.	Scalability of the Solution	As our food delivery app gains traction and user adoption grows, our solution is designed to seamlessly scale to accommodate a larger user base, more partner restaurants, and increased order volumes. Scalability is a fundamental aspect of our platform, ensuring that it can meet the evolving demands of a thriving food delivery ecosystem.