BrainStorming

Date	19/10/23
Team ID	591057
Project Name	Snack Squad
Maximum Marks	4 Marks

Link to [BrainStorming](#)

Brainstorm & Idea Prioritization Template: Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions. Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Brainstorm

Write down any ideas that come to mind
that address your problem statement.

🕐 10 minutes

Person 1

Live GPS tracking

adding items in cart and reducing and adding items

pre order scheduling

Person 2

option to reorder previuosly bought items instantly

option to include voice recording instructions for the delivery person

adding payme nt option to be acceptable

Person 3

optioin to book a Table in a Restaurant

Food allergies alerts

Augmented Reality menu

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all
sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is
bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 20 minutes

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adding items in cart and reducing and adding items

adding payme nt option to be acceptable

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕐 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Customer experience journey map

adding payme nt option to be acceptable

adding items in cart and reducing and adding items

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)