

# WHO are we empathizing with?

The role of analysts

and policymakers is

to gain a deep

understanding of the

debtor country's

perspective, needs,

and challenges.

Who is the person we want to understand? What is the situation they are in? What is their role in the situation?

The situation being

understood involves

the debtor country's

economic and financial

challenges, its

development goals,

and the impact of debt

on its population



What do they HEAR?

What are they hearing others say? What are they hearing from friends? What are they hearing from colleagues? What are they hearing second-hand?

> Users understand differences in countries, currencies, and debt types, grasping the global economy.

Users spot countries with high debt and vulnerabilities, aiding strategic decisions.

> Users receive precise advice for effective debt management and policymaking.

## **GOAL**

### What do they need to DO?

What do they need to do differently? What job(s) do they want or need to get done? What decision(s) do they need to make? How will we know they were successful?



Accessible data aids in making informed decisions ensuring economic stability and growth.

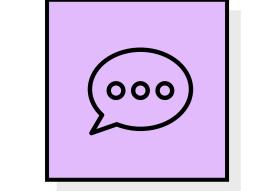
the primary focus is on understanding the collective interests, challenges, and goals of the debtor country as a whole, not about understanding a specific individual.

policymakers, civil society, and the general population.

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# What do they SEE?

What do they see in the marketplace? What do they see in their immediate environment? What do they see others saying and doing? What are they watching and reading?



# What do they SAY?

What have we heard them say? What can we magine them saying?

They emphasize that International **Debt Statistics** offers a global perspective for tracking debt developments.

> They highlight its role in providing comprehensive and reliable debtrelated data.

# What do they THINK and FEEL?

# **PAINS**

What are their fears, frustrations, and anxieties?

Stakeholders

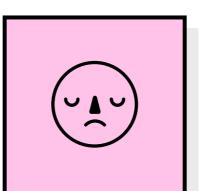
struggle with

overly complex

insights,

hindering quick

understanding.



# **GAINS**

What are their wants, needs, hopes, and dreams?

Enhanced grasp of international debt nuances and global implications.

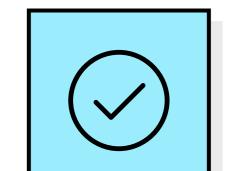
Policymakers drive global economic development and stability.

Challenges arise with missing data, limiting analysis depth and decisionmaking.

What other thoughts and feelings might influence their behavior?

They stress its role in identifying countries with high debt burdens, susceptibility to external shocks, or potential debt sustainability challenges.

They draw attention to its coverage of critical issues such as debt sustainability, effective debt management strategies, and the economic impact of debt.



### What do they DO?

What do they do today? What behavior have we observed? What can we imagine them doing? Policymakers strategize for stability, guided by insights.

Policymakers foster discussions, enabling collaborative solutions that promote global financial stability.

They prevent crises using actionable insights.