

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	TEAM-591164
Project Name	International Debt Statistics
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

1

**Define your problem statement**  
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.  
 5 minutes

**PROBLEM**

How might we enhance the accessibility, usability, and value of International Debt Statistics to empower users with diverse needs and roles to make informed decisions, collaborate effectively, and address the complex challenges related to global debt and its impact on economic development?

**Key rules of brainstorming**  
To run a smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

#### TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

### Pavithra

**Interactive Data Visualization:** Create a user-friendly, customizable dashboard.

**Government Debt:** Examine government debt, including external and internal debt, and debt-to-GDP ratios.

**Real-Time Updates:** Provide up-to-the-minute debt data for timely decisions.

**Interest Rates:** Consider borrowing costs and their impact on debt management.

### Preethi

**Developing vs. Developed Countries:** Compare debt burdens between different economies.

**Global Debt Levels:**  
- Track total global debt and analyze trends.

**Multilingual Support:** Serve a global audience by offering multiple languages.

**Collaborative Tools:** Foster cooperation among stakeholders.

### Yaswitha

**Mobile Accessibility:** Optimize for mobile access.

**User Education and Onboarding:** Offer easy-to-understand tutorials.

**Debt Relief and Initiatives:** Analyze international debt relief efforts.

**Default Risk:** Evaluate the risk of debt defaults using credit ratings and credit default swaps.

### Malvika

**Data Privacy and Security:** Ensure data security and privacy.

**Storytelling Features:** Facilitate data-driven storytelling.

**Private Sector Debt:** Examine corporate debt levels and their economic impact.

**Political and Economic Factors:** Study how politics and economic policies influence a country's debt situation.

3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

#### TIP

ADD CUSTOMER FEEDBACK TO OTHER notes to make it easier to find, review, organize, and categorize important ideas as they're within your mind.

### Data Presentation and Visualization:

Create a user-friendly, customizable dashboard.

Real-Time Updates: Provide up-to-the-minute debt data.

Multilingual Support: Serve a global audience.

Mobile Accessibility: Optimize for mobile access.

User Education and Onboarding: Offer tutorials.

Storytelling Features: Facilitate data-driven storytelling.

### Collaboration and Privacy:

Collaborative Tools: Foster cooperation among stakeholders.

Data Privacy and Security: Ensure data protection.

### Debt Analysis:

Government Debt: Examine external and internal debt.

Debt-to-GDP Ratios: Assess fiscal health.

Global Debt Levels: Track and analyze worldwide debt.

Default Risk: Evaluate debt default risk.

Developing vs. Developed Countries: Compare debt burdens.

Interest Rates: Consider borrowing costs.

### International Debt Dynamics:

Debt Relief and Initiatives: Analyze international efforts.

Private Sector Debt: Examine corporate debt.

Political and Economic Factors: Study influences on debt.

## Step-3: Idea Prioritization

4

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

### TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

