

## Brainstorm & Idea Prioritization Template

Date	17 October 17, 2023
Project Name	<b>Unleashing The Potential Of Our Youth: A Student Performance Analysis</b>
Maximum Marks	4 Marks

### Brainstorm & Idea Prioritization:

Introducing a comprehensive strategy to prevent student discontinuation is paramount for educational institutions committed to nurturing student success. In this pursuit, the priority lies in identifying and addressing the multifaceted challenges that can lead students to discontinue their courses prematurely. By exploring innovative solutions and interventions, we can foster an environment that not only encourages students to persist in their educational journey but also equips them with the tools and support needed to thrive. In the following discussion, we delve into a series of brainstormed ideas and prioritize them, seeking to create a roadmap for enhancing student retention and ultimately ensuring that every student's educational aspirations are fulfilled.

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template

## Conducting a brainstorm

Executing a brainstorm isn't unique; holding a productive brainstorm is. Great brainstorms are ones that set the stage for fresh and generative thinking through simple guidelines and an open and collaborative environment. Use this when you're just kicking-off a new project and want to hit the ground running with big ideas that will move your team forward.

- 15 minutes to prepare
- 30-60 minutes to collaborate
- 3-8 people recommended

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### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

15 minutes

#### Choose your best "How Might We" Questions

Create 5 HMW statements before the activity to propose them to the team.

#### Set the stage for creativity and inclusivity

Go over the brainstorming rules and keep them in front of your team while brainstorming to encourage collaboration, optimism, and creativity.

1. **Encourage wild ideas** (If none of the ideas sound a bit ridiculous, then you are filtering yourself too much.)
2. **Defer judgement** (This can be as direct as harsh words or as subtle as a condescending tone or talking over one another.)
3. **Build on the ideas of others** ("I want to build on that idea" or the use of "yes, and...")
4. **Stay focused on the topic at hand**
5. **Have one conversation at a time**
6. **Be visual** (Draw and/or upload to show ideas, whenever possible.)
7. **Go for quantity**

#### Interested in learning more?

Check out the Meta Think Kit website for additional tools and resources to help your team collaborate, innovate and move ideas forward with confidence.

[Open the website](#) →

### Choose your best "How Might We" Questions

Share the top 5 brainstorm questions that you created and let the group determine where to begin by selecting one question to move forward with based on what seems to be the most promising for idea generation in the areas you are trying to impact.

10 minutes

How might we... [insert problem statement here]?  
how might we  
motivate students to  
do course

How might we... [insert problem statement here]?  
how might we move  
them toward  
completion of tasks?

How might we... [insert problem statement here]?  
how might we make  
classes interactive

How might we... [insert problem statement here]?  
how might we  
increase the strength  
of students

How might we... [insert problem statement here]?  
how might we make  
students attentive in  
class

## Step-2: Brainstorm, Idea Listing and Grouping

2

### Brainstorm solo

Have each participant begin in the "solo brainstorm space" by silently brainstorming ideas and placing them into the template. This "silent storming" avoids group-think and creates an inclusive environment for introverts and extroverts alike. Set a time limit. Encourage people to go for quantity.

10 minutes

#### Person 1

Interactive content	Real-world applications	Feedback sessions
Projects	deadlines for submissions	interactive tutors
quizzes and tests	mandatory attendance	short time period lecture

#### Person 2

competitive environment	interactive sessions	holidays
guest lectures	progress tracking app	deadlines
strict tutor	group projects	remote classes

#### Person 3

self-paced learning	joyful environment	weekend holidays
real-life examples for problem solving	supportive recourses	app for anti-procastination
comfortable session timings	interactive classes	summary lectures before exams

3

### Brainstorm as a group

Have everyone move their ideas into the "group sharing space" within the template and have the team silently read through them. As a team, sort and group them by thematic topics or similarities. Discuss and answer any questions that arise. Encourage "Yes, and..." and build on the ideas of other people along the way.

15 minutes

**TIP**  
You can use the **WALLING** session tool above to focus on the strongest ideas.

Projects	weekend holidays	deadlines for submissions
progress tracking app	Real-world applications	self-paced learning
interactive sessions		

## Step-3: Idea Prioritization

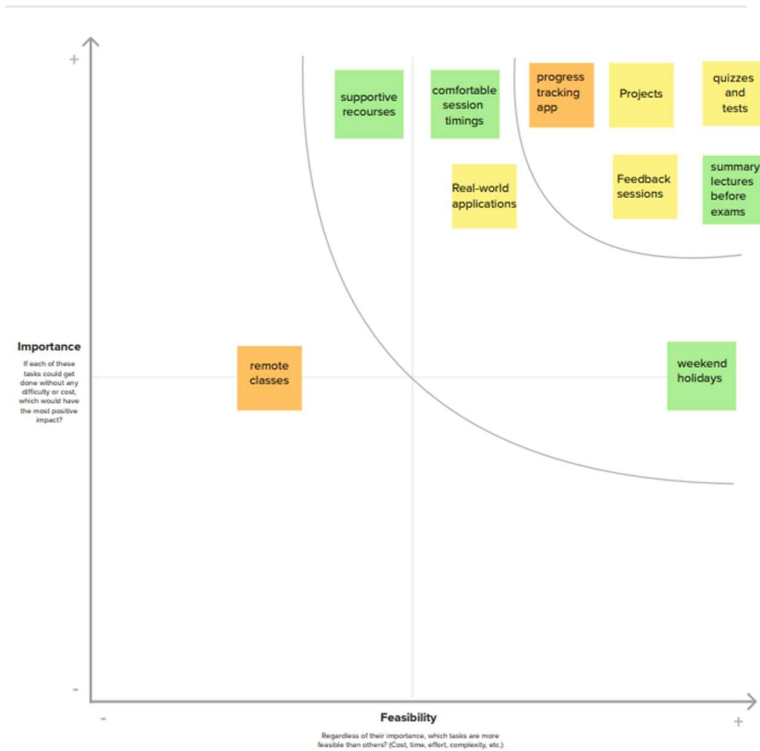
4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

**TIP**  
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.



Here we prioritize some ideas through brainstorming session to achieve a solution.