



Invest in new technologies. Use AI, VR, and other technologies to improve the user experience and recommend personalized travel itineraries.

Make the user experience a top priority. Make your website and mobile app easy to use and navigate, with powerful search functionality.

Form new partnerships. Partner with airlines, hotels, and other businesses to offer exclusive discounts and benefits to your users.

Offer a variety of ways to monetize. In addition to advertising, consider offering premium features, selling travel insurance, or partnering with affiliates.

Focus on new markets and niches. Who are you not currently serving well? What new travel trends can you capitalize on?



How to Improve Your Travel Aggregator: New Markets, Partnerships, Technologies, and User Experience

Futureproofing your travel aggregator

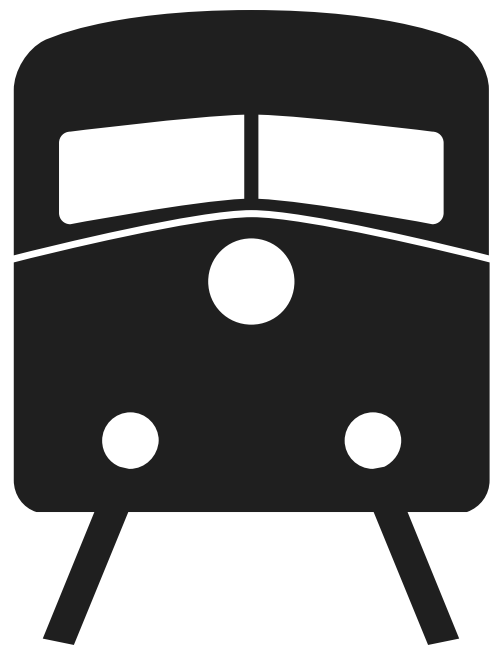


How to Promote and Grow Your Travel Aggregator

Create a social media presence. Share travel tips, photos, and contests to generate excitement and engagement.

Invest in marketing and promotion. Run social media ads, partner with travel influencers, and create content that attracts your target audience.

Develop a loyalty program. Reward users for booking travel through your website with discounts, perks, or exclusive experiences.



Stay ahead of the curve. Be on the lookout for new travel trends and technologies, and be willing to experiment.

Collect and analyze user feedback. Use this data to identify areas where you can improve your travel aggregator.

