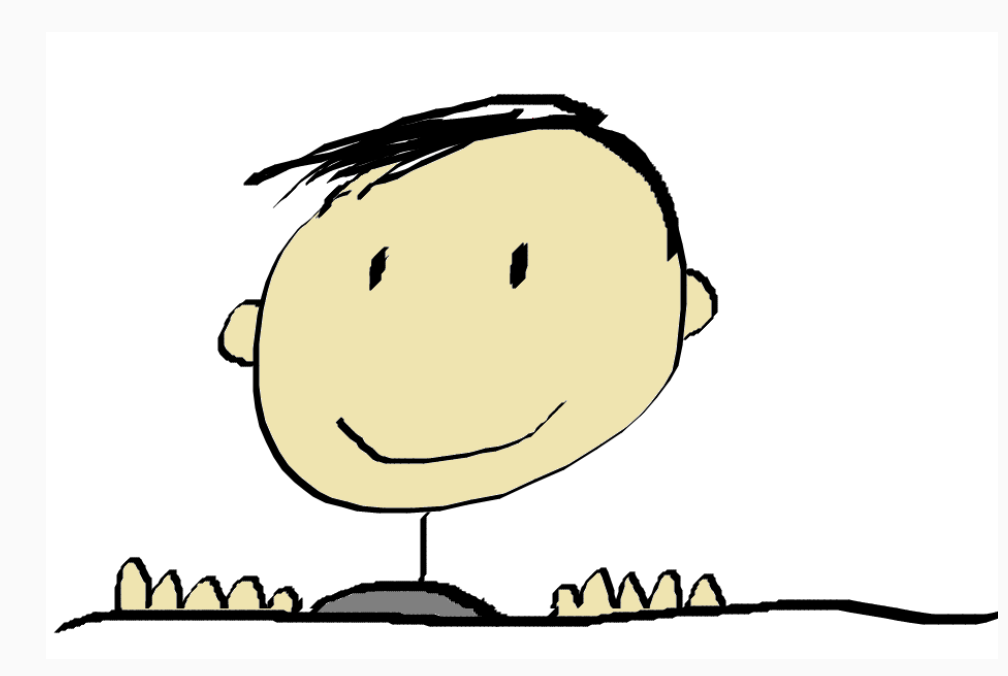




What they feel?

- Stressed
- Anxious
- Overwhelmed
- Frustrated
- Responsible



What they think?



What do they say?

Constantly worried about malware attacks.

Don't have enough time to keep up with all the latest malware threats.

Need a way to quickly and accurately identify and classify malware.

Need a system that can help me to proactively detect malware attacks.

Need a system that can help me to reduce the risk of malware attacks.



What do they DO?

Monitor networks for malware activity

Analyze malware samples

Deploy and manage security controls

Respond to malware incidents

Collaborate with other security professionals

Regularly update and monitor the system

GOAL

To prevent Malware Attacks



Pain

The ever-evolving nature of malware makes it difficult to keep up with the latest threats.

The cost of malware attacks is significant, both in terms of financial losses and reputational damage.

Manual malware detection and classification is a time-consuming and error-prone process.



Gain

An advanced malware detection and classification system can help IT security professionals

This can help them to reduce the risk of malware attacks and to respond to incidents more quickly.

Can also help organizations to save time and money by automating the malware detection and classification process.

Malware Detection And Classification

What other thoughts and feelings might influence their behavior?

A need to stay up-to-date

A sense of responsibility

A sense of community

I'm always one step behind the malware attackers.

I'm afraid that I'll miss a malware attack and it will cause damage to my organization.

I'm under pressure to keep my organization's systems and data safe.

I need to be able to justify the cost of security investments to my management.