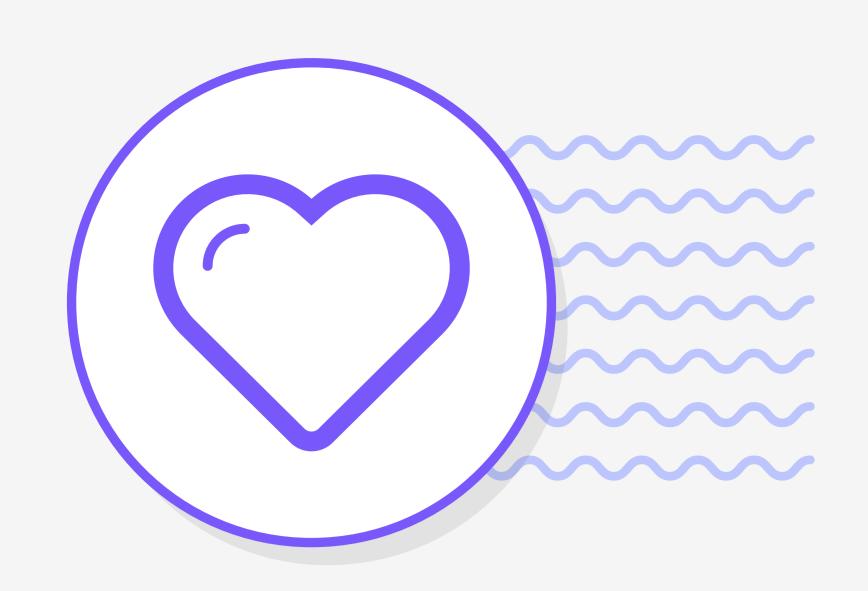
EMPATHY MAP



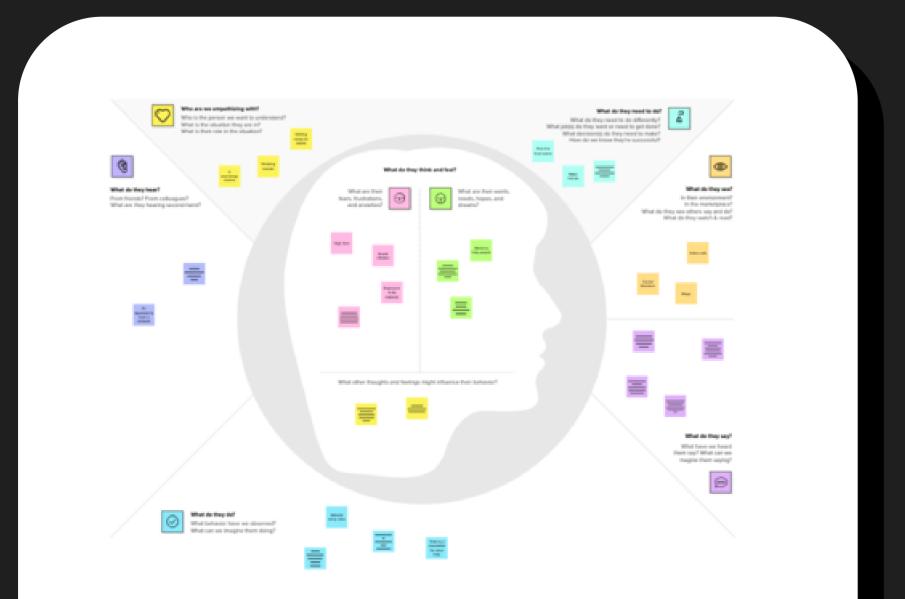
Empathy map canvas

Pediatric Allergies Unveiled: A Tableau Exploration Of Prevalence And Demographics

Originally created by Dave Gray at



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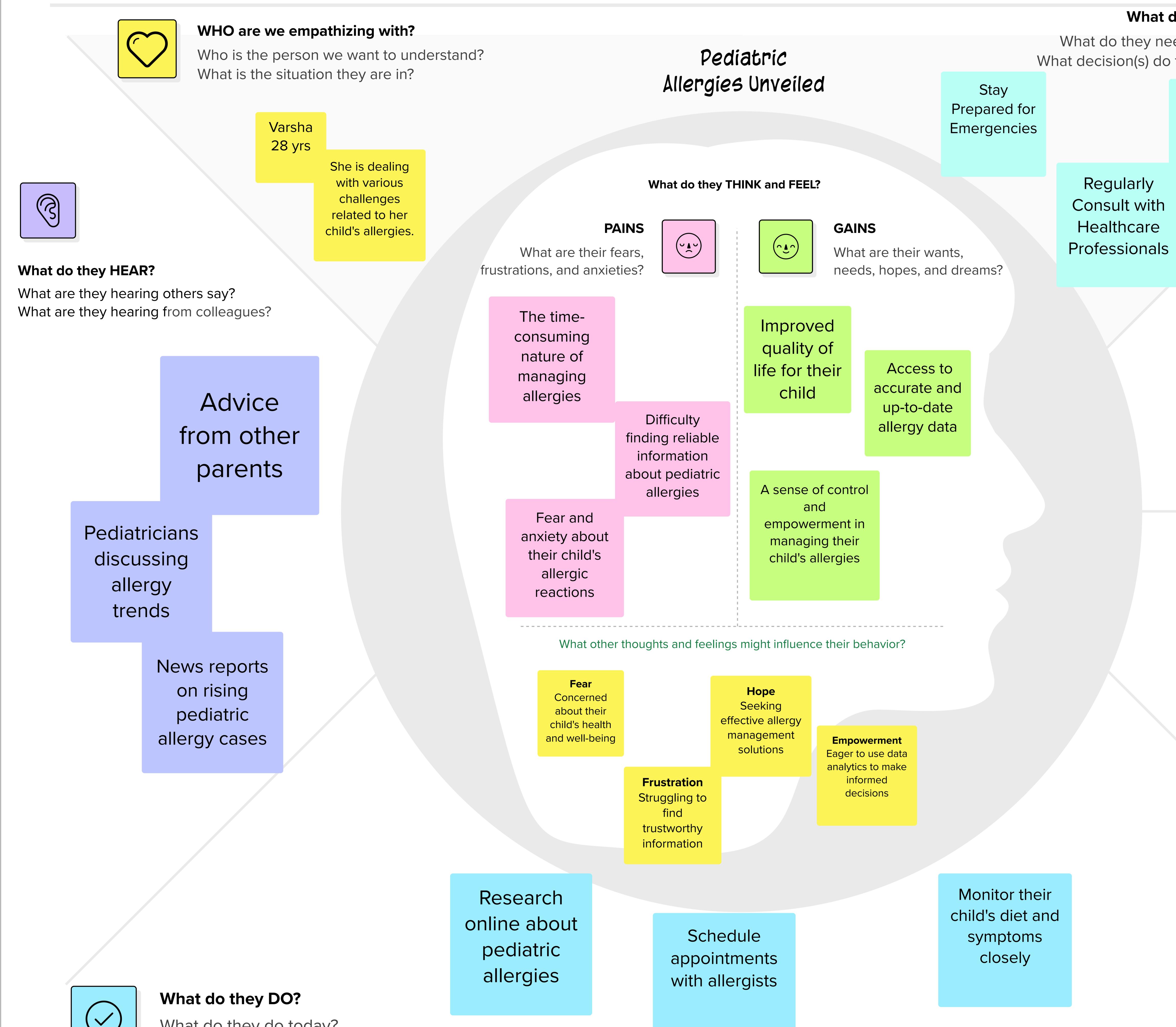


Need some inspiration? See a finished version of this template to kickstart your work.



Pediatric Allergies Unveiled

Parents who have children with allergies face a lack of dependable tools for accessing data, which leads to heightened anxiety and uncertainty when it comes to managing pediatric allergies. The goal of 'Pediatric Allergies Unveiled' is to provide parents with effective, databased solutions in order to improve the management of allergies.

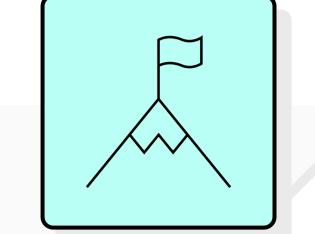




Create an

Allergy

What do they need to do differently? What decision(s) do they need to make?



Action Plan Regularly Consult with Healthcare

Allergyfriendly food labels

Pediatric allergy clinic websites

Allergyrelated articles online



What do they SEE?

What do they see in the marketplace? What do they see in their immediate environment? What are they watching and reading?

Concerns about their child's health



What do they SAY?

What have we heard them say? What can we magine them saying?

> Sharing success stories or frustrations with managing allergies

> > Questions about allergy triggers and treatments

What do they do today? What behavior have we observed? What can we imagine them doing?



