Project Design Phase-I
Proposed Solution

Date	14 October 2022
Team ID	Team-590986
Project Name	Project - Snack Squad: A Customizable Snack Ordering and Delivery App
Maximum Marks	2 Marks

Proposed Solution:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The problem is the inconvenience and limited options for snack acquisition, especially when people are busy, or they want a variety of snacks delivered to their location quickly. This app aims to solve the problem of accessibility to a diverse range of snacks and the time constraints that prevent people from going out to buy them.
2.	Idea / Solution description	The snack delivery app will be a user-friendly mobile application that connects users with local snack vendors and delivers a variety of snacks to their doorstep. Users can browse a vast selection of snacks, place orders, and have them delivered quickly. The app will provide real-time order tracking, secure payment options, and user ratings and reviews for snack vendors.
3.	Novelty / Uniqueness	The uniqueness of this app lies in its focus on snacks, which often fall into a niche market category. It combines the convenience of food delivery apps with a broad range of snack options, including healthy, gourmet, and regional choices. Additionally, the app can feature a "Snack of the Day" or "Surprise Snack" options to add an element of surprise and delight for users.
4.	Social Impact / Customer Satisfaction	The app promotes convenience and accessibility, reducing the need for people to go out and search for snacks. It caters to the needs of busy individuals, office workers, students, and families who desire snack variety. By connecting users with local vendors, it also supports small businesses and encourages economic growth within the community.
5.	Business Model (Revenue Model)	Commission on Sales: The app can charge a percentage of each sale made through the platform as a commission to sustain the service. Subscription Model: Offer a premium subscription for users, giving them access to

		exclusive deals and free delivery options.
		Advertising: Allow vendors to promote their snacks through targeted ads and sponsored listings.
		Delivery Charges: Charge users a fee for delivery or set a minimum order amount for free delivery.
6.	Scalability of the Solution	The solution can be scaled both geographically and in terms of offerings. It can expand to new cities or regions by onboarding local vendors. Moreover, it can introduce new features like snack subscription boxes, partnerships with snack manufacturers, and integration with other food delivery services to enhance scalability. By filling out these parameters, you can develop a comprehensive proposal for your snack delivery app, outlining the problem it addresses, the unique features it offers, its potential impact, revenue generation model, and scalability plans.