


## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	5 October 2022
Team ID	Team-590920
Project Name	An Android app for keeping up with the news headlines
Maximum Marks	4 Marks

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



## Brainstorm & idea prioritization

🕒 10 minutes to prepare  
🕒 1 hour to collaborate  
👤 2-8 people recommended

➔

#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

**Team gathering**

All the team members will be participating and collaborating on this template.

B

**Set the goal**

The goal is to acquire some ideas on the problem statement and then prioritize them.

C

**Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1

#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

An Android app for keeping up with the latest news headlines

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#### Key rules of brainstorming

To run a smooth and productive session

➔

 Stay in topic. 

💡

 Encourage wild ideas.

➔

 Defer judgment. 

👂

 Listen to others.

🗣️

 Go for volume. 

👁️

 If possible, be visual.

### Step-2: Brainstorm, Idea Listing and Grouping

## Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

### TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

### LAKSHAY

#### \*Dark Mode\*:

Offer a dark mode option for users who prefer to read news at night or in low-light conditions.

#### \*Offline News Archive\*:

Provide access to an archive of past news articles, making it easy for users to research and access historical news.

### ANKITA

#### \*News Quiz and Polls\*:

Add an interactive element to your app by including news quizzes and polls to engage users and test their knowledge.

#### \*Multilingual Support\*:

Make your app accessible to a global audience by offering news in multiple languages.

### RAMAN

#### \*Bookmark and Save\*:

Implement a feature that enables users to bookmark articles and save them for later reading or reference.

#### \*Offline Reading\*:

Allow users to download news articles for offline reading. This is especially useful for users who travel frequently or have limited data access.

### MANISH

#### \*News Summaries\*:

Offer concise summaries of news articles for users who want a quick overview of the day's top stories.

#### \*Personalized News Feed\*:

Create a news app that allows users to personalize their news feed based on their interests. Users can select topics, keywords, or sources they are interested in, and the app will curate headlines accordingly.

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### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

**TIP**

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

1. Offline news archive and reading
2. Personalize news feed with bookmark and save feature
3. Offer summarized news and dark mode
4. Multilingual support
5. News quiz and polls

## Step-3: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

#### TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

