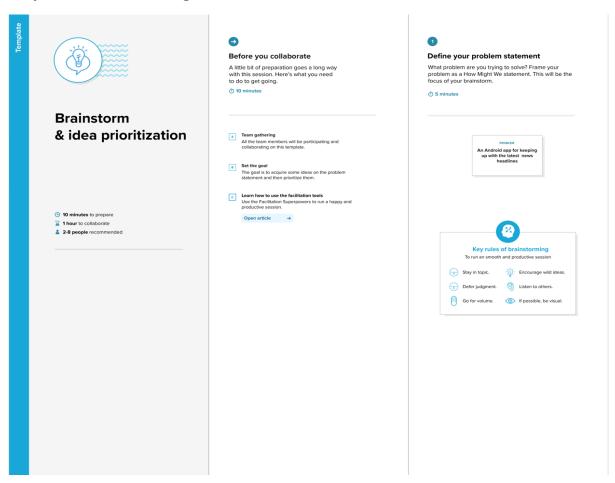
# Ideation Phase Brainstorm & Idea Prioritization Template

Date	5 October 2022
Team ID	Team-590920
Project Name	An Android app for keeping up with the
	news headlines
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



#### **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

# **LAKSHAY**

\*Dark Mode\*:
Offer a dark mode
option for users who
prefer to read news
at night or in lowlight conditions.

\*Offline News Archive\*:
Provide access to an archive of past news articles, making it easy for users to research and access historical news.

# **ANKITA**

\*News Quiz and Polls\*:
Add an interactive
element to your app by
including news quizzes
and polls to engage
users and test their
knowledge.

\*Multilingual Support\*: Make your app accessible to a global audience by offering news in multiple languages.

#### **RAMAN**

\*Bookmark and Save\*: Implement a feature that enables users to bookmark articles and save them for later reading or reference.

\*Offline Reading\*:
Allow users to download
news articles for offline
reading. This is especially
useful for users who travel
frequently or have limited
data access.

# **MANISH**

\*News Summaries\*:
 Offer concise
 summaries of news
 articles for users who
 want a quick overview
 of the day's top
 stories.

\*Personalized News Feed\*: Create a news app that allows users to personalize their news feed based on their interests. Users can select topics, keywords, or sources they are interested in, and the app will curate headlines accordingly.



# **Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

- 1. Offline news archive and reading
- 2. Personalize news feed with bookmark and save feature
- 3. Offer summarized news and dark mode
- 4. Multilingual support
- 5. News quiz and polls

# **Step-3: Idea Prioritization**

