Ideation Phase
Empathize & Discover
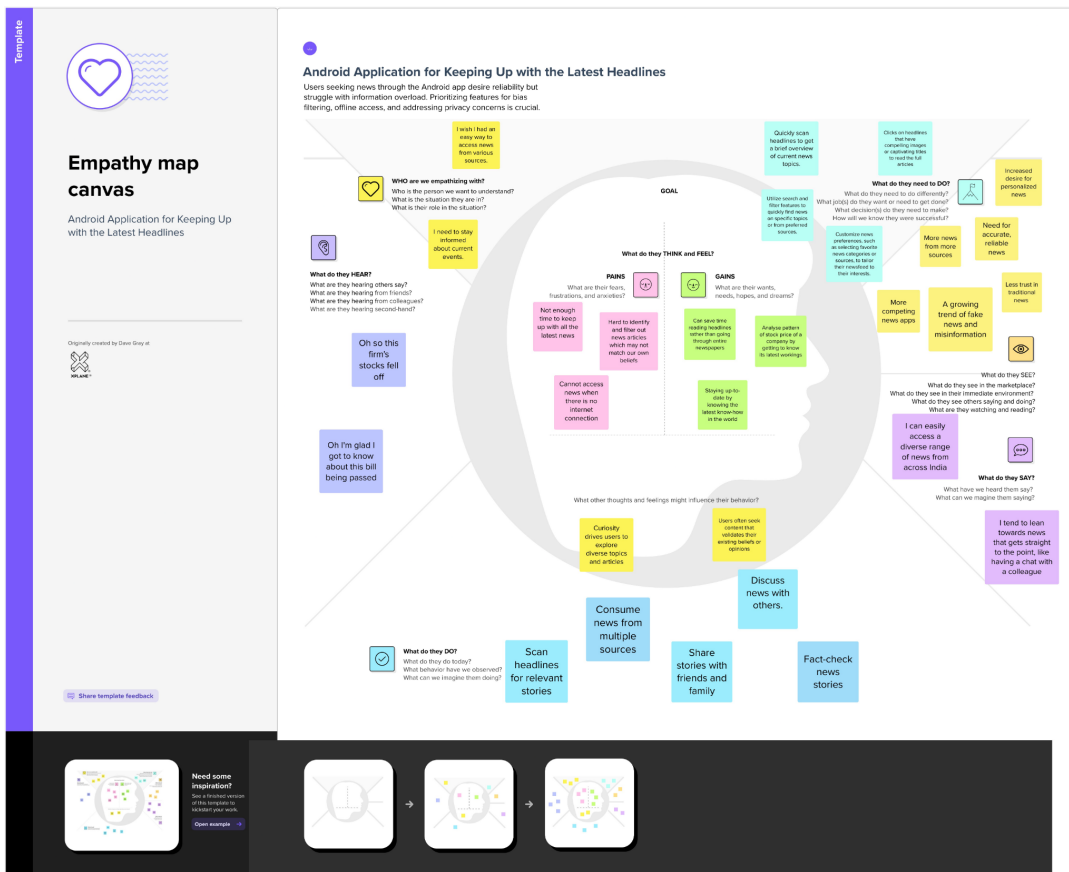
Date	11 October 2023
Team ID	590884
Project Name	An Android Application for Keeping Up with the Latest Headlines
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to help teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Link: Click here to view our empathy map