

Ideation Phase

Brainstorm & Idea Prioritization Template

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|---------------|--|
| Date | 17 October 2023 |
| Team ID | PNT2023TMID591251 |
| Project Name | Project - Vande Bharat Express: Pioneering India's High-Speed Rail Journey |
| Maximum Marks | 4 Marks |

Brainstorm

Brainstorming ideas is a creative process where a group generates a list of potential solutions, suggestions, or concepts for a specific problem or project. Voting in brainstorming involves participants selecting and prioritizing their favourite or most promising ideas from the list to determine which ones should be pursued further.

Link for mural: <https://shorturl.at/fjuUY>

Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1 - Dharshikha

Reduced
Travel
Time

Elevated
Passenger
Satisfaction

Potential for
Tech Export

Person 2 - Sindhupriya

Environmental
Benefits

Rising
Passenger
Numbers

Accessible
travel for
everyone

Person 3 - Lakshman

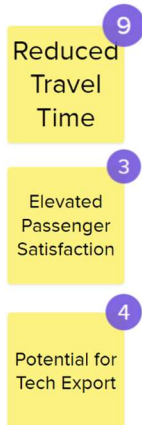
Advancements
in
Infrastructure

Revamped
Railway
Journeys

Initial stages
of Emerging
Technology

Voting :

Person 1 - Dharshikha



Person 2 - Sindhupriya



Person 3 - Lakshman



Idea prioritization:

Idea prioritization is the process of ranking or assessing ideas based on specific criteria such as feasibility, impact, cost, or strategic importance to determine which ideas should be implemented or pursued first.

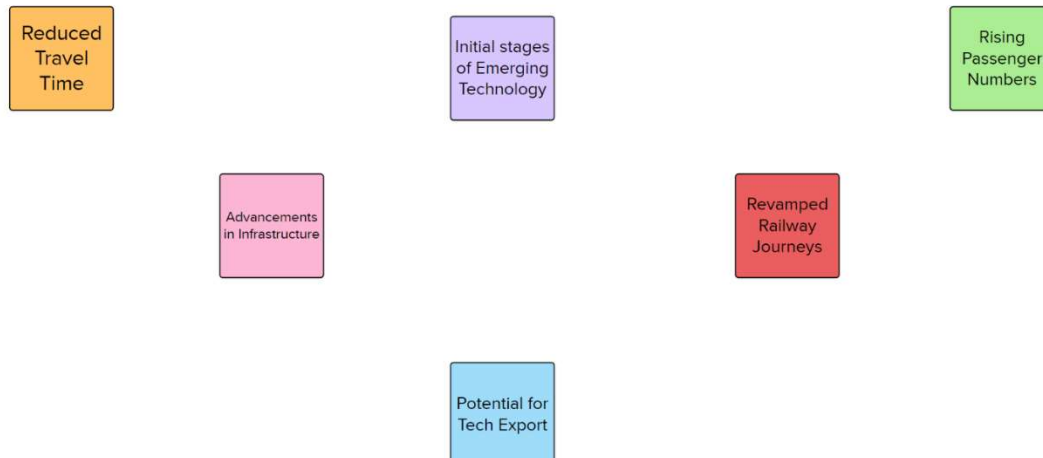
Group ideas

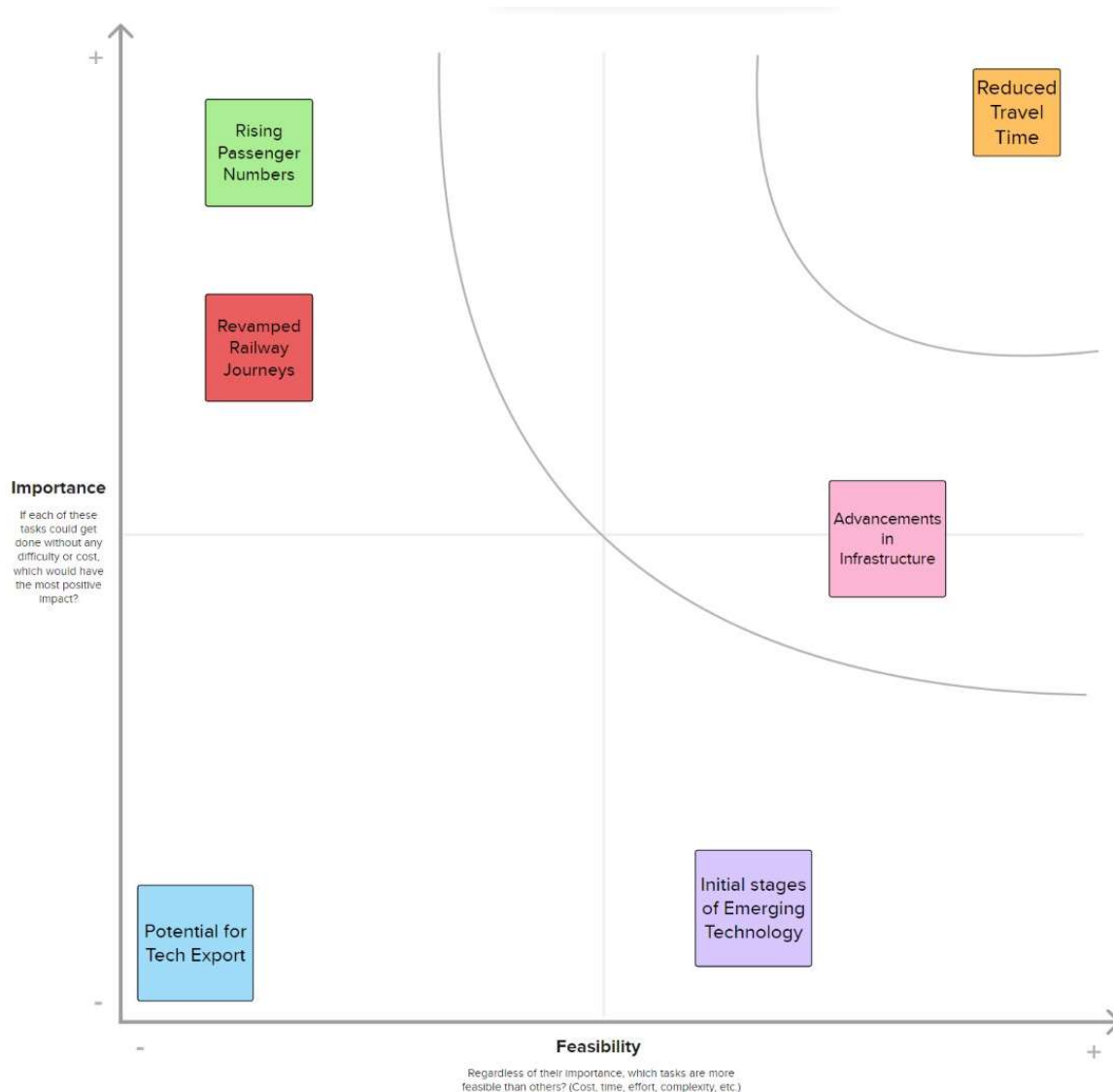
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.





Here's a description to why we have selected these ideas over the other options:

Prioritizing reduced travel time in the Vandhe Bharath Express is not only about creating a high-speed transportation system but also about generating a cascading impact on convenience, economic growth, environmental sustainability, safety, and overall national development.

It's a goal that aligns with the broader vision of improving the quality of life for citizens and enhancing the nation's global standing in the field of transportation and infrastructure. Reduced travel time directly translates to greater convenience for passengers. By significantly cutting down the time it takes to travel between destinations, Vandhe Bharath Express becomes an attractive and time-efficient mode of transportation.

Passengers can reach their destinations faster, saving them precious hours that can be used for other activities. This can lead to higher productivity and greater work-life balance for individuals. Faster journeys can help alleviate congestion on roadways and at airports. By diverting travellers to the high-speed train, Vandhe Bharath Express reduces the strain on existing transportation infrastructure, which can lead to a smoother, less congested, and safer overall transportation network.