Ideation Phase Brainstorm & Prioritize Ideas

| Date | 11 October 2023 |
|------------------|---|
| Team ID | Team-590975 |
| Project Name | Snack Squad: A Customizable Snack Ordering And Delivery App |
| Maximum Marks | q |



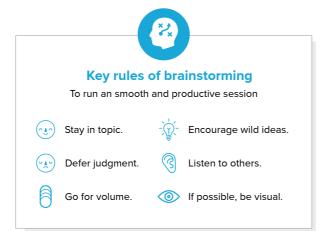
Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.



PROBLEM

How might we creating an innovative snack ordering and discovery app that caters to diverse preferences?





Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

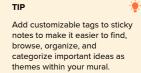


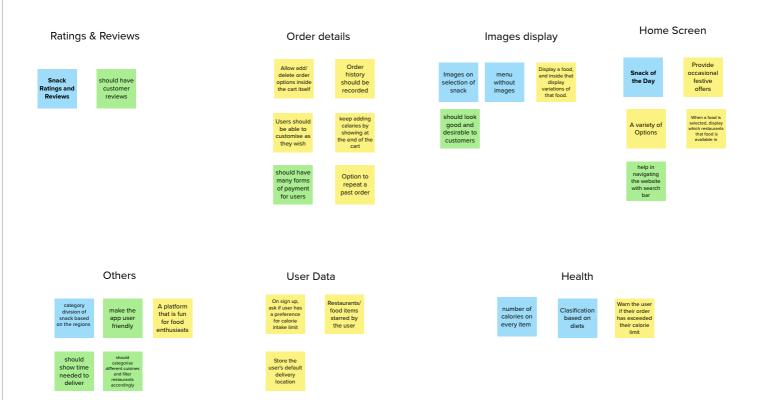


Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.









Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

0 20 minutes

TIP



Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

