

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	11 October 2023
Team ID	
Project Name	International Debt Statistics
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-9 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

➔

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

➔

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

➔

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we create a user-friendly and accessible platform for stakeholders to easily access, understand, and utilize international debt statistics, addressing their need for accurate data, simplifying complex information, and improving decision-making?

**Key rules of brainstorming**

To run an smooth and productive session

➔ Stay in topic.

➔ Encourage wild ideas.

➔ Defer judgment.

➔ Listen to others.

➔ Go for volume.

➔ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

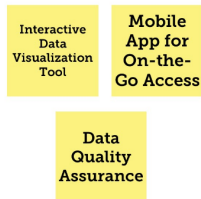
Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1



Person 2



Person 3



Person 4



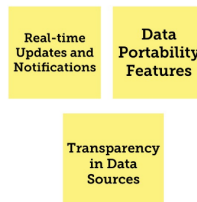
Person 5



Person 6



Person 7



Person 8



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Cluster 1: Data Accessibility and User-Friendly Tools

- Interactive Data Visualization Tool
- Mobile App for On-the-Go Access
- Data Quality Assurance
- Educational Resources
- Data Customization
- Multilingual Support

Cluster 2: Collaboration and Community Building

- Collaborative Data Community
- User Feedback Integration
- Gamification for Learning
- Community-Driven Data Verification

Cluster 3: Data Insights and Analysis

- Data Alerts and Insights
- Machine Learning for Predictive Analytics
- Pre-built Analysis Reports

Cluster 4: Data Security and Privacy

- Data Ethics and Privacy
- Data Security and Encryption
- Offline Data Access

Cluster 5: Learning and Education

- Educational Resources
- Gamification for Learning
- Multilingual Support

Cluster 6: Data Governance and Quality Assurance

- Data Quality Assurance
- User Feedback Integration
- Data Governance Framework

Cluster 7: Customization and Personalization

- Data Customization
- Data Portability Features
- Customizable Data API for Developers

Cluster 8: Transparency and Accuracy

- Transparency in Data Sources
- Community-Driven Data Verification
- Data Quality Assurance

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

