

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	18 October 2023
Team ID	Team-591161
Project Name	Data-Driven insights on Olympic Sports Participation and Performance
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

OurTemplateLink:

<https://app.mural.co/t/ideation8747/m/ideation8747/1697625690884/43e80f2e25f17263c40698781c3d55c0d7f52de5?sender=u2a37090f0cf0a3adf5055892>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The image displays three distinct templates for facilitating a brainstorming session. The first template, titled "Brainstorm & idea prioritization," features a light blue background with a large lightbulb icon containing a brain. It includes a section for defining the problem and a list of three steps: team gathering, setting goals, and learning facilitation tools. The second template, "Define your problem statement," has a white background with a blue header and a central box asking "How might we [your problem statement]?". The third template, "Key rules of brainstorming," also has a white background with a blue header and lists four rules: stay in topic, encourage wild ideas, defer judgment, and listen to others. Each template includes icons representing time and recommended participant numbers.

Step-2: Brainstorm, Idea Listing and Grouping

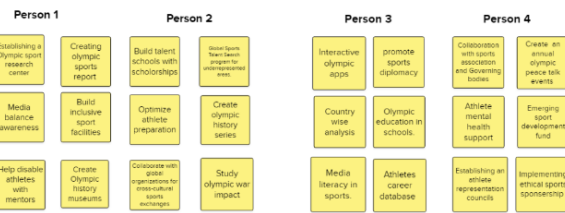
2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!



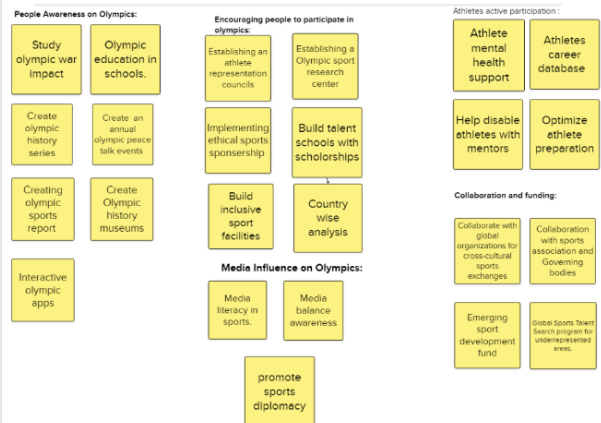
3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Step-3: Idea Prioritization

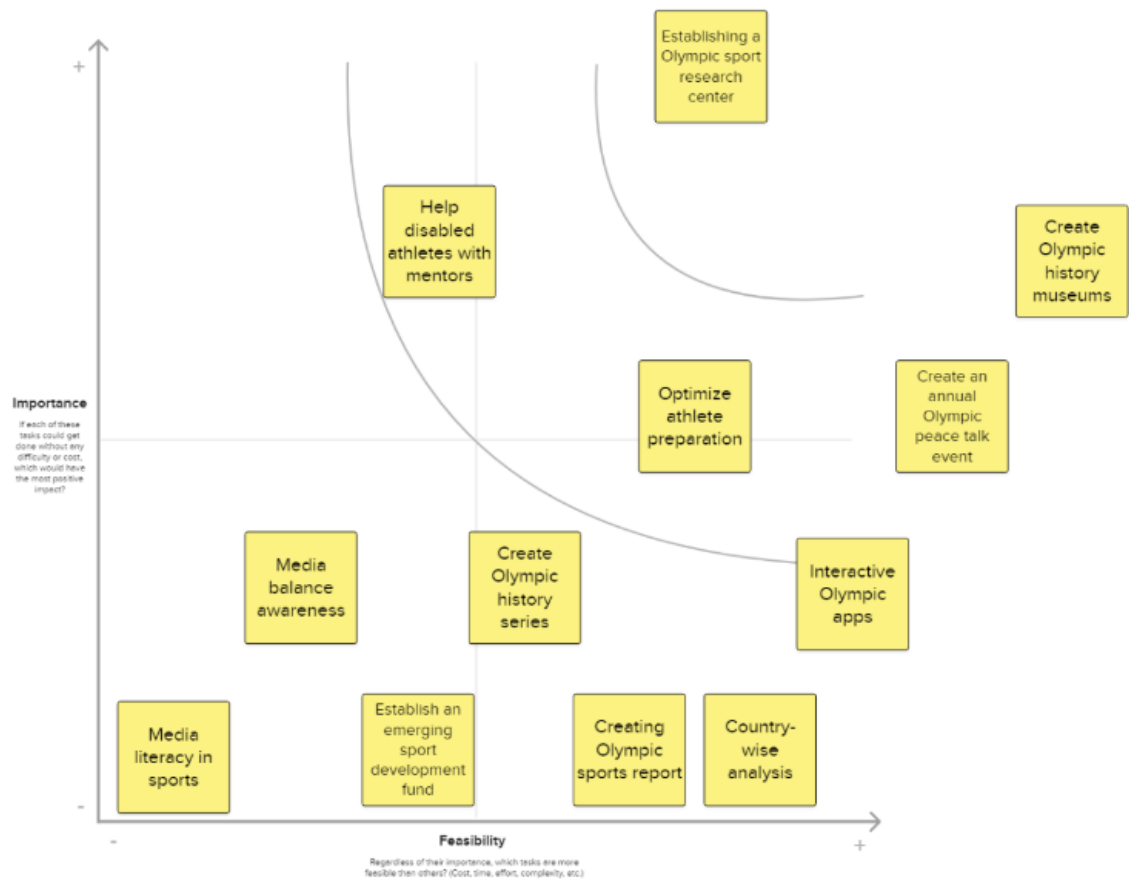
4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.



The brainstormed points related to "Data-Driven Insights on Olympic Sports Participation and Performance" can be classified into three main categories based on their priority:

High Priority Initiatives: These are critical actions that should be pursued urgently, including the creation of an Olympic sports research center to gather and analyze data, establishing athlete representation councils to empower athletes, and building talent schools with scholarships to nurture young athletes. Additionally, the focus on athlete mental health support is essential for the overall well-being of athletes. Collaborating with global organizations for cross-cultural sports exchanges and promoting sports diplomacy highlight the importance of international collaboration.

Medium Priority Initiatives: These ideas, such as implementing ethical sports sponsorship, building inclusive sports facilities, and creating Olympic history museums, are valuable but may not require immediate attention. They contribute to a more sustainable and inclusive sports environment, enhancing the overall Olympic experience.

Lower Priority Initiatives: While these ideas, such as studying the war impact on the Olympics, integrating Olympic education in schools, and developing interactive Olympic apps, have merit, they can be considered lower in priority as they may require more extensive planning and resources. Nonetheless, they can enrich the long-term Olympic legacy and engagement with the public.

Conclusion :

In conclusion, these brainstormed points can be categorized to ensure that high-priority initiatives are addressed promptly, while medium and lower priority initiatives can be integrated into a comprehensive and forward-thinking strategy for data-driven insights in Olympic sports participation and performance.