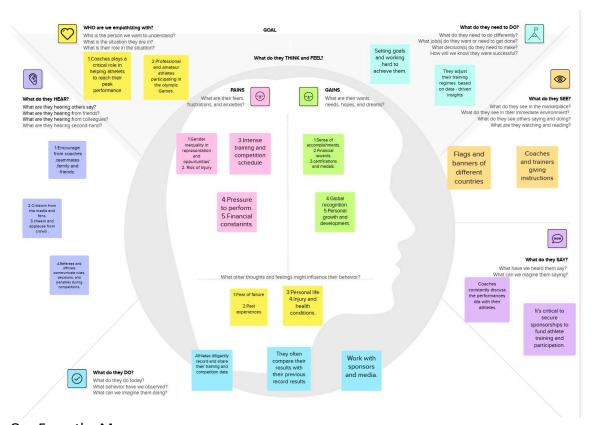
Ideation Phase Empathize & Discover

| Date | 18 October 2022 | | |
|---------------|--|--|--|
| Team ID | Team-591161 | | |
| Project Name | Data-Driven insights on Olympic Sports | | |
| | Participation and Performance | | |
| Maximum Marks | 4 Marks | | |

Empathy Map Canvas:

In the context of our project, "Data-Driven Insights on Olympic Sports Participation and Performance," an empathy map is a strategic tool used to gain a deeper understanding of the athletes and participants involved in Olympic sports. It helps you develop empathy by putting yourself in their shoes, allowing you to comprehend their needs, desires, frustrations, and motivations. By understanding the perspective of these athletes, you can better design data-driven solutions and insights tailored to their unique challenges and goals.

Example:



Our Empathy Map:

 $\frac{https://app.mural.co/t/ideation8747/m/ideation8747/1697009014908/c3060d037455682de5abd10a0080d600c931f5f5e?sender=u589f27ce309c603585d52516$

Reference: https://www.mural.co/templates/empathy-map-canvas