

Ideation Phase

Brainstorm & Idea Prioritization

	14 October 2023
Team ID	4.4
Project Name	network anomaly detection
Maximum Marks	4 Marks
Team members names	Niraianbu kamalnath abirami Tharunya bala

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement:



Brainstorm & idea prioritization

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⌚ 10 minutes to prepare
⌚ 1 hour to collaborate
👤 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM
How might we [your problem statement]?

A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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Key rules of brainstorming

To run an smooth and productive session

- 🕒 Stay in topic. 🌟 Encourage wild ideas.
- 🕒 Defer judgment. 🎧 Listen to others.
- 🕒 Go for volume. 🖤 If possible, be visual.

Two ideas

Type your paragraph...

by the Design Team of Accenture Interactive NL

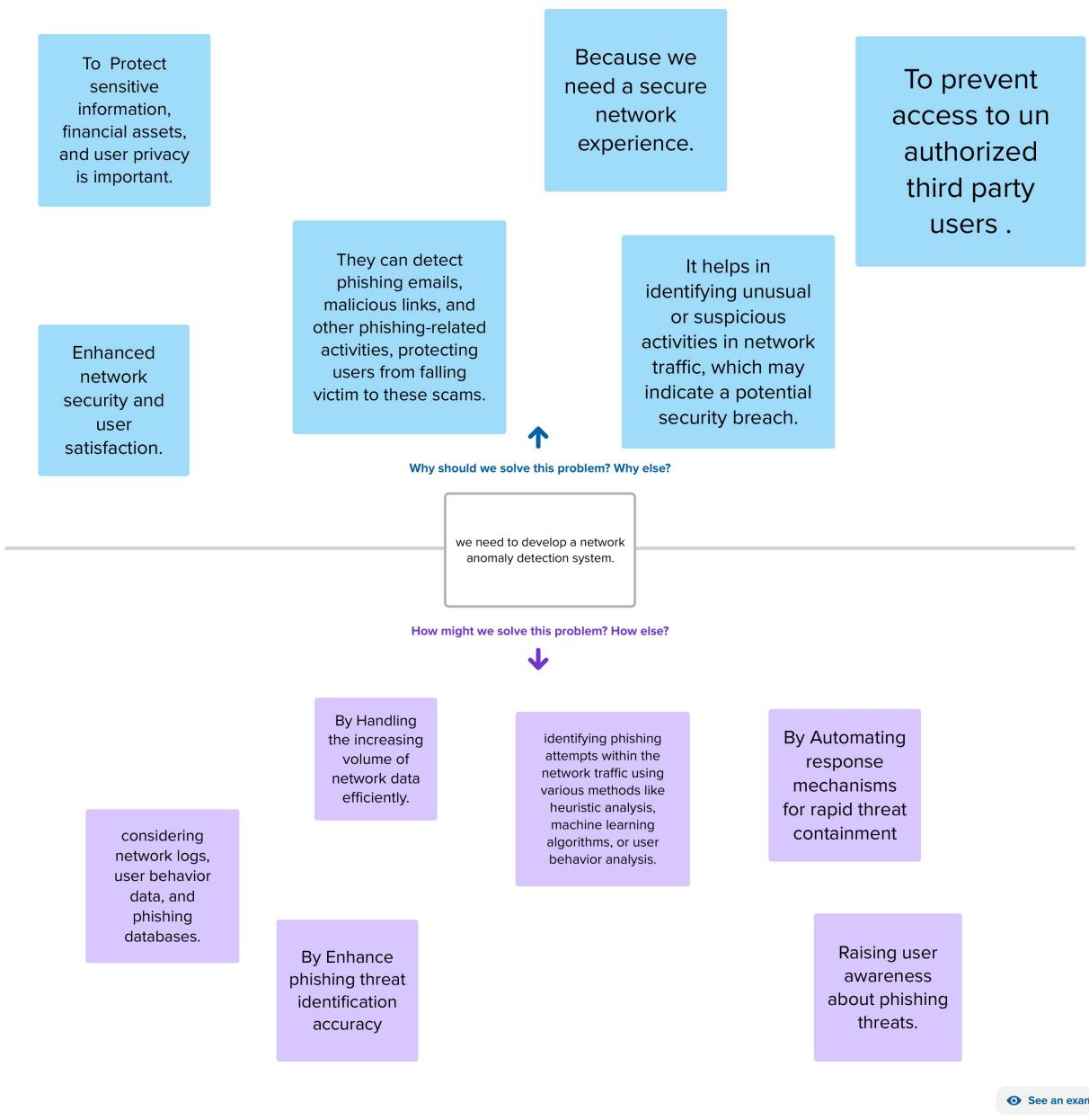


Person 1		
By Enhance phishing threat identification accuracy	Because it identifies suspicious activities in the network that may indicate data breach or unauthorized access.	identifying phishing attempts within the network traffic using various methods like heuristic analysis, machine learning algorithms, or user behavior analysis.

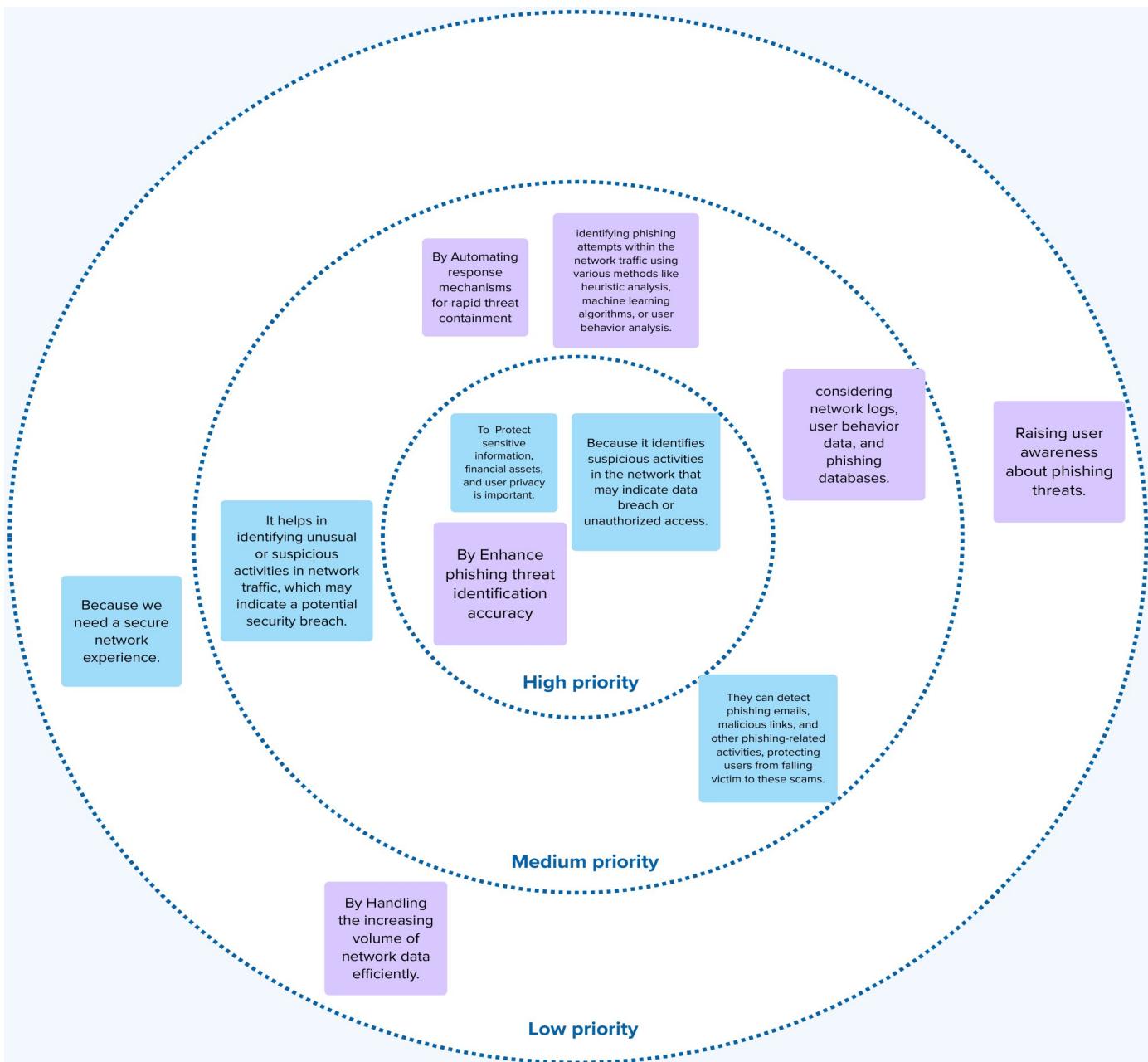
Person 3		
	Because we need a secure network experience.	considering network logs, user behavior data, and phishing databases.
		Enhanced network security and user satisfaction.

Person 4			
It helps in identifying unusual or suspicious activities in network traffic, which may indicate a potential security breach.	By Handling the increasing volume of network data efficiently.	To Protect sensitive information, financial assets, and user privacy is important.	

Person 2		
	They can detect phishing emails, malicious links, and other phishing-related activities, protecting users from falling victim to these scams.	Raising user awareness about phishing threats.
		By Automating response mechanisms for rapid threat containment



Step-2: Brainstorm, Idea Listing and Grouping

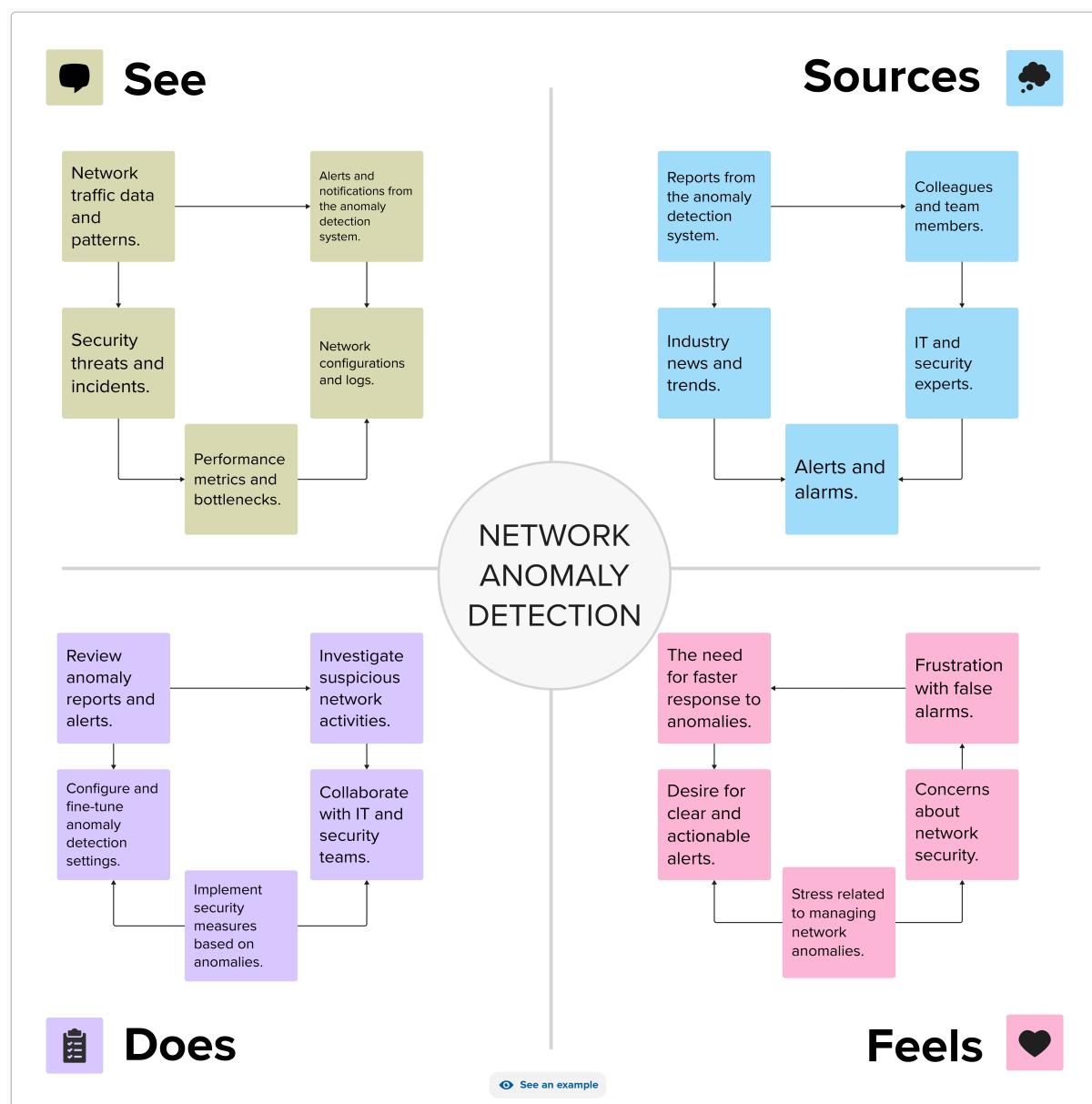


Ideation Phase

Empathize & Discover

	14 October 2023
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Empathy Map Canvas:



Reference:

<https://app.mural.co/t/network9749/m/network9749/1697018393744/0e9143025c1a4aa674ab9d1dee9637cfcc217cfac?sender=u2852628a518f891498488789>