

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	11 October 2023
Team ID	Team-590999
Project Name	Wanderlust: A Personalized Travel Planning and Tracking App
Maximum Marks	10 Marks

#### Brainstorm & Idea Prioritization:

##### Objective:

The aim of your travel planner app is to simplify and enhance the travel experience for users by providing personalized recommendations, itinerary planning, budget tracking, and access to essential travel information, all in one convenient platform.

1. **User Profile Creation:** Allow users to create profiles with personal information, travel preferences, and past travel history.
2. **Destination Recommendations:** Implement a recommendation system that suggests destinations based on user preferences, such as budget, interests, and travel dates.
3. **Itinerary Planning:** Enable users to create and customize their itineraries. They can add activities, places to visit, and time slots.
4. **Weather Integration:** Integrate weather forecasts for the selected travel dates and destinations so that users can pack appropriately and plan activities accordingly.
5. **Local Recommendations:** Offer suggestions for local restaurants, accommodations, and experiences from both the app and other travelers.
6. **Reviews and Ratings:** Enable users to leave reviews and ratings for places they've visited, helping others make informed decisions.
7. **Travel Document Organizer:** Create a section for storing travel documents like passports, visas, and tickets securely.
8. **Community and Social Features:** Allow users to share their travel experiences, photos, and tips within the app's community.
9. **Travel Alerts and Updates:** Provide real-time travel alerts and updates, such as flight delays, weather warnings, or local news.
10. **Travel Insurance Integration:** Partner with insurance providers to offer travel insurance options to users.

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

