



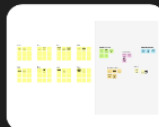
Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

👥 1 hour to collaborate

👤 2-8 people recommended



Need some inspiration?

See a finished version
of this template to
kickstart your work.

[Open example](#) ➔



Team Gathering & collaboration

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

A Team gathering

Bhumireddy Thanmaye
Nandigam kamali Haripriya
Gauri Sharma
Paavan Kumar S

B Set the goal

Using AI to develop new and innovative ways to verify user identities.
Integrating AI-based authentication with other security solutions, such as multi-factor authentication and fraud detection systems

C Learn how to use the facilitation tools

SmartInternz Portal
Murali
Google Meet
Zoom



1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

Creating an AI-driven identity verification system that bolsters online security by analyzing and verifying user identities based on their online behavior patterns, while also detecting and flagging anomalies in real-time. The system should employ cutting-edge machine learning techniques to establish a robust user profile, allowing it to identify not only legitimate users but also any irregular or suspicious activities. By doing so, it aims to provide an additional layer of security against unauthorized access, fraudulent transactions, and cyber threats in a variety of online platforms and services.



Key rules of brainstorming

To run a smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Bhumireddy Thanmaye

| | | |
|-----------------|-----------------------|--|
| Data collection | | |
| | Risk assessment | |
| | Continuous evaluation | |

Nandigam kamali Haripriya

| | | |
|----------------|------------------|--|
| User profiling | Machine learning | |
| | Usability | |
| | | |

Gauri Sharma

| | | |
|---------------------|-------------------------|---------|
| Behavioral analysis | | Privacy |
| | Artificial intelligence | |
| | | |

Paavankumar.S

| | | |
|------------------|--|------------------|
| Threat detection | | Fraud prevention |
| | | Security |
| | | |

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes



4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

