# **EMPATHY MAPPING 1**

# Says: | 1

"I want to find and exploit weaknesses in systems."

"I want to cause harm to systems and their users."

"I want to challenge security experts and prove that their systems are not perfect."

### Does: | 1

Scans systems for vulnerabilities Develops and executes exploits Spreads malware and disinformation Launches denial-of-service attacks

#### Thinks: | 1

"I am smarter than the security experts who designed these systems."

"I can find ways to bypass any security measures."

"My actions are justified because I am exposing weaknesses that need to be fixed."

## Feels: 1

Satisfied when they successfully exploit a vulnerability
Frustrated when their attacks are unsuccessful
Angry at security experts for making their work difficult
Defenses

# **EMPATHY MAPPING 2**

Says: | 1 ---

"I want to protect systems and their users from adversarial attacks." "I want to make it as difficult as possible for attackers to succeed." "I want to build systems that are resilient and can withstand attacks."

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Thinks: | 1

my users safe."

"I am constantly one step ahead of the attackers."
"I am using the latest security techniques to protect my systems."
"I am doing everything I can to keep

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Does: | 1

Designs and implements security controls
Monitors systems for suspicious activity
Responds to incidents and investigates root causes
Educates users about security best practices

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Feels: | 1

Relieved when they successfully prevent an attack
Concerned about the ever-evolving threat landscape
Frustrated by the challenges of defending against sophisticated attacks

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