

## Ideation Phase

### Empathize & Discover

Date	18 October 2023
Team ID	Team - 590941
Project Name	News Nest An Android Application For Keeping Up With The Latest Headlines
Maximum Marks	4 Marks

#### Team Members:

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#### Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

It consists of sections:

- **WHO** are we empathizing with?
- What do they **THINK** and **FEEL**?
- What do they need to **DO**?
- What do they **SEE**?
- What do they **SAY**?
- What do they **HEAR**?
- What do they **DO**?

### REFERENCE MURAL LINK

<https://app.mural.co/t/parimimonish5582/m/parimimonish5582/1696943759162/d27c5043c3bdf4f6296a0f0e540117e97bccdd65e?sender=uba93b384986622b1c36e9888>

**REFERENCE IMAGE**

