Ideation Phase

Brainstorm & Idea Prioritization Template

Date	18-10-2023
Team ID	Team-591004
Project Name	Snack Squad: A Customizable Snack Ordering and Delivery App
Maximum Marks	4 marks

Brainstorm & Idea Prioritization Template:

A team can engage in the creative thought process that results in issue solutions by using brainstorming, which offers a free and open setting. Volume is valued over quality, unconventional ideas are welcomed and expanded upon, and cooperation is encouraged among all participants in order to foster a wealth of innovative solutions.

When conducting your own brainstorming sessions, use this template to help your team generate ideas and begin developing concepts even if you are not in the same room.

You entered the meeting with a clear vision of the issue you wish to address; you facilitated the brainstorming process with ease; you ensured that all perspectives were heard; and you asserted the appropriate amount of urgency to stimulate the brainstorming process. You emerged from the meeting feeling inspired by the concepts presented and excited to be a part of such a forward-thinking team.

Brainstorming:

Suggestions for Food Delivery App

Trishu	Puneeth	Tharun
User profile	Group orders	secure payment options
Dynamic lists	List of recommendations	Live chat
Interactive search	Ratings and reviews	Notifications system
Order tracking options	Convenient	Customizable menus

Problems in Food Delivery App

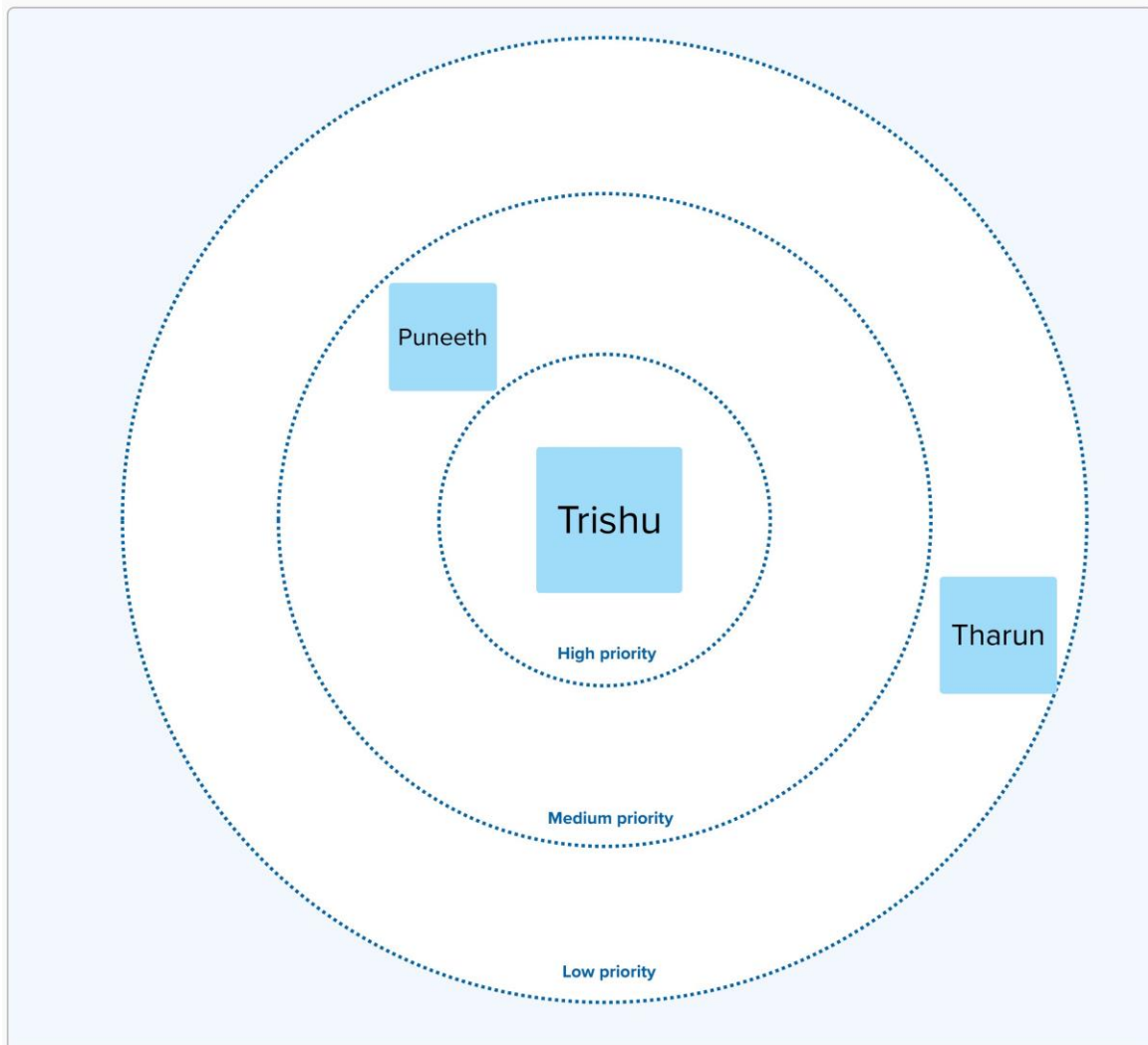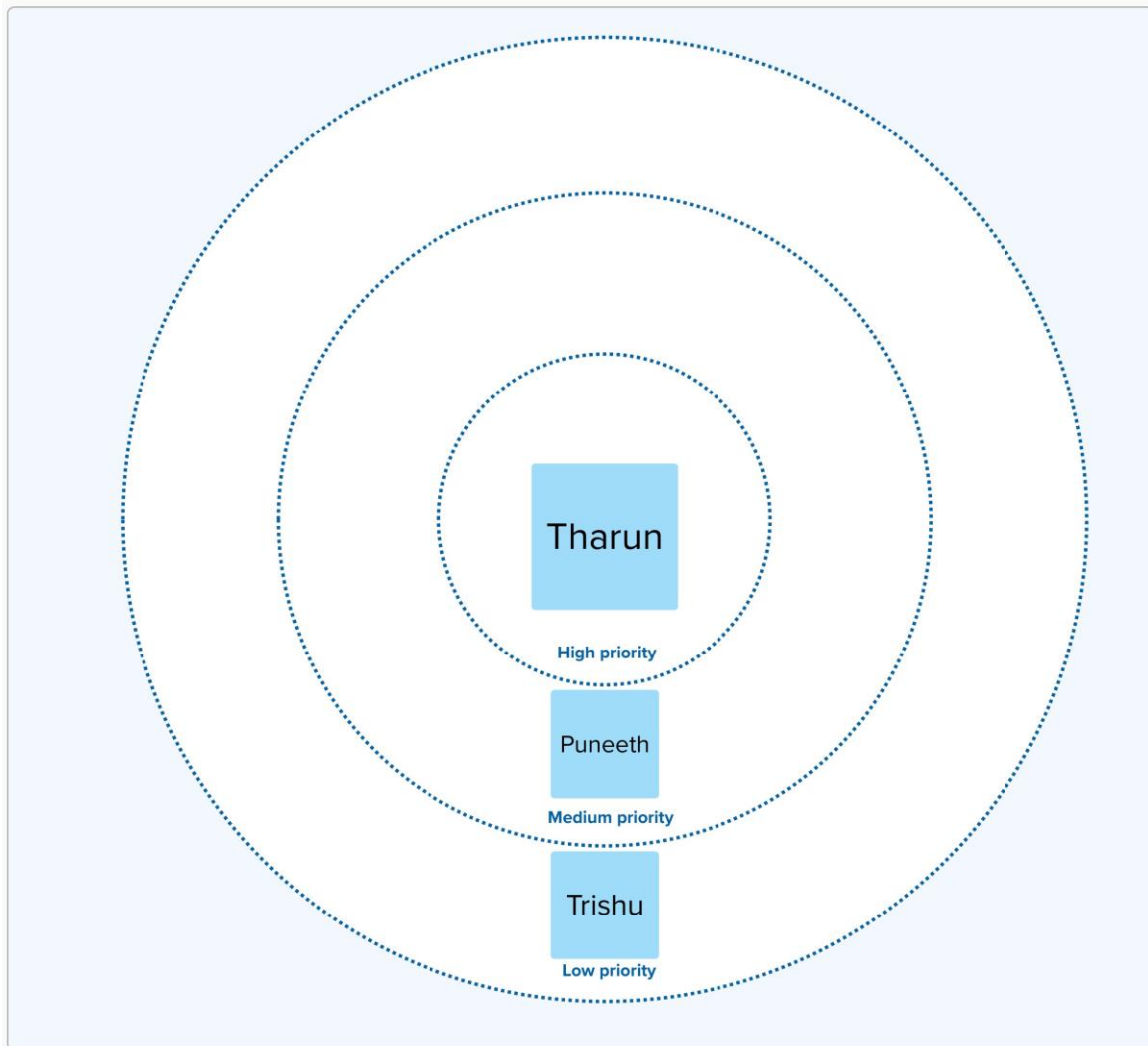| Trishu	Puneeth	Tharun
Shifting Customer Preferences	Improper Food Handling	Unstable Market Prices
Adhering to the Food Quality Standards	Maintaining Timely Deliveries	Managing Customer Expectations
Threat Of Bigger Players	Inability to Handle Order Fulfillment	The Logistics Dilemma
Building A Stable Customer Base	Appropriate Advertising Methods	Managing Order Accuracy

Priority:

Priority in suggestions in Food Delivery App

Priority in poblems in Food Delivery App

Tharun

High priority

Puneeth

Medium priority

Trishu

Low priority

Not a priority

👁 See an example