

**Project Design Phase-I**  
**Proposed Solution Template**

Date	23 October 2023
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Project Name	Podcast plus a redux-inspired podcast app with dynamic theme for android.

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No	Parameter	Description
1.	Problem Statement (Problem to be solved)	With the rising popularity of podcasts, there is a need for a mobile app that provides an optimal listening experience for users to discover, manage, and enjoy podcast content. However, most of the podcast apps offer limited features and customisation options.
2.	Idea / Solution description	Podcast Plus will provide a clean, intuitive interface for discovering, managing, and listening to podcasts. Downloading episodes for offline listening. Transcripts of episodes, Subscription management Curated podcast recommendations
3.	Novelty / Uniqueness	<ul style="list-style-type: none"><li>• Downloading episodes for offline listen,</li><li>• Capability to clip and share parts of episodes</li><li>• Personalised home screen with favourites</li></ul>
4.	Social Impact / Customer Satisfaction	The App will be very convenient to use. It will suggest the Podcast according to the keyword you have been using while searching the Podcast. It will continue the Podcast as soon as you open the app and press the play button.
5.	Business Model (Revenue Model)	Pro Subscription, Advertisement Revenue
6.	Scalability of the Solution	We can add video of the Podcast as an option to listen and watch.