

Says

What have we heard them say?

What can we imagine them saying?

they need accurate and real-time threat information.

> Users may provide feedback on the platform's user interface and its effectiveness.

> > Users actively engage with the platform by configuring security settings, setting up monitoring parameters, and reviewing threat alerts.

They perform tasks like analyzing threat data, responding to alerts, and adjusting security policies based on the platform's recommendations.

They might request features like customizable alerts and detailed threat reports.

> ai based threat intelligence platform

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



the potential risks and vulnerabilities within their systems and feel a sense of urgency to protect their data and networks.

They might consider the platform's effectiveness in providing timely threat information and helping them secure their networks.

Users may contemplate the impact of a security breach and the importance of proactive threat management.

They might experience anxiety or concern about the evolving threat landscape.

Users may feel a sense of urgency to protect their data and networks.

When the platform effectively assists them in mitigating threats, users may feel relieved and confident in their security measures.



Does

