## Ideation Phase Empathize & Discover

Date	12 October 2023
Team ID	Team - 593012
Project Name	Project – Alzheimer's Disease Prediction

## **Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to helps teams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Detection of Alzheimer's disease using deep learning is important because early detection can lead to earlier interventions, such as lifestyle changes and medications, which may help to slow down the progression of the disease. Our project aims at classifying the progression of the disease based on severity. Additionally, early detection can help families and caregivers to prepare for the future. It also allows patients to make their own decisions about their care, instead of having those decisions made for them by others.

## Reference:

https://app.mural.co/t/angad20029321/m/angad20029321/1697085904956/ecf6d7ac68bf92a9a3c456b4bee0d9b 400163551?sender=uea8530e24312095208ca6299

## **Empathy Map Canvas Image:**



