Ideation Phase Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	Team-591103
Project Name	NewsFresh
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Team Members:

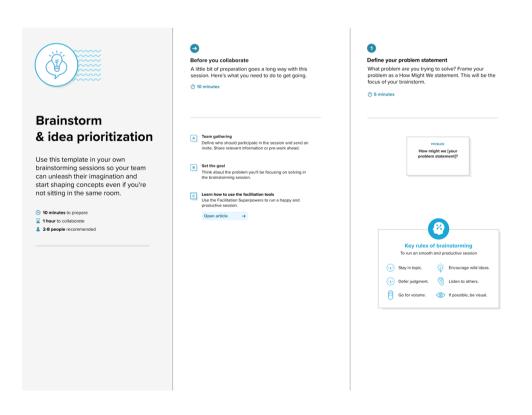
Team Leader: Varun Sapra 21BCE10224

Team member: Aditya Zaveri 21BCE10323
Team member: Aditya Harsh 21BCE10346

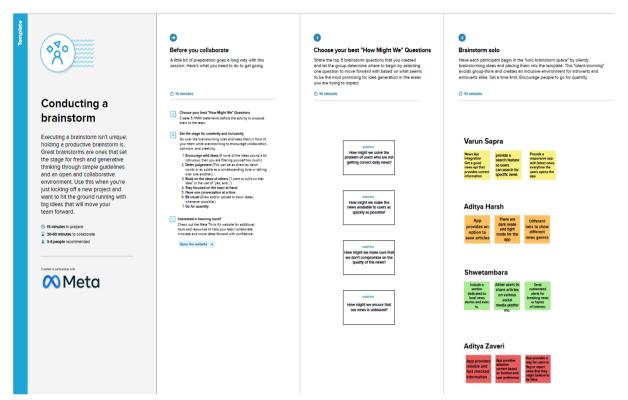
Team member: Shwetambara Sahay 21BCE10591

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Problem Statement: Aim is to design an app named "NewsFresh" that aims to provide fresh news straight to the user's fingertips.



Step-2: Brainstorm, Idea Listing and Grouping





Brainstorm as a group

Have everyone move their ideas into the "group sharing space" within the template and have the team silently read through them. As a team, sort and group them by thematic topics or similarities. Discuss and answer any questions that arise. Encourage "Yes, and..." and build on the ideas of other people along the way.



(1) 15 minutes

DESIGN FEATURES

There are dark mode and light mode for the app

include a section dedicated to local news stories and events. Different tabs to show different news genres App provides a way for users to flag or report news that they might beleive to be false.

OPERATIONAL FEATURES

News Api Integration Get a good news api that provides correct information

App provides an option to save articles provide a search feature so users can search for specific news

Allow users to provide feedback on articles and the app itself to improve the user experience.

App provides adaptive content based on location and user preference Provide a responsive app with latest news everytime the users opens the app

App provides reliable and fact checked information

Allow users to share articles on various social media platforms.