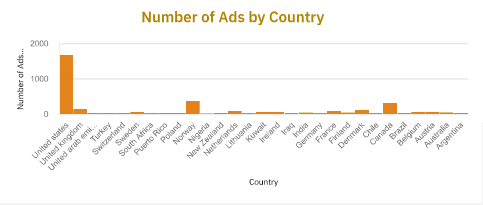
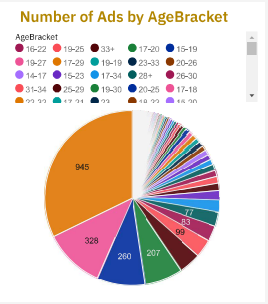
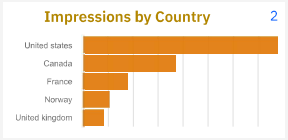
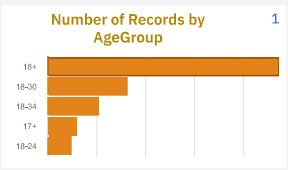
Snapchat

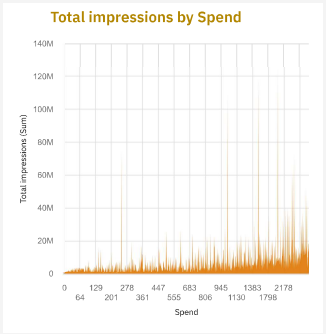

Number of Ads by Country
Number of Ads...
2000
1000
0
United states
United kingdom
United arab Emi...
Turkey
Switzerland
Sweden
South Africa
Puerto Rico
Poland
Norway
Nigeria
New Zealand
Netherlands
Lithuania
Kuwait
Ireland
Iraq
India
Germany
France
Finland
Denmark
Chile
Canada
Brazil
Belgium
Austria
Australia
Argentina
Country

Impressions
1.73B
Impressions
Country
29
Countrycout
Spend
$46.7M
Spend


Number of Ads by AgeBracket
AgeBracket
16-22
19-25
33+
17-20
15-19
19-27
17-29
18-19
23-33
20-26
14-17
15-23
17-34
28+
26-30
31-34
20-25
19-30
20-25
17-18
945
328
260
207
99
83
74


Impressions by Country
2
United states
Canada
France
Norway
United kingdom


Number of Records by AgeGroup
1
18+
18-30
18-34
17+
18-24


Total impressions by Spend
140M
120M
100M
80M
60M
40M
20M
0
Total impressions (Sum)
0
64
129
201
278
361
447
555
683
806
945
1130
1383
1798
2178
Spend

**Filter(s) applied to the visualization(s) on the previous page:**

**Widget 1**
AgeBracket Includes: 18+, 18-24, 18-30, 18-34, 17+

**Widget 2**
Impressions Top 5