Ideation Phase Brainstorm & Idea Prioritization Template

Date	18 October 2023
Team ID	Team-592709
Project Name	Wholesale customer segmentation analysis
Maximum Marks	4 Marks

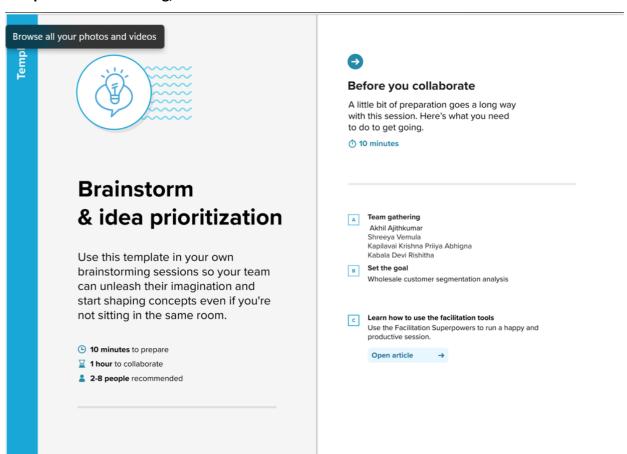
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

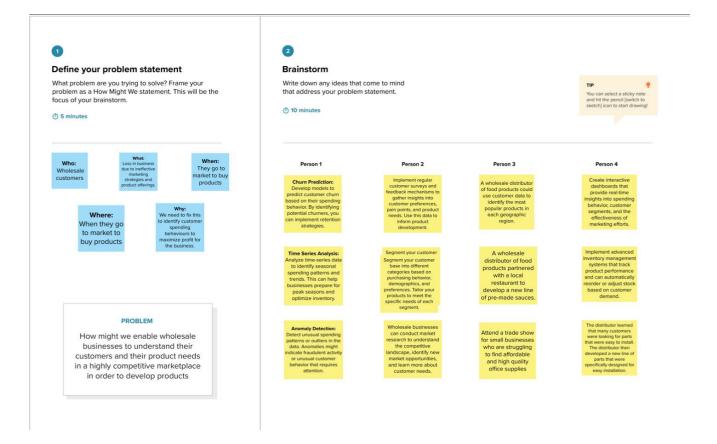
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas

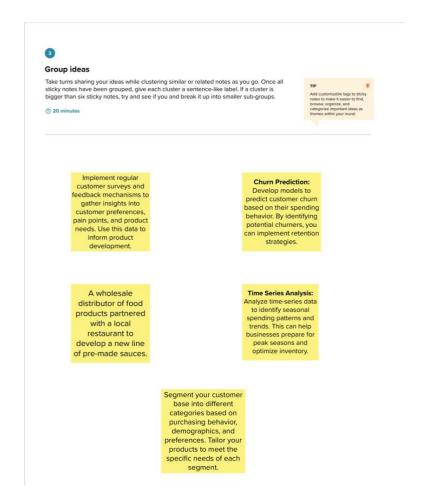
Step-1: Team Gathering, Collaboration



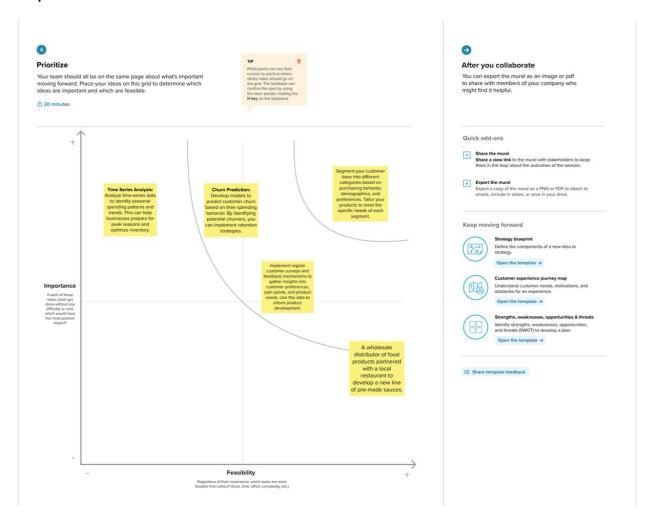
Step-2: Select the Problem Statement, Brainstorm and Idea Listing



Step-3: Grouping



Step-4: Idea Prioritization



Link to our mural:

 $\frac{\text{https://app.mural.co/t/wholesalecustomersegmentatio6991/m/wholesalecustomersegmentatio69}}{91/1697523612327/6c33469b87b38f99bda76ea048c974e09c19082d?sender=u172b5c3089fb3d352}{2577879}$