Project Planning Phase

Project Planning Template (Product Backlog, Sprint Planning, Stories, Story points)

Date	02 November 2023
Team ID	592709
Project Name	Wholesale Customer Segmentation Analysis Using ML
Maximum Marks	8 Marks

Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Use the below template to create product backlog and sprint schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Project setup & Infrastructure	USN-1	Set up the development environment with the required tools and frameworks to start the Wholesale Customer Segmentation Analysis	2	High	Shreeya
Sprint-1	Data collection	USN-2	Gather a diverse dataset based on the Wholesale Customer spending behaviours.		Medium	Shreeya
Sprint-2	Data Preprocessing	USN-3	Preprocess the collected dataset by finding the missing values, normalizing the dataset, and data visualization and split it into training and validation sets.		High	Devi
Sprint-3	Model development	USN-4	Explore and evaluate different machine 5 learning models(e.g., clustering) to segment the wholesale customers.		High	Krishna Priya
Sprint-4	Training	USN-5	Train the selected machine learning 3 Hig model using the preprocessed dataset.		High	Akhil
Sprint-4	Model Evaluation	USN-6	Evaluate the machine learning models performance on the validation dataset.	2	Medium	Akhil

Project Tracker, Velocity & Burndown Chart: (4 Marks)

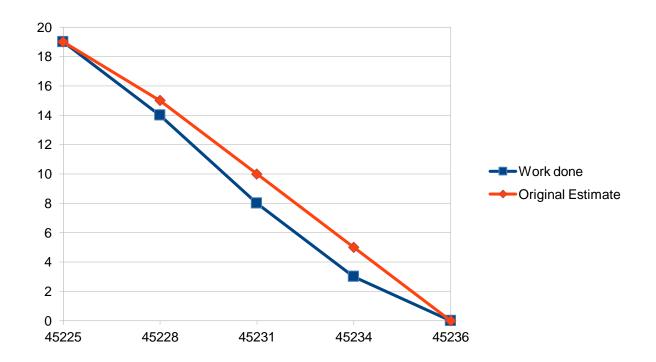
Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	4	3 Days	26 Oct 2023	28 Oct 2023	4	29 Oct 2023
Sprint-2	5	3 Days	29 Oct 2023	31 Oct 2023	5	01 Nov 2023
Sprint-3	5	3 Days	01 Nov 2023	03 Nov 2023	5	04 Nov 2023
Sprint-4	5	2 Days	04 Nov 2023	05 Nov 2023	5	06 Nov 2023

Velocity:

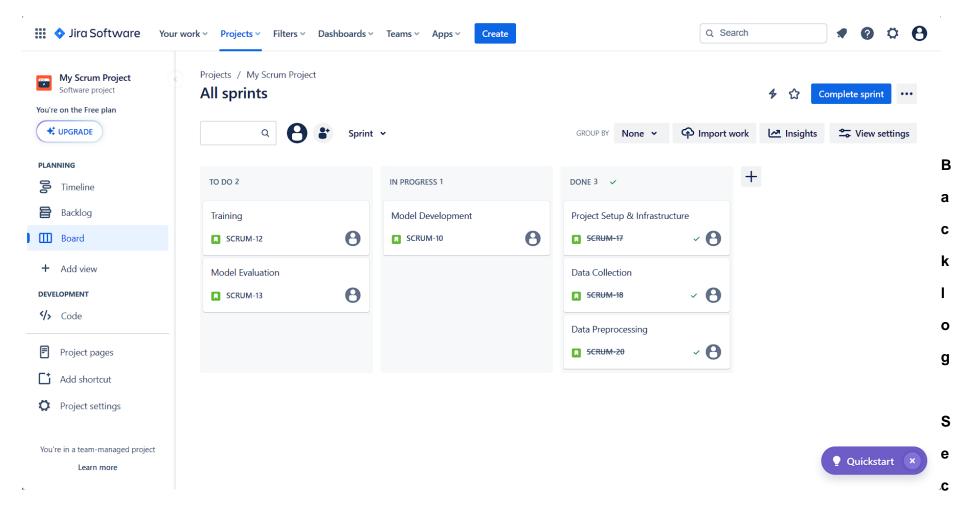
Average Velocity = Sprint duration/ Velocity = 19/11 = 1.72

Burndown Chart:

A burn down chart is a graphical representation of work left to do versus time. It is often used in agile software development methodologies such as Scrum. However, burn down charts can be applied to any project containing measurable progress over time.



Board Section



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