

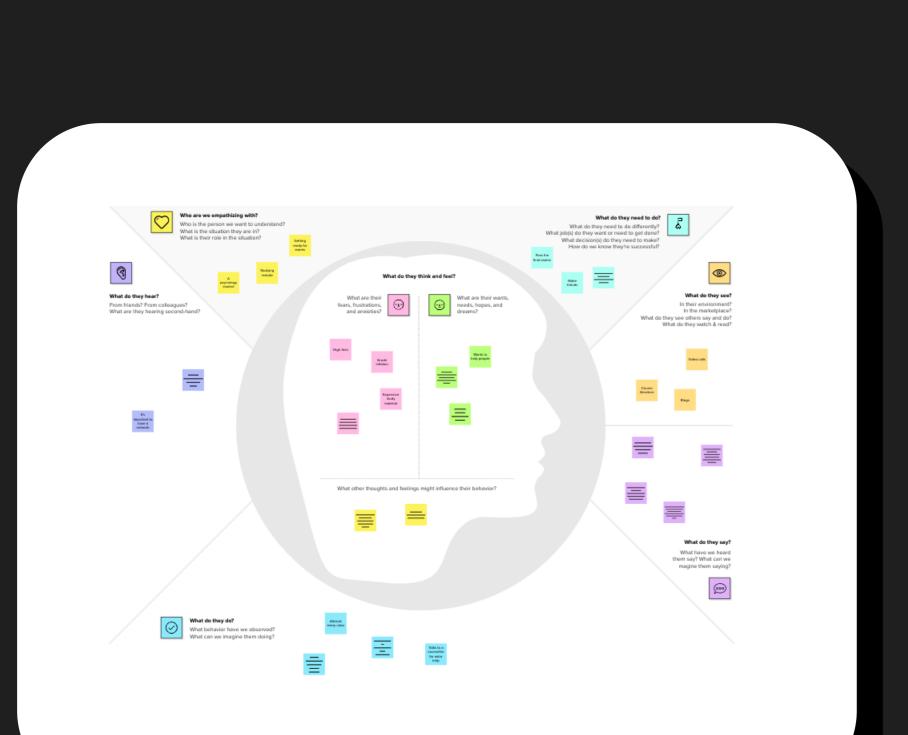
Empathy map canvas

Type your paragraph...

Originally created by Dave Gray at



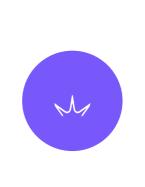
Share template feedback



Need some inspiration?

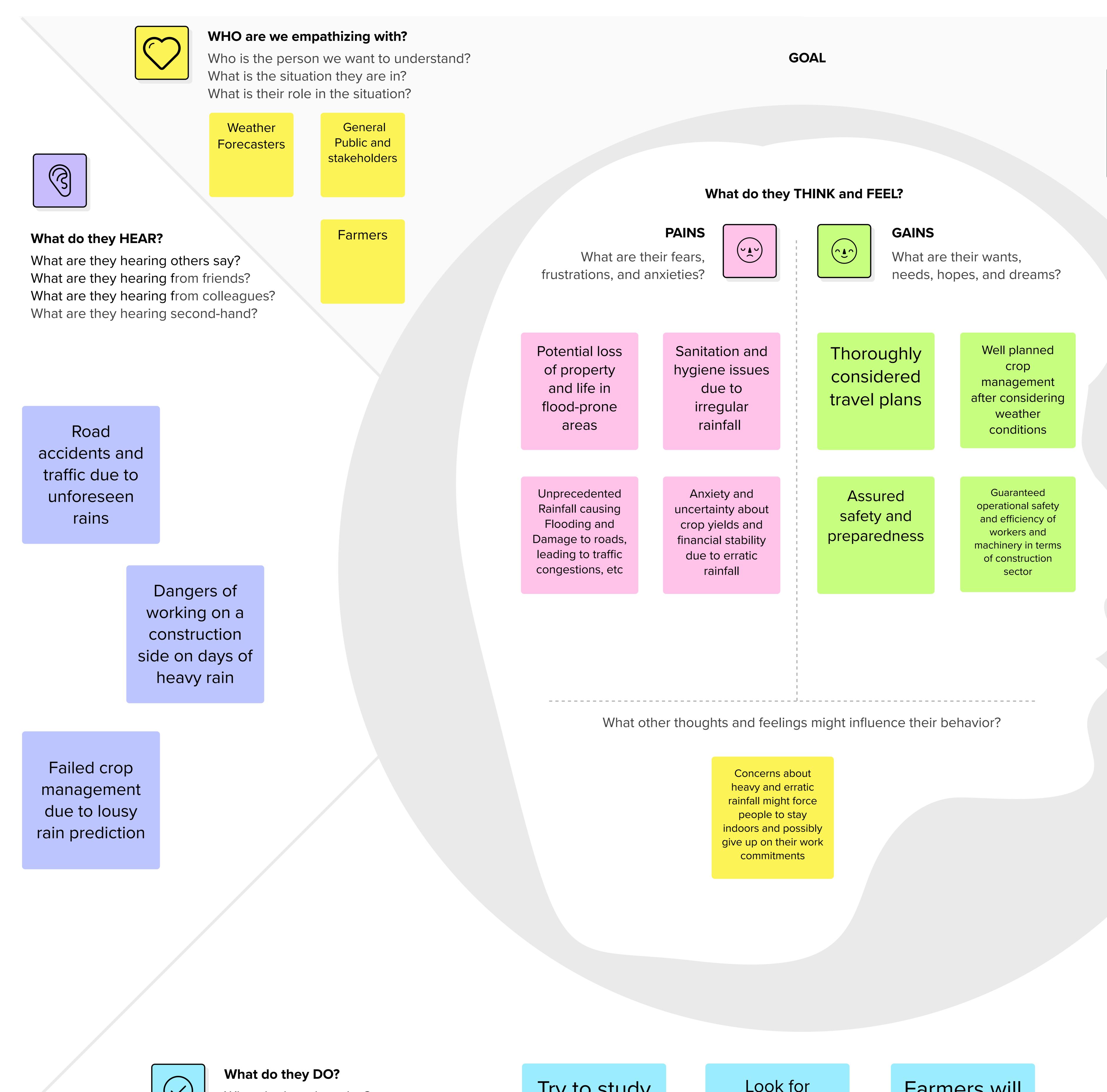
See a finished version of this template to kickstart your work.

Open example



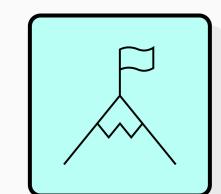
Rainfall Prediction

Rainfall forecasting is deemed crucial in preventing the adverse effects of irregular heavy rainfall. The study discusses the challenges, expectations, and perspectives of the project's stakeholders to provide a highly effective solution



What do they need to DO?

Type your paragraph...



Depend on traditional methods, such as observing cloud patterns or relying on local weather folklore, to anticipate rainfall.

Weather

forcasters need to

work round the

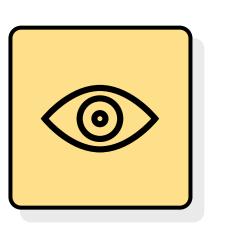
clock to provide

latest updates

Reduction in crop quality and yield due to unpredictable rainfall

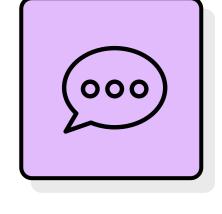
Flooded roads with traffic due to unprecedented rain

Impact of droughts and floods on water availability



What do they SEE?

Type your paragraph...



What do they SAY?

What have we heard them say? What can we magine them saying?

Need for reliable predictions to mitigate the impact of heavy rainfall

Accurate rain patterns to consider travel/ work plans

Farmers would want accurate rainfall predictions for crop management

What do they do today?
What behavior have we observed?
What can we imagine them doing?

Try to study the weather patterns on their own

Look for accurate weather predicting sources

Farmers will implement crop saving measures

