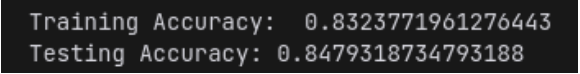
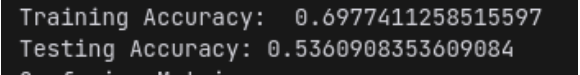
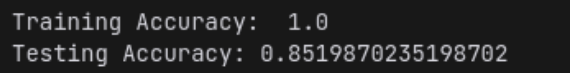
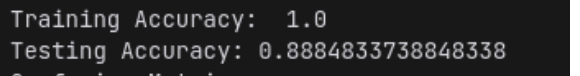
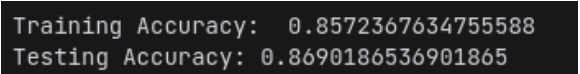
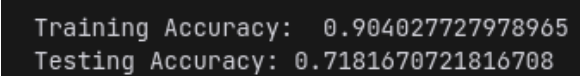


**Project Development Phase**  
**Model Performance Test**

|               |                                     |
|---------------|-------------------------------------|
| Date          | 08 November 2023                    |
| Team ID       | 592465                              |
| Project Name  | Project - Online Shoppers Intention |
| Maximum Marks | 10 Marks                            |

**Model Performance Testing:**

| S.No. | Parameter   | Values   | Screenshot   |
|-------|---|--|--|
| 1     | Accuracy score, classification report, confusion matrix | <b>Logistic Regression Model:</b><br>Training Accuracy: 0.8323771961276443<br>Testing Accuracy: 0.8479318734793188   |    |
|       |   | <b>GuassianNB Model:</b><br>Training Accuracy: 0.6977411258515597<br>Testing Accuracy: 0.5360908353609084  |    |
|       |   | <b>Decision Tree Classifier Model:</b><br>Training Accuracy: 1.0<br>Testing Accuracy: 0.8519870235198702   |  |
|       |   | <b>Random Forest Classifier:</b><br>Training Accuracy: 1.0<br>Testing Accuracy: 0.8884833738848338<br>Confusion Matrix:<br>[[1899 156] [ 119 292]] Classification Report:<br>precision recall f1-score support<br>0.94 0.92 0.93 2055<br>1.0 0.65 0.71 0.68 411<br>accuracy 0.89 2466<br>macro avg 0.80 0.82 0.81 2466<br>weighted avg 0.89 0.89 0.89 2466 |  |
|       |   | <b>Support Vector Classifier Model:</b><br>Training Accuracy: 0.8572367634755588<br>Testing Accuracy: 0.8690186536901865   |  |
|       |   | <b>KNN Classifier:</b><br>Training Accuracy: 0.904027727978965<br>Testing Accuracy: 0.7181670721816708   |  |

|   |                              |  |  |
|---|------------------------------|--|--|
|   |                              | <b>Random Forest Classifier - HyperParameter Tuned:</b><br>{'max_depth': 8, 'min_samples_leaf': 5, 'min_samples_split': 2, 'n_estimators': 300}<br>Training Accuracy: 0.9117365841998327<br>Testing Accuracy: 0.8771289537712895<br>Confusion Matrix:<br>[[1832 223]<br>[ 80 331]]<br>Classification Report:<br><pre> precision    recall  f1-score   support  0.0         0.96   0.89   0.92   2055 1.0         0.60   0.81   0.69   411  accuracy    0.88   2466 macro avg   0.78   0.85   0.80   2466 weighted avg 0.90   0.88   0.88   2466 </pre> | <pre> {'max_depth': 8, 'min_samples_leaf': 5, 'min_samples_split': 2, 'n_estimators': 300} Training Accuracy: 0.9117365841998327 Testing Accuracy: 0.8771289537712895 Confusion Matrix: [[1832 223]  [ 80 331]] Classification Report: </pre> <pre> precision    recall  f1-score   support  0.0         0.96   0.89   0.92   2055 1.0         0.60   0.81   0.69   411  accuracy    0.88   2466 macro avg   0.78   0.85   0.80   2466 weighted avg 0.90   0.88   0.88   2466 </pre> |
| 2 | <b>Classification Report</b> | <b>Validation</b> – The no of wrong classification's compared to correct predictions make it a good model to predict the user intention to shop.   | <b>Hence the model is valid.</b>   |

