Ideation Phase
Empathize & Discover

Date	17 October 2023
Team ID	Team-593182
Project Name	Project – Disease Prediction Using Machine Learning
Maximum Marks	4 marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:

Empathy Map

What do They Think And Feel?
- Patients: Anxiety, hope for accurate diagnosis.
- Doctors: Frustration with outdated tools, desire for accuracy.
- Researchers: Curiosity, ethical concerns about data privacy.

Behaviors
- Patients: Seeking medical advice, sharing health data.
- Doctors: Relying on traditional diagnostic methods, seeking assistance from technology.
- Researchers: Conducting studies, data collection.

Quotes
- Patients: "I just want to know what's wrong with me."
- Doctors: "I wish I had better diagnostic tools."
- Researchers: "Ethical data is crucial for our work."

- Patients: Timely and accurate diagnosis, ease of access to healthcare.
- Doctors: Efficient tools for diagnosis, reduced workload.
- Researchers: Comprehensive and ethical data sources.

What Do They Need And Desire?

Pain
- Patients: Anxiety from uncertainty.
- Doctors: Misdiagnoses leading to patient harm.
- Researchers: Lack of access to comprehensive data.

Gain
- Patients: Peace of mind, improved health.
- Doctors: Accurate and efficient diagnoses.
- Researchers: Advancements in disease prediction.