

What do They Think And Feel?

- Patients: Anxiety, hope for accurate diagnosis.
- Doctors: Frustration with outdated tools, desire for accuracy.
- Researchers: Curiosity, ethical concerns about data privacy.

Quotes

- Patients: "I just want to know what's wrong with me."
- Doctors: "I wish I had better diagnostic tools."
- Researchers: "Ethical data is crucial for our work."



Behaviors

- Patients: Seeking medical advice, sharing health data.
- Doctors: Relying on traditional diagnostic methods, seeking assistance from technology.
- Researchers: Conducting studies, data collection.

- Patients: Timely and accurate diagnosis, ease of access to healthcare.
- Doctors: Efficient tools for diagnosis, reduced workload.
- Researchers: Comprehensive and ethical data sources.

What Do They Need And Desire?

Pain

- Patients: Anxiety from uncertainty.
- Doctors: Misdiagnoses leading to patient harm.
- Researchers: Lack of access to comprehensive data.

Gain

- Patients: Peace of mind, improved health.
- Doctors: Accurate and efficient diagnoses.
- Researchers: Advancements in disease prediction.