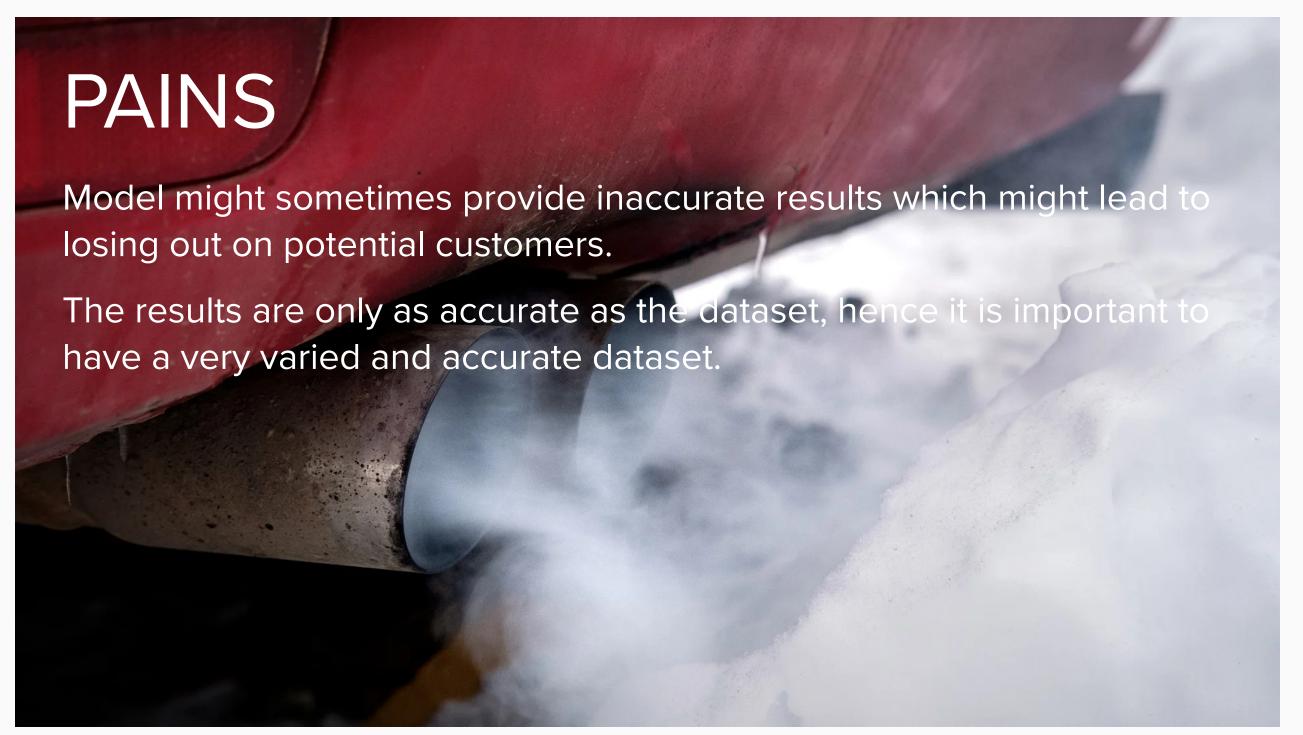
What is the average salary The details of of people Does their an average interested in demographic The users buying a car? consumer of a see buying a who are car as a viable most likely car company option? to buy a car What will be the Is it a good maximum age till strategy to invest which people see in displaying ads buying a car as about cars to this an viable option? user? The poeple who An interface can be targeted to see which Will this with car ads for type of Will the user be the highest specific customers interested in chance of will buy a car person buy buying a car in success the forseeable a car? future? Think and Feel See Say and Do Hear Time their ads for a user and The huge dataset Using the data to The change of drawn from engage him The success place their ads in various people marketing strategies Target audience with when he's most rate of the used to make this strategic locations to focusing on a better possibility on susceptable model as diverse buying a car based model select few with where their target as possible higher chances of on how younger and audience are affluent they are success than the most abundant. general public Various different The companies using From the result of effectiveness of this model to Input the details the model, target using this greatly enhance of the person model to create ads towards their advertising whom they want efficiency targeted ads people who are to determine to target ads towrds classified as or not. potential buyers



Can find out potential customers from a large group of people Spend less on ads but improve their effectiveness drastically Increase the success rate of ads by targeting people already likel to purchase a car