## EMPATHY MAP CANVAS

## Time Series Analysis For Bitcoin Price Prediction Using Prophet



## Says

What have we heard them say?
What can we imagine them saying?

How accurate are the predictions?

What features or factors influence the Bitcoin price prediction?

What are the limitations of the model?

**Thinks** 

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

What is the historical performance of the model in predicting Bitcoin prices?

How
frequently
should I
update the
model?

Are there any legal or regulatory considerations when using such a model for investment purposes?



## **INVESTOR**

An investor is an individual, organization, or entity that allocates capital or resources, typically in the form of money or assets, with the expectation of generating a financial return or profit over time.

Resource Allocation Model Evaluation

Risk Assessment Inaccuracy

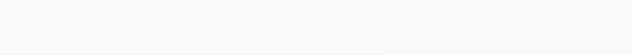
Data Reliability

Volatility

Do

Does

What behavior have we observed? What can we imagine them doing?



See an example

**Fears** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

