

## Ideation Phase

### Brainstorm & Idea Prioritization


Date	17 October 2023
Team ID	TEAM-592621
Project Name	World Happiness Report
Maximum Marks	4 marks

### World Happiness Report

#### Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- ⌚ 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

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#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

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#### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

#### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

#### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

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#### World Happiness Report


The World Happiness Report typically addresses a range of problem statements related to global happiness and well-being. These problem statements are essentially questions or issues that the report aims to explore and address.

⌚ 5 minutes

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PROBLEM

How can we determine whether the country is happy or not? What is its rank among other countries?



#### Key rules of brainstorming

To run a smooth and productive session

- 👤 Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

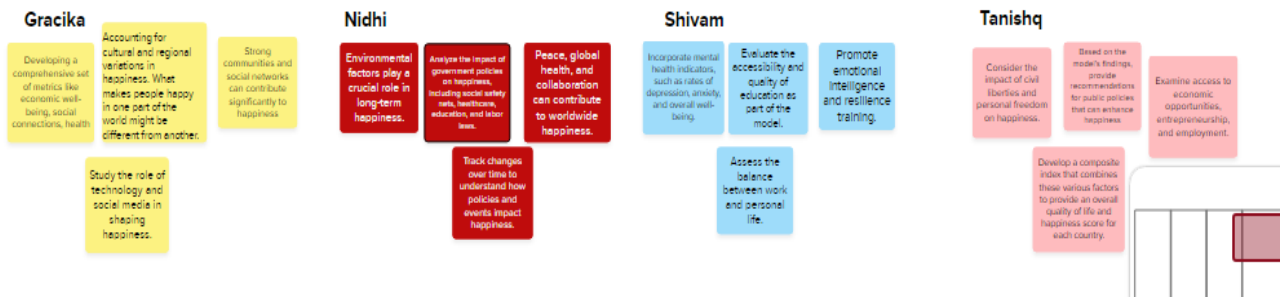
## Step-2: Brainstorm, Idea Listing and Grouping

### Brainstorm

Writing down our ideas that came to our mind while discussing our problem statement.

🕒 10 minutes

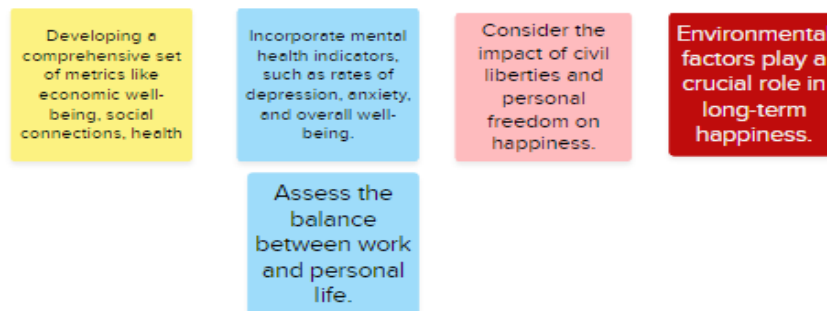
and hit the pencil [switch to sketch] icon to start drawing!



### Group ideas

Alternate in expressing our thoughts, grouping akin or interconnected notes as we proceed. After consolidating all the adhesive notes into clusters, assigned a concise label resembling a sentence to each cluster.

🕒 20 minutes



## Step-3: Idea Prioritization

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## Prioritize

It's crucial for our team to have a shared understanding of what holds significance in the future. Using this grid we can assess the importance and feasibility of your ideas.

🕒 20 minutes

### TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

