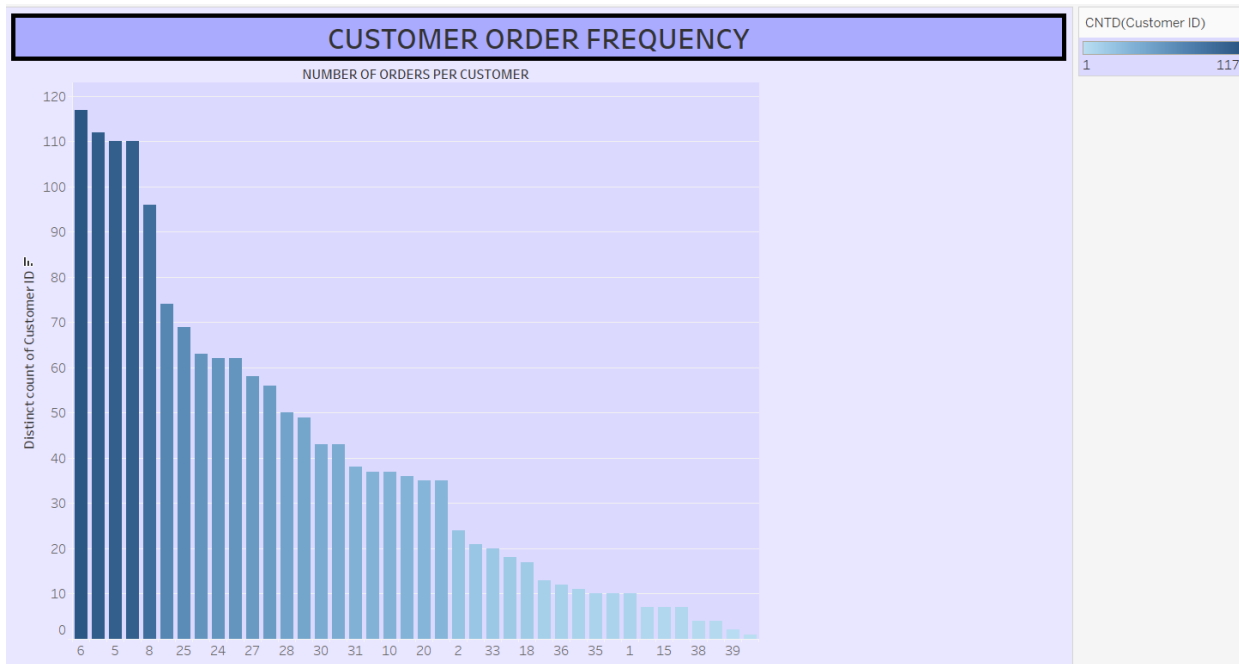


Name: Yaash Ashwin M

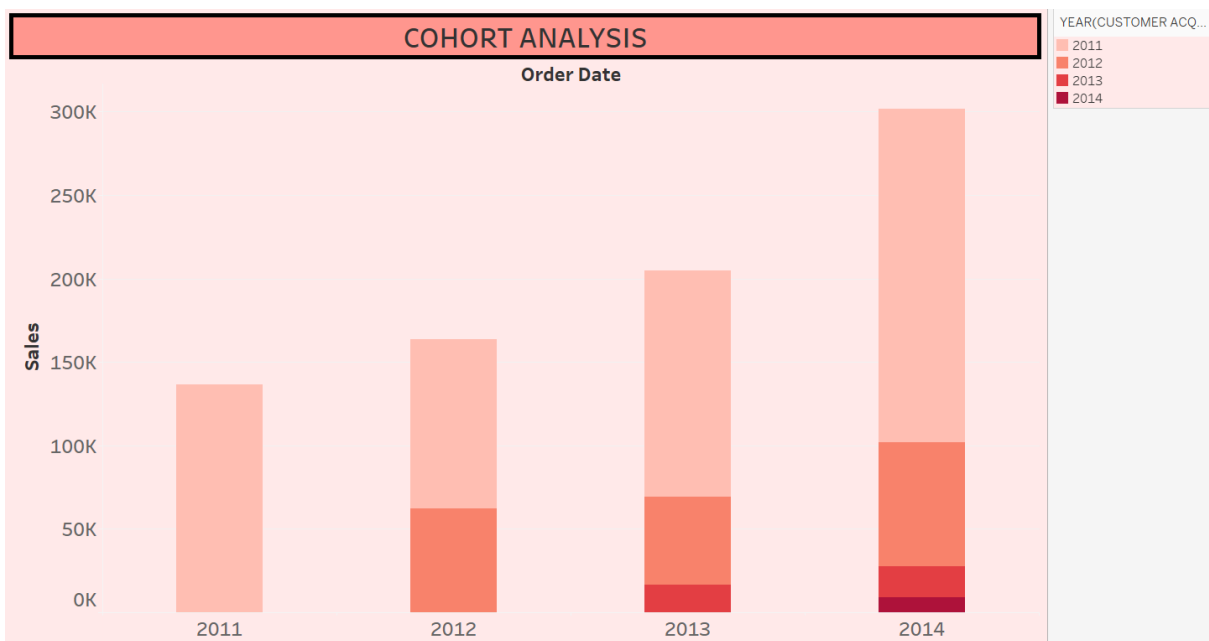
REG NO: 21BLC1131

WEEK 4 ASSIGNMENT

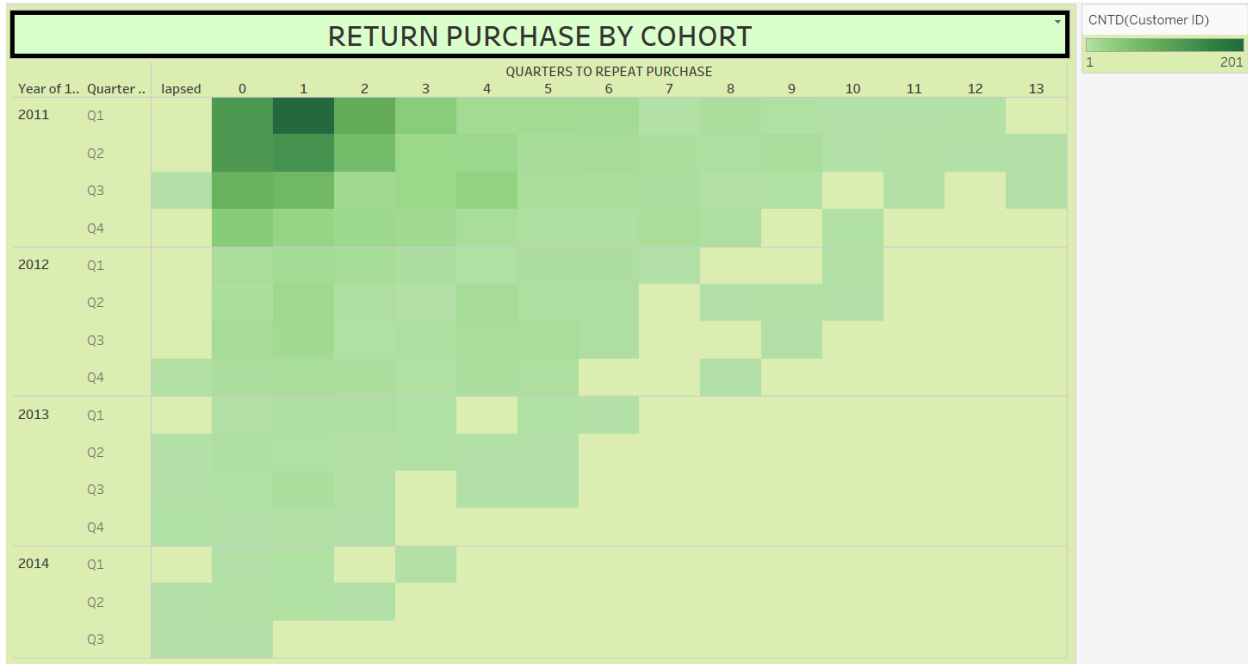
LOD'S CUSTOMER ORDER FREQUENCY



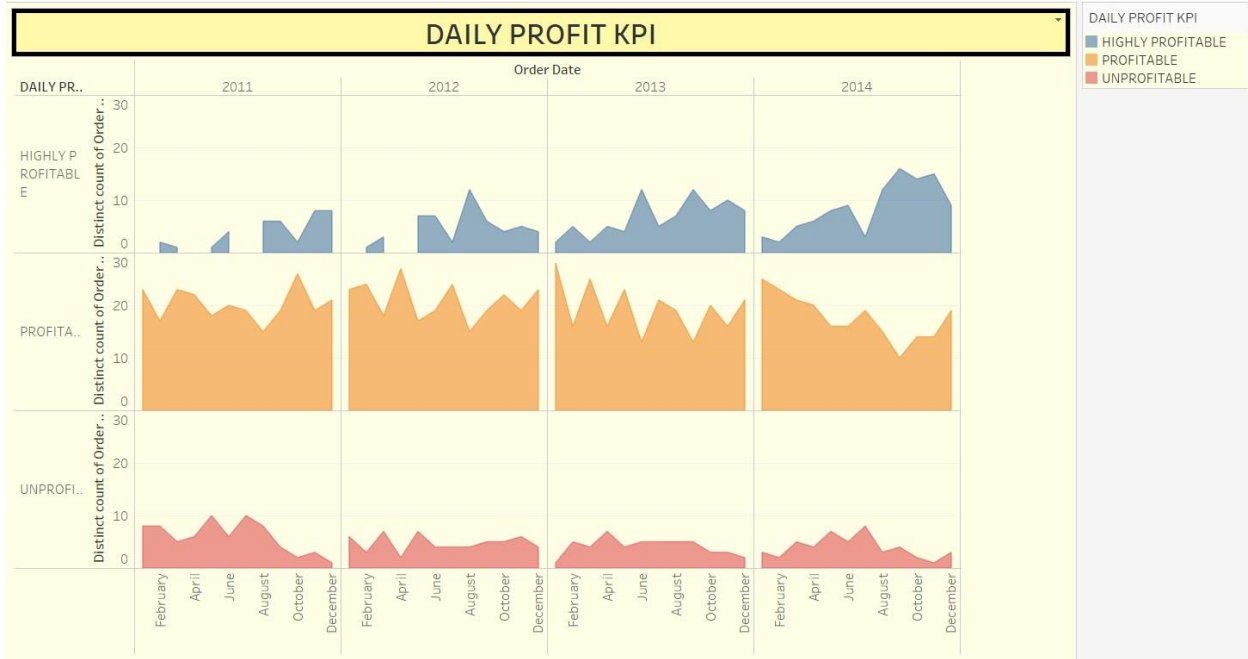
2) COHORT ANALYSIS



3) RETURN PURCHASE BY COHORT



4) DAILY PROFIT KPI



5)PERCENT OF TOTAL

