Ideation Phase Brainstorm & Idea Prioritization Template

Date	18 October 2023
Team ID	Team-592275
Project Name	Gilded Emotions: Unearthing Market
	Sentiments In Gold News
Maximum Marks	10 Marks

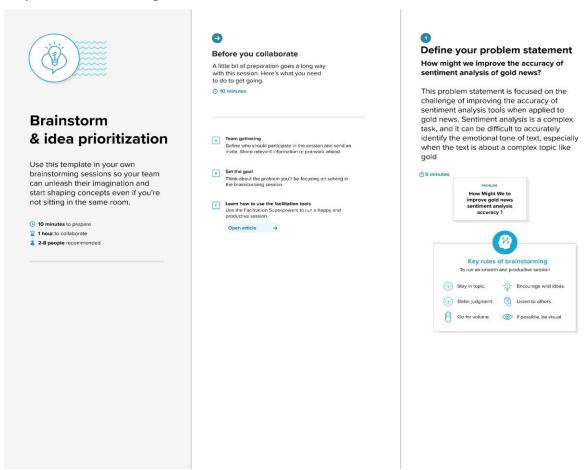
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

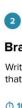
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

needs.

Person 1 Person 2 Develop new machine learning algorithms that are specifically designed for sentiment analysis of gold news. Use natural language Use a hybrid approach that combines machine learning and human expertise. Develop new methods for collecting and aggregating gold news data from a variety of sources processing techniques to better understand the context of gold news articles. Use artificial intelligence techniques to identify and mitigate the influence of the author's bias in gold news articles. Develop new methods for evaluating the performance of sentiment analysis models. Person 3 Create a Create a benchmark dataset of gold news articles that have been manually labeled with their sentiment. proprietary sentiment index. Stay updated Make sentiment analysis more accessible and affordable Offer APIs for with sentiment analysis sentiment data advancements integration and market



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Rate news source credibility and bias

Analyze sentiment trends and their impact on gold prices Develop sentiment analysis algorithms for gold news sources

Track gold market influencers

Develop a mobile app for broader accessibility Build predictive analytics for gold price movements

Make sentiment analysis more accessible and affordable. Create a benchmark dataset of gold news articles that have been manually labeled with their sentiment

Use a hybrid approach that combines machine learning and human expertise

Step-3: Idea Prioritization



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

