Ideation Phase
Brainstorm & Idea Prioritization Template

Date	18 October 2023
Team ID	Team-592608
Project Name	ENVISIONING SUCCESS: Predicting University Scores Using Machine Learning
Maximum Marks	4 Marks

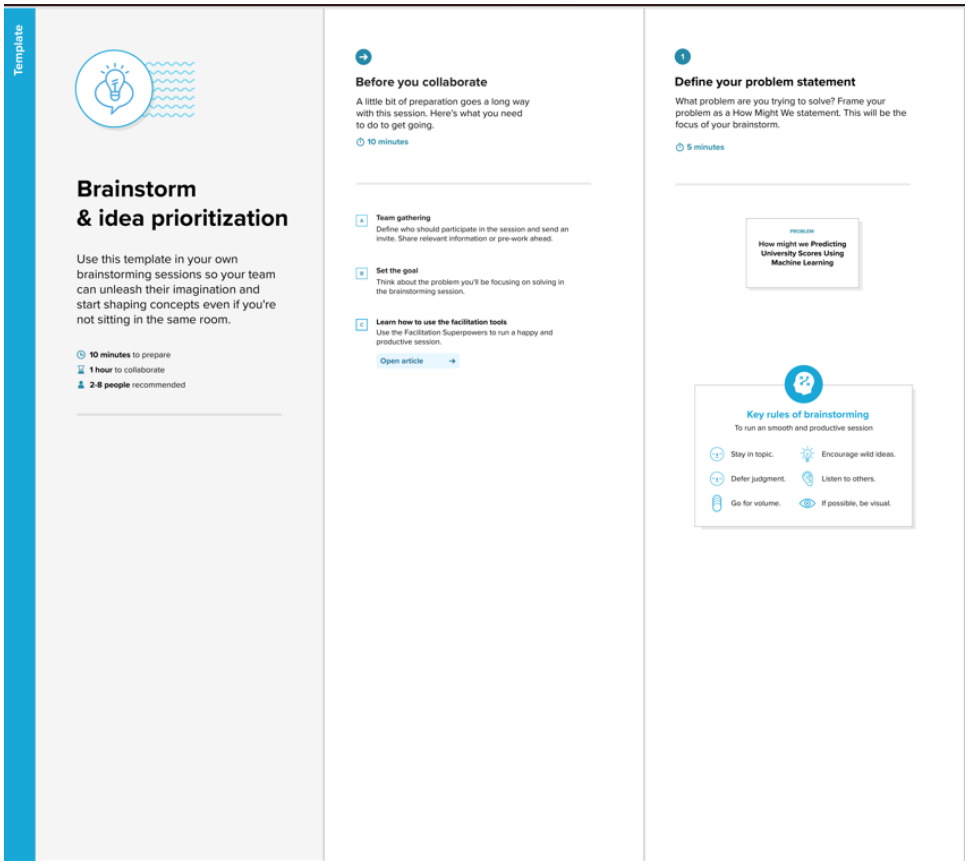
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

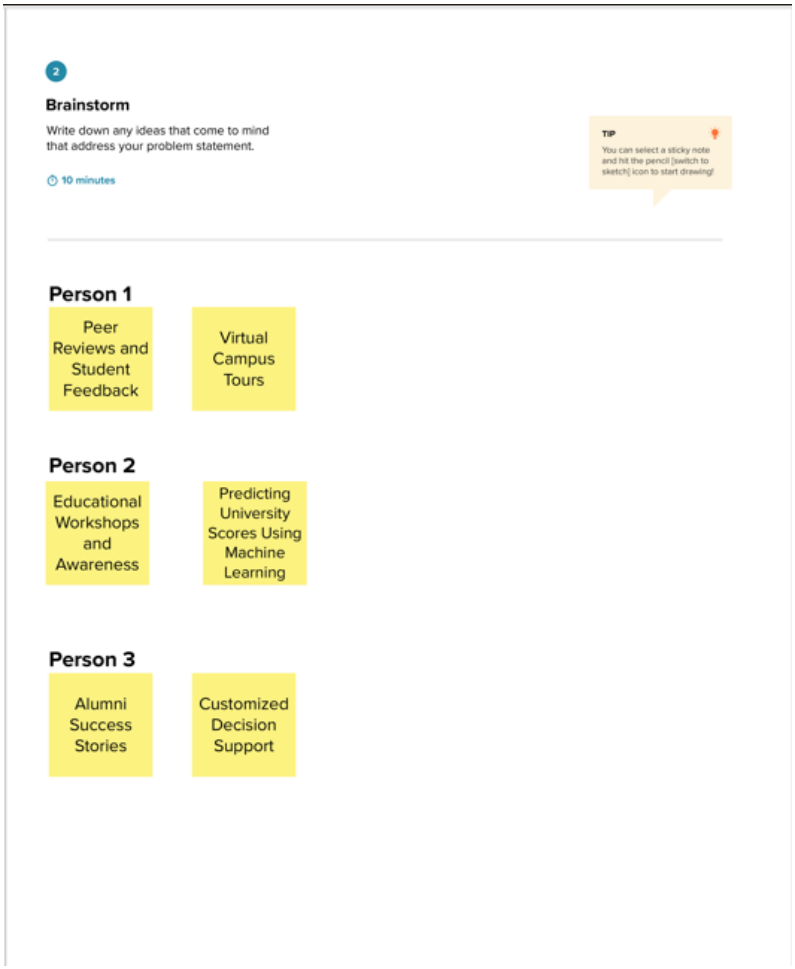
Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas

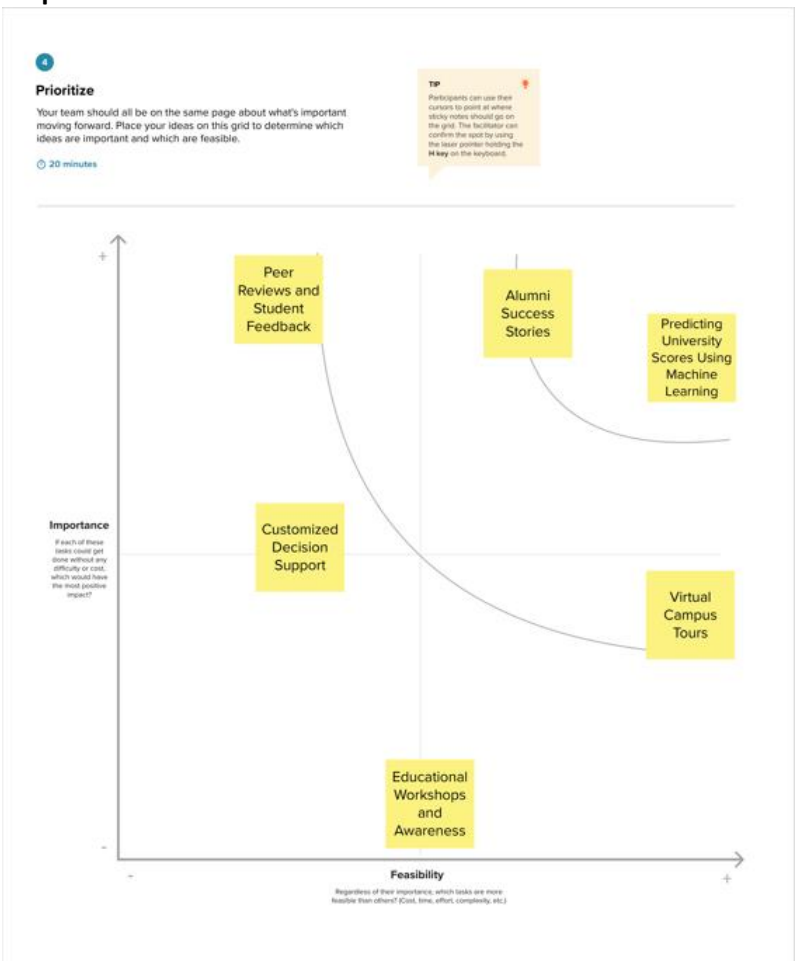
Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

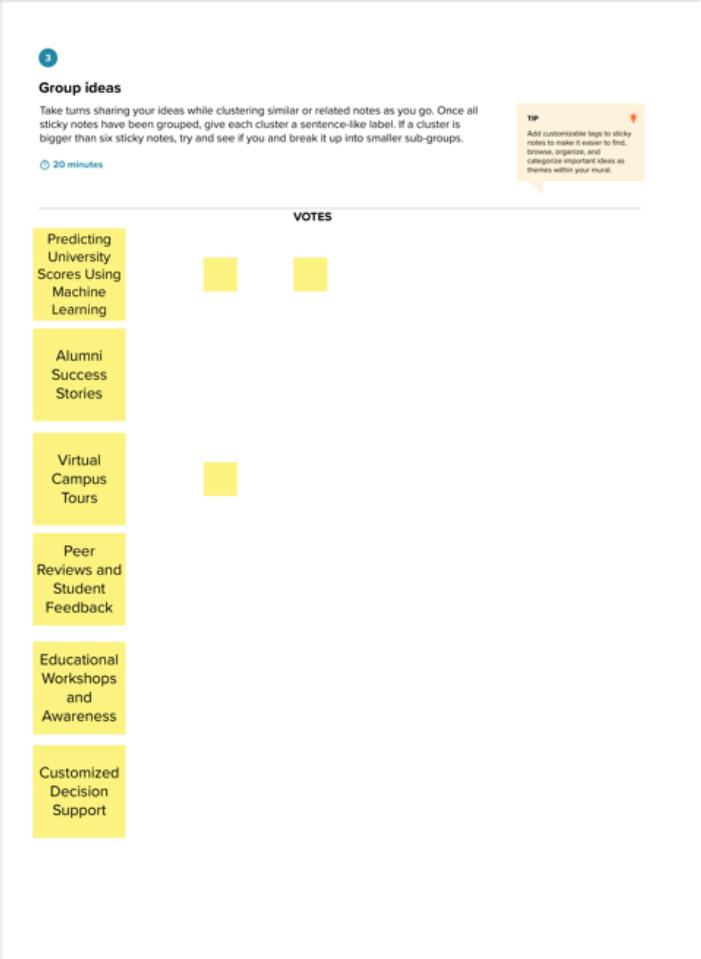


Step-3: Idea Prioritization



Step-4: Voting to find the best idea

within the group



Certainly, here's a description for why the idea of "Predicting University Scores Using Machine Learning" was chosen over the other options:

We have chosen to prioritize the implementation of "Predicting University Scores Using Machine Learning" for a number of compelling reasons. This decision aligns with our overarching goal of empowering students and their families to make informed decisions about higher education. It offers a unique and valuable solution to address a critical need in the education sector.

Firstly, this idea promises a significant and immediate impact on the lives of prospective university students. By harnessing the power of machine learning, we can provide students with data-driven insights into the quality and performance of universities. This empowers them to make choices that are not only academically sound but also conducive to their long-term career goals.

Furthermore, the technology behind machine learning and predictive modeling is well-established, with proven success across various applications. This ensures the feasibility and reliability of our approach, reducing the risk associated with the project.

In addition to the practical advantages, our commitment to educational excellence and the betterment of society is in perfect harmony with this choice. By offering a tool that aids students in selecting the right university, we contribute to a more knowledgeable and informed society, which ultimately benefits us all.

Moreover, our initiative holds the potential for innovation and positive disruption in the higher education landscape. By leveraging machine learning, we not only provide a service but also position ourselves as pioneers in the field of educational decision support. We embrace the opportunity to shape the future of university selection by bringing data-driven, objective, and transparent

information to students and their families.

In conclusion, the selection of "Predicting University Scores Using Machine Learning" as our top priority is a strategic decision grounded in its potential to make a significant impact on the education sector, its feasibility, alignment with our educational mission, and the opportunity for technological innovation. We are confident that this choice will propel us toward a future where students can make well-informed decisions about their higher education, fostering personal and societal growth.