

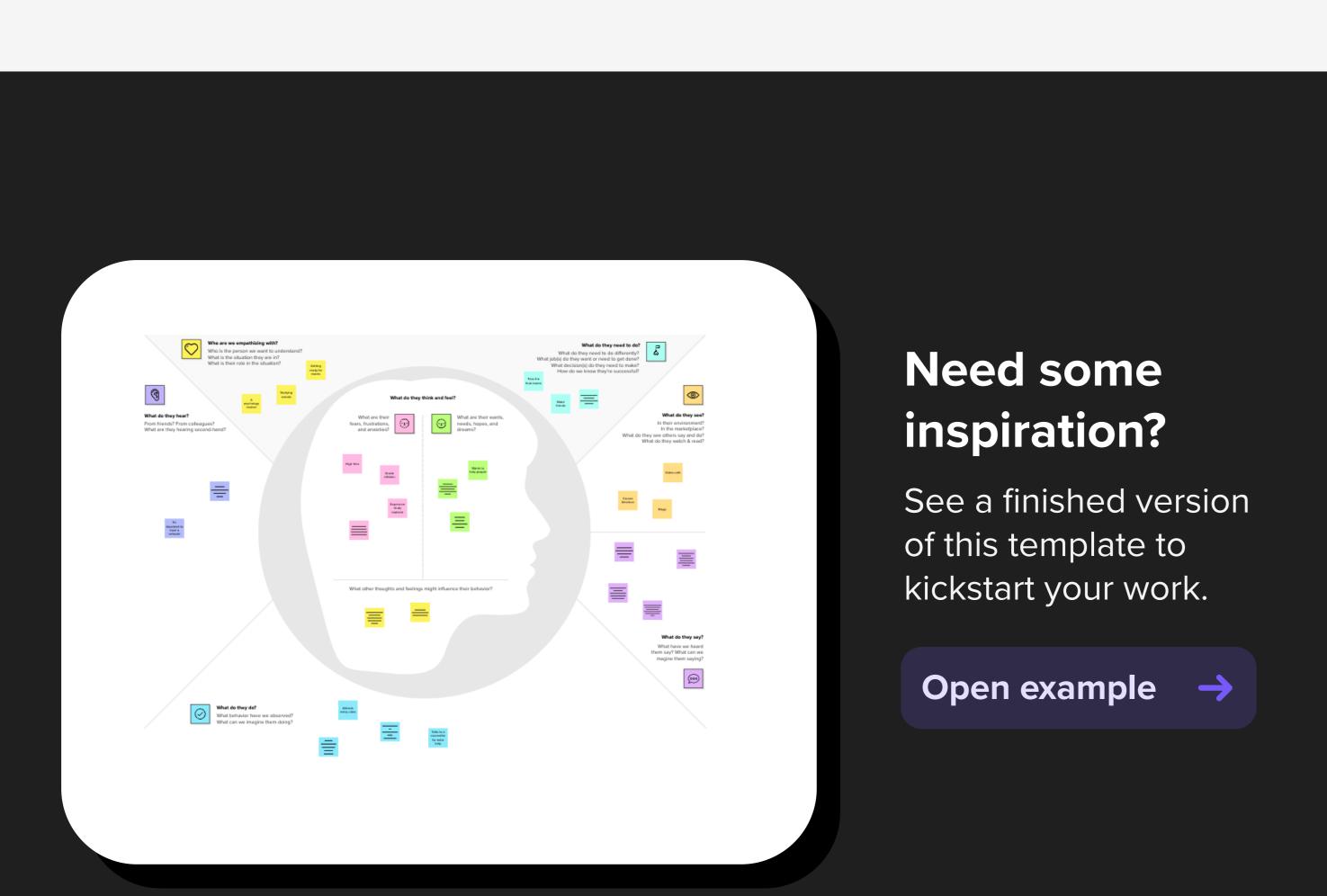
## Empathy map canvas

AudiometricAl: Transforming Hearing Test Diagnosis Through Machine Learning

Originally created by Dave Gray at







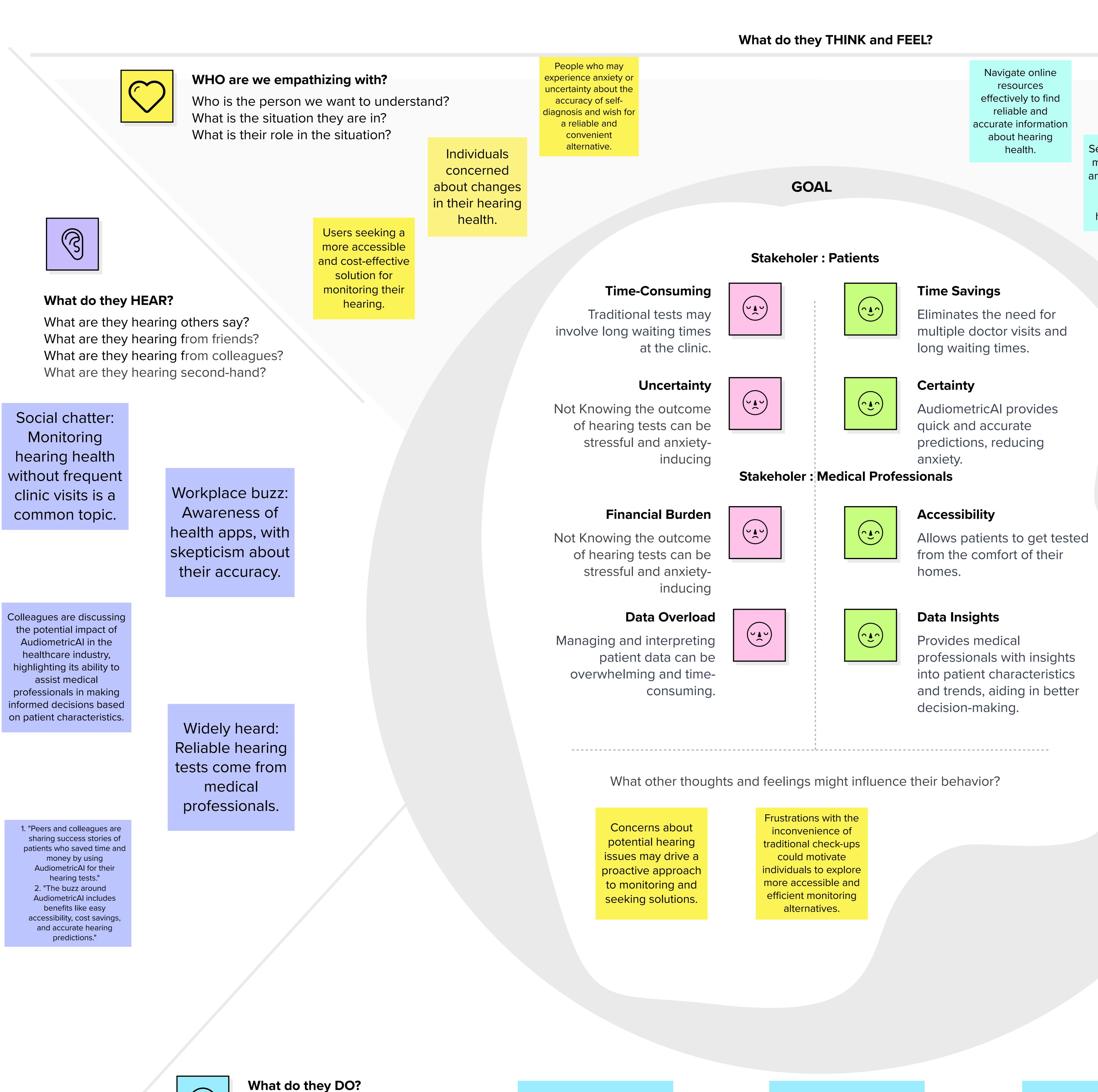
## AudiometricAl: Transforming Hearing Test Diagnosis Through Machine Learning

AudiometricAl revolutionizes hearing health by leveraging machine learning. Predicting outcomes based on patient data, it offers a cost-effective and accessible alternative to traditional check-ups. The user-friendly app addresses concerns of time constraints and uncertainty, fostering a proactive approach to monitoring hearing health and promoting environmental protection through the reduction of clinic visits.

What do they do today?

What behavior have we observed?

What can we imagine them doing?



Boost public awareness through educational campaigns, highlighting tech solutions for convenient and reliable hearing health checks.

Foster a community for hearing health through events and forums, facilitating user engagement and information sharing.

Increased adoption of selfmonitoring tools for proactive health management.



In their immediate

consuming and costly

doctor visits for hearing

tests by using our web

application. They also

notice the convenience of

remote testing.

What do they need to do differently? What job(s) do they want or need to get done? What decision(s) do they need to make? How will we know they were successful?

more accessible and cost-effective solution for monitoring hearing health

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Prioritize regular hearing check-ups despite a busy schedule.

They observe that others are discussing the accuracy and efficiency of AudiometricAI in predictin hearing results. Some ndividuals are actively usin our application and sharing their experiences with friends and family.

They are likely watching news about advancements n healthcare technology particularly in diagnostics. They are also reading articles and reviews about Al-powered medical applications and their effectiveness in predicting

health outcomes.

## What do they SEE?

In the marketplace, they

notice the emergence of

AudiometricAl as an

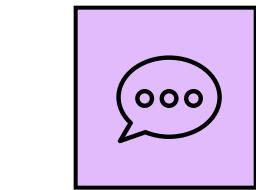
innovative solution for

predicting hearing test outcomes. They might

see advertisements,

reviews, and discussion

What do they see in the marketplace? What do they see in their immediate environment? What do they see others saying and doing? What are they watching and reading?



## What do they SAY?

What have we heard them say? What can we magine them saying?

Communicate uncertainty regarding the reliability of online selfdiagnosis tools.

a more accessible and cost-effective method to monitor hearing health without frequent doctor visits.

Articulate a desire for

Express concern about time constraints impacting regular check-ups for

hearing health.