

Ideation Phase

Empathize & Discover

Date	18 October 2023
Team ID	Team-591549
Project Name	AudiometricAI: Transforming Hearing Test Diagnosis Through Machine Learning
Maximum Marks	4 Marks

Empathy map canvas

AudiometricAI: Transforming Hearing Test Diagnosis Through Machine Learning

Originally created by Dave Gray

WHO are we empathizing with?

Who is the person we want to understand?
What is the situation they are in?
What is their role in the situation?

What do they HEAR?

What are they hearing others say?
What are they hearing from himself?
What are they hearing from colleagues?
What are they hearing second hand?

What do they THINK and FEEL?

Stakeholder : Patients

- Time-Consuming**
Traditional tests may involve long waiting times at the clinic.
- Uncertainty**
Not knowing the outcome of hearing tests can be stressful and anxiety-inducing.
- Financial Burden**
Not knowing the outcome of hearing tests can be stressful and anxiety-inducing.
- Data Overload**
Managing and interpreting patient data can be overwhelming and time-consuming.
- Time Savings**
Eliminates the need for multiple doctor visits and long waiting times.
- Certainty**
AudiometricAI provides quick and accurate predictions, reducing anxiety.
- Accessibility**
Allows patients to get tested from the comfort of their homes.
- Data Insights**
Provides medical professionals with insights into patient characteristics and trends, aiding in better decision-making.

Stakeholder : Medical Professionals

What do they NEED to DO?

What do they need to do differently?
What jobs do they want or need to get done?
What decisions do they need to make?
How will we know they were successful?

What do they SAY?

What do they say in the next possible?
What do they say in their medicine environment?
What do they say when they are reading?

What other thoughts and feelings might influence their behavior?

Need some Inspiration?

Use a template canvas or this template to kickstart your work.

[Open example](#)

