

Lean Canvas

This template focuses entirely on the entrepreneur to help develop strategic business models quickly and concisely. As a problem/solution oriented approach, the lean canvas helps you focus on elements, such as key metrics and competitive advantages, to address a problem.

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Develop a strategic business model Define the different components of your business model.

Right click to lock the table to the background so it doesn't move by accident.

Safety Rating

Develop a safety rating system for airlines based on historical safety records, and incident reports.

Machine learning algorithms can classify airlines into different safety categories, helping informed choices.

Baggage Handling:

Analyze data on lost

or mishandled

baggage incidents to

classify airlines

based on their

baggage handling

performance.

Customer Satisfaction:

Use sentiment analysis on social media data, customer reviews, and survey esponses to classify airlines based on

This can help travelers select airlines that provide better service and experiences.

Route Network:

Create a classification system travelers find airlines based on the extent and quality of an airline's route network.

This can help that offer the most convenient routes for their destinations.

Price Competitiveness:

Analyze pricing data

Analyze pricing data, fare fluctuations, and customer preferences to classify airlines based on their pricing strategy, helping travelers find the best deals.

> Fleet Age and Condition:

Use machine learning to assess an airline's fleet based on the age of its aircraft and maintenance records

Classify airlines into categories like "modern fleet" or "aging fleet."

On-time Performance:

Build a predictive model that classifies airlines based on their that are more likely historical on-time performance.

> Business vs. Leisure:

Develop a model that categorizes airlines as suitable for business travel,

leisure travel, or both, considering factors like cabin class, amenities, and routes.

Passengers can

use this

information to

choose airlines

to be punctual.

Eco-Friendly Initiatives:

based on their commitment to sustainability and practices.

Use data such as emissions, fuel efficiency, and to rank airlines

Loyalty Programs:

Classify airline based on the helping frequent of their loyalty airlines that offer the best rewards and perks.

In-Flight Entertainment:

Analyze the availability and quality of in-flight entertainment options to classify airlines

based on their entertainment offerings, helping passengers

choose airlines that align with their preferences.

Overall Rating:

Combine various factors, such as safety, customer satisfaction

n-time performance, and pricing, to create an overall rating for airlines

that provides a comprehensive assessment for travelers.

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