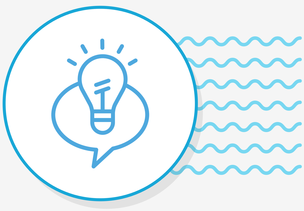
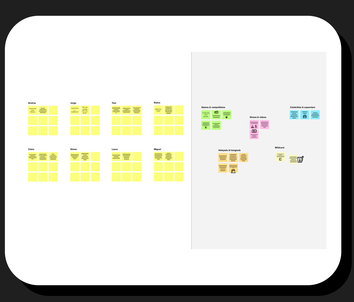
Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example →

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we Predict potato leaf disease early**?**

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

Monitoring Environmental Conditions: Keep a close eye on weather conditions, especially temperature and humidity,.

Educate the farmers about the issue on potatoes disease

collaboration among farmers, agricultural experts, and researchers to share knowledge and best practices for disease prediction

Person 2

Data Analysis and Machine Learning: Implement machine learning algorithms that analyze historical data on weather patterns, soil conditions, and disease occurrences.

Conduct campaigns and programs on these diseases in the villages.

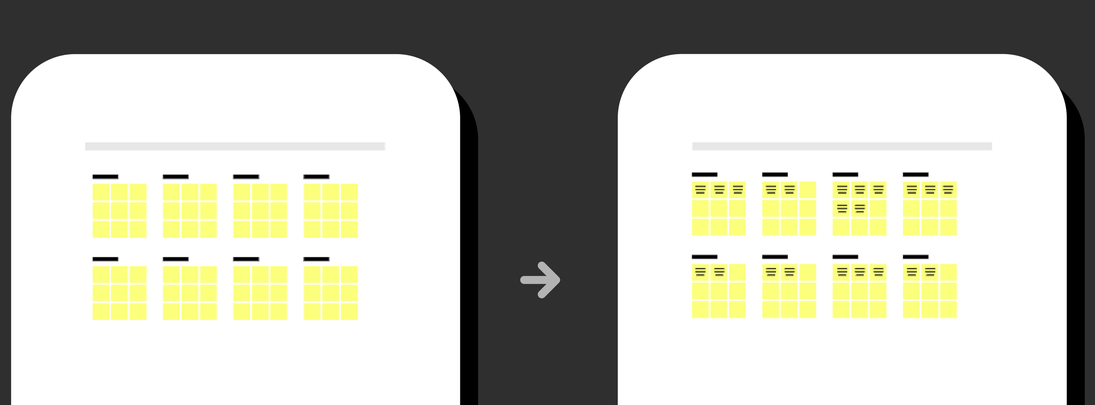
Practice crop rotation to minimize the buildup of pathogens in the soil.

Person 3

Remote Sensing and Imaging Techniques: Use remote sensing technologies such as drones equipped with multispectral or hyperspectral cameras to monitor the health of potato crops.

Train farmers and agricultural workers to recognize early symptoms of common potato leaf diseases.

Image processing and deep learning: Image processing and deep learning algorithms can be used to analyze images of potato leaves and identify signs of disease at an early stage.



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Data Analysis and Machine Learning: Implement machine learning algorithms that analyze historical data on weather patterns, soil conditions, and disease occurrences.

Image processing and deep learning: Image processing and deep learning algorithms can be used to analyze images of potato leaves and identify signs of disease at an early stage.

Conduct campaigns and programs on these diseases in the villages.

Educate the farmers about the issue on potatoes disease

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

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Image processing and deep learning: Image processing and deep learning algorithms can be used to analyze images of potato leaves and identify signs of disease at an early stage.

Conduct campaigns and programs on these diseases in the villages.

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

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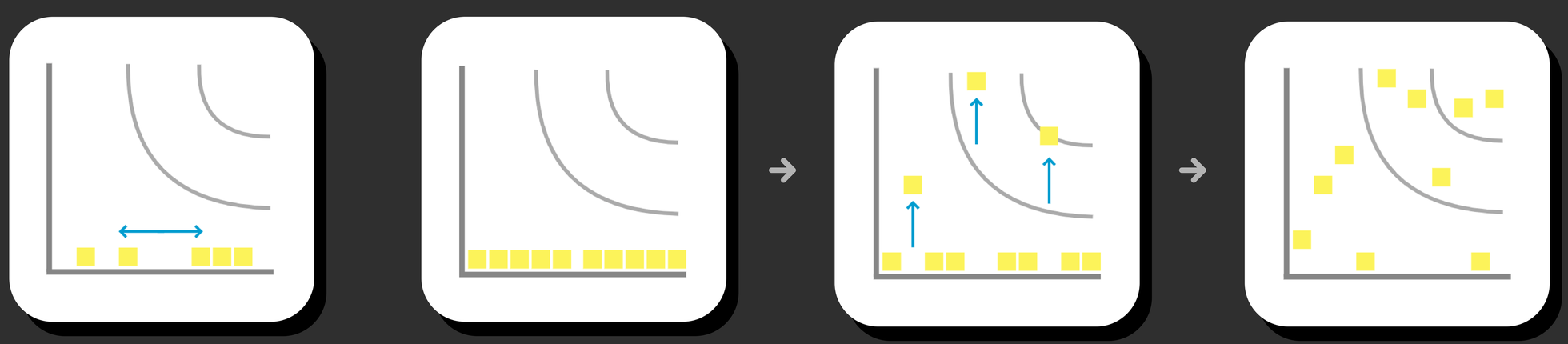

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.

Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.

Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

Share template feedback