

# Ideation Phase

## Empathize & Discover

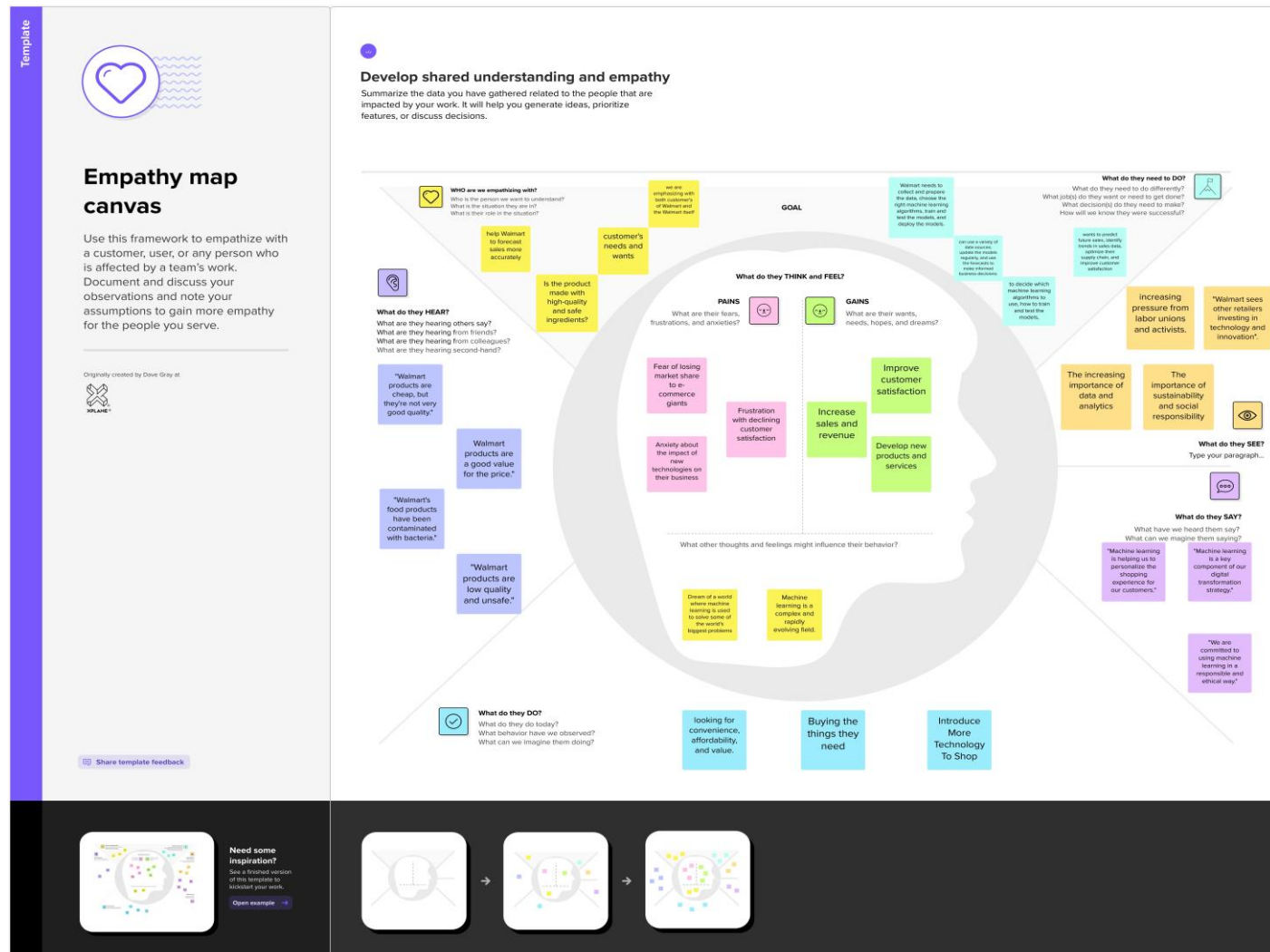
Date	18 October 2023
Team ID	Team-593170
Project Name	Walmart Sales Analysis for Retail Industry with Machine Learning
Maximum Marks	4 Marks

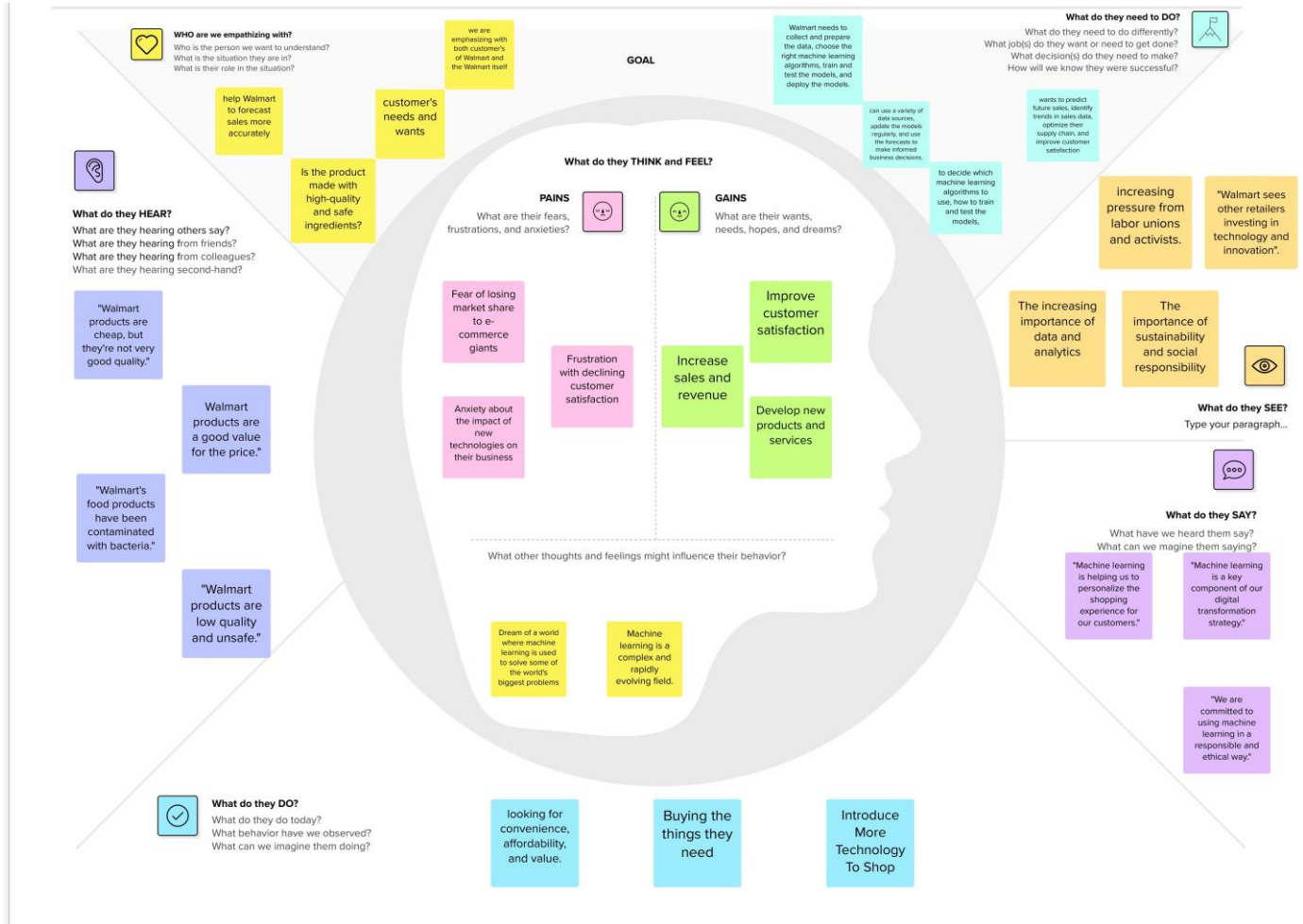
### Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.





### Access link:

<https://app.mural.co/t/phani6739/m/phani6739/1697520405380/e53b8060613d6688c94a7276b4c25755dab59cec?sender=udc4d953fbf1a239b6d129482>