Ideation Phase
Brainstorm & Idea Prioritization

Date	18 October 2023
Team ID	592691
Project Name	Project – Restaurant Recommendation System
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Brainstorming and idea prioritization are valuable processes for a project involving a restaurant recommendation system. It encourages team members to come up with a wide range of ideas. In the context of a restaurant recommendation system, this could include ideas for user interface features, recommendation algorithms, data sources, or user engagement strategies. More ideas provide a greater pool of potential improvements.

Brainstorming sessions often involve team members with diverse perspectives and expertise. This diversity can lead to more comprehensive and innovative ideas, ensuring that different aspects of the project are considered. It also helps in fostering creativity and innovation. The brainstorming session typically begins with a discussion of project goals and challenges. This helps participants generate ideas that are aligned with the project's objectives, ensuring that the suggestions are relevant and valuable.

Idea prioritization involves evaluating each idea against predefined criteria, such as impact, feasibility, and alignment with project goals. This evaluation process helps identify which ideas are most likely to contribute significantly to the success of the restaurant recommendation system.

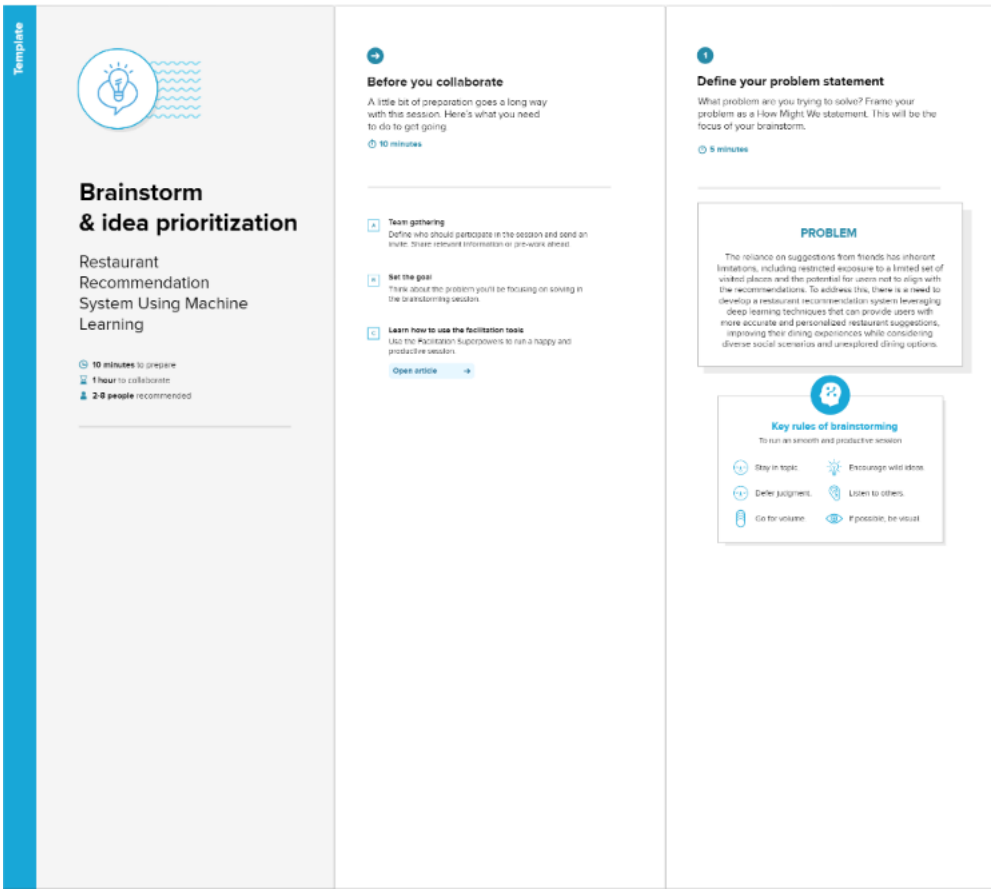
Prioritization helps allocate resources, such as time, budget, and manpower, more effectively. By focusing on ideas with the highest potential impact and feasibility, the team can make informed decisions on where to invest their efforts. It clarifies which ideas are most important and should be implemented as "Must-Have" features. This prevents the project from becoming overly complex and ensures that essential functionalities are addressed first.

Through evaluation, prioritization also helps identify potential risks and challenges associated with specific ideas. This allows the team to address these issues early in the project's development, reducing the likelihood of unexpected roadblocks.

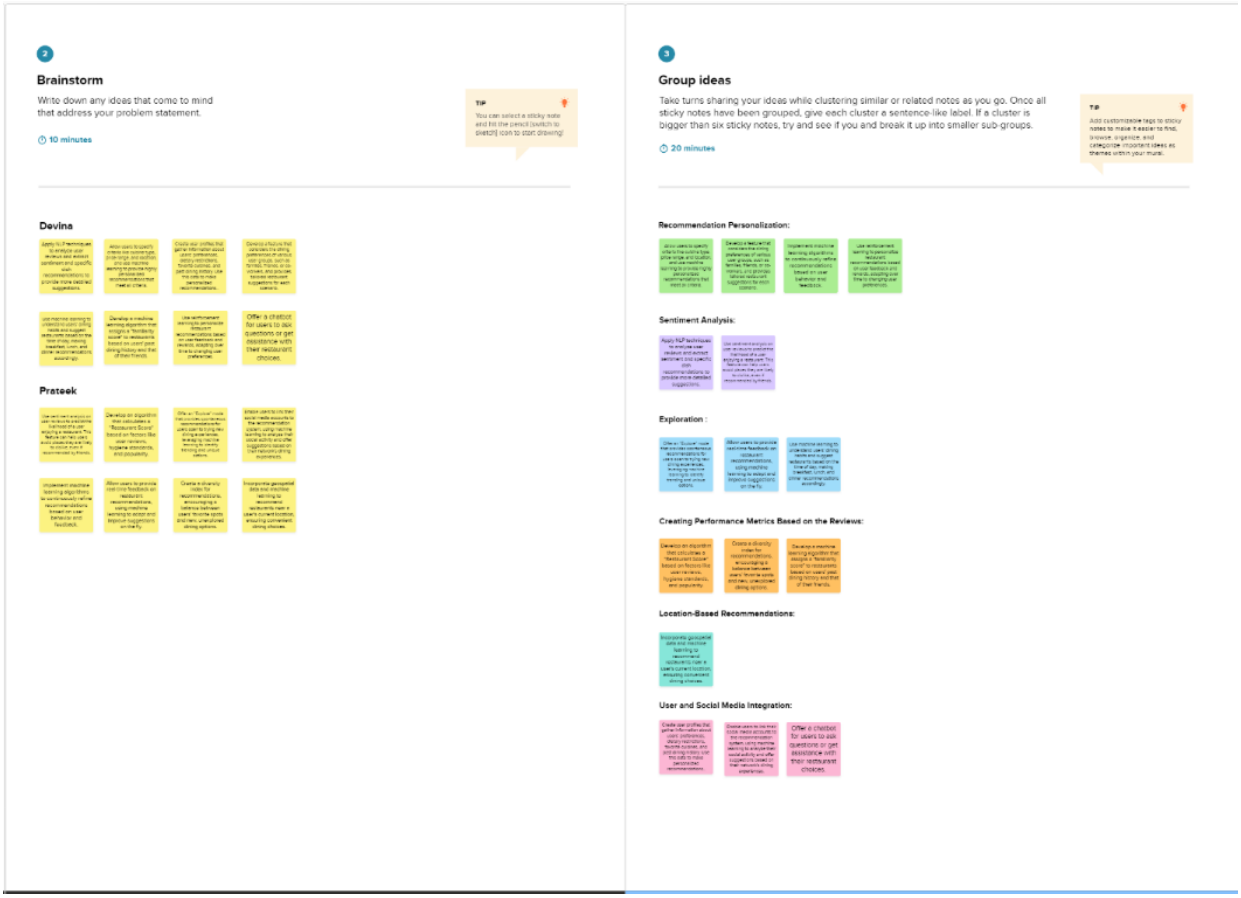
The prioritization process considers the potential impact on users, ensuring that the most valuable features are designed with the end-user in mind, ultimately leading to a more user-friendly restaurant recommendation system. By categorizing ideas as "Nice-to-Have" or "Future Consideration," prioritization allows for the possibility of incremental development.

In the context of a restaurant recommendation system, these processes are instrumental in creating a more effective, user-centric, and efficient system. They help the project team make informed decisions about which features and functionalities will provide the most value to users while staying within the project's constraints.

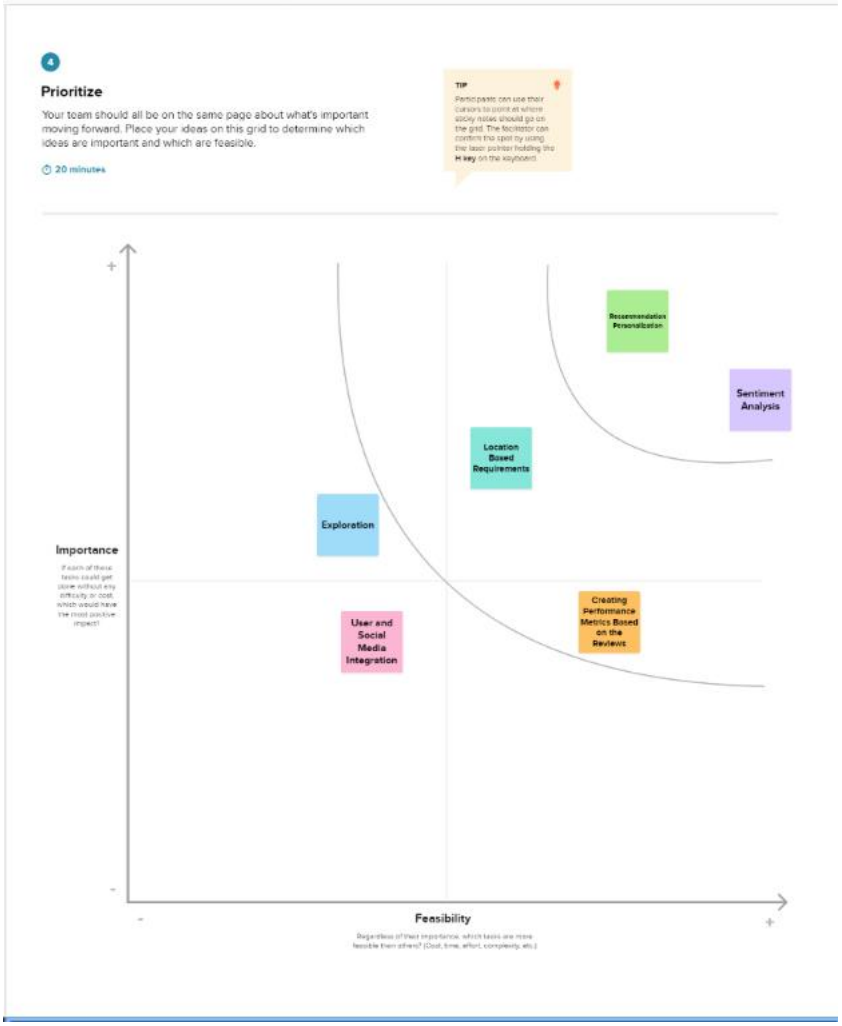
Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization



Reference Link:

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