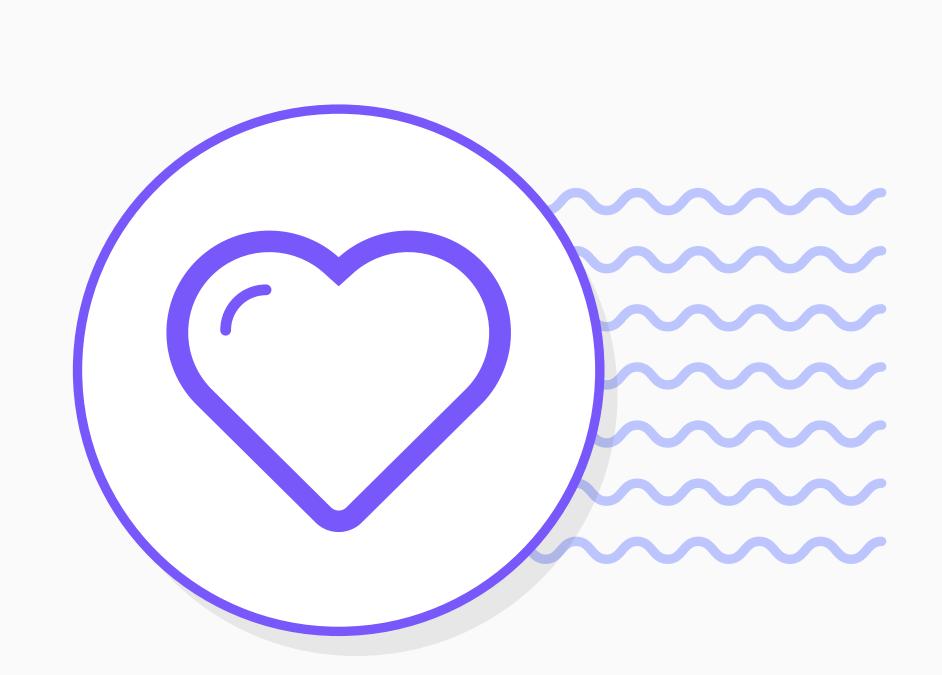
Car Purchase Decision using Ensemble

machine learning solution to predict car purchases based on customer data, achieving high predictive accuracy and integrating seamlessly into a user-friendly interface, thereby enhancing customer experiences by empowering businesses to tailor their approaches for increased efficiency.



Empathy map canvas

People often face challenges when making well-informed decisions during new vehicle purchases due to a lack of guidance and personalized insights, particularly during the summer. This can result in potential financial losses and dissatisfaction, emphasizing the need for the development of a practical machine learning solution offer precise purchase predictions, enhance the car buying experience, and optimize dealership targeting

